

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 1, 2014

DELUXE CORPORATION

(Exact name of registrant as specified in its charter)

Minnesota
(State or Other Jurisdiction
of Incorporation)

1-7945
(Commission
File Number)

41-0216800
(I.R.S. Employer
Identification No.)

3680 Victoria St. North, Shoreview, Minnesota
(Address of Principal Executive Offices)

55126-2966
(Zip Code)

Registrant's telephone number, including area code: (651) 483-7111

N/A
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Section 5 - Corporate Governance and Management

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective February 1, 2014, the Board of Directors (the “Board”) of Deluxe Corporation (the “Company”) elected Thomas J. Reddin to the Board. Mr. Reddin also was appointed to serve on the Board’s Audit Committee and Finance Committee.

Mr. Reddin currently is the managing partner of Red Dog Ventures, a venture capital and advisory firm for early stage digital companies, and he is not a party to any related party transactions with the Company. All directors of the Company are subject to annual election by the Company’s shareholders, and it is expected that Mr. Reddin, along with all incumbent directors, will be a nominee for election at the 2014 annual meeting of shareholders.

Mr. Reddin will receive the standard compensation provided to all of the Company’s non-employee directors, which currently consists of an annualized cash retainer fee of \$60,000 for Board service, annualized cash retainers of \$13,000 and \$7,000 for service on the Audit and Finance Committees, respectively, and eligibility to receive an annual equity grant, which typically is awarded at the time of each director’s election by the Company’s shareholders at the annual meeting. Upon his February 1 election to the Board, Mr. Reddin was awarded 644 shares of restricted stock, representing a pro-rated annual grant value to compensate Mr. Reddin for services to be rendered through the date of the 2014 annual meeting, and the terms of which are governed by the Form of Non-Employee Director Restricted Stock Award Agreement filed as Exhibit 10.17 to the Company’s Form 10-K for the fiscal year ended December 31, 2012.

A copy of the Company’s press release announcing the election of Mr. Reddin is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Section 9 - Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release, dated February 3, 2014, announcing the appointment of a new director to the Deluxe Corporation board of directors

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 3, 2014

DELUXE CORPORATION

/s/ Anthony C. Scarfone

Anthony C. Scarfone
Senior Vice President,
General Counsel and Secretary

INDEX TO EXHIBITS

Exhibits

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Deluxe Corporation
P.O. Box 64235
St. Paul, MN 55164-0235
(651) 483-7111

NEWS RELEASE

For additional information:
Ed Merriitt
Treasurer and VP Investor Relations
(651) 787-1068

Thomas J. Reddin Elected to Deluxe Corporation Board of Directors

ST. PAUL, MN - February 3, 2014 - Deluxe Corporation (NYSE: DLX) announced the election of Thomas J. Reddin to its Board of Directors effective February 1, 2014. This brings the total number of directors to ten, nine of whom are independent of management.

Mr. Reddin, 53, is currently the managing partner of Red Dog Ventures LLC, a venture capital and advisory firm he founded in 2007. Red Dog Ventures's portfolio is focused on helping early stage companies in the digital arena achieve the next level of growth and includes companies in search engine optimization, Internet lead-generation, data analytics, mobile app development, social gaming and social media management.

From 1999 to 2007, Mr. Reddin held various positions including Chief Executive Officer, President & COO, and Chief Marketing Officer at LendingTree, LLC - a pioneer in online lending services and e-commerce. Mr. Reddin also spent seventeen years in the consumer packaged goods industry including five years at Coca-Cola USA, as Vice President, Consumer Marketing and twelve years with Kraft General Foods in various brand management and finance capacities.

Mr. Reddin is a graduate of the University of North Carolina at Chapel Hill, and received his MBA from New York University, with distinction. He serves on several public company boards including Tanger Factory Outlet Centers Inc. (NYSE:SKT), Premier Farnell plc (LON:PFL) and Valassis Communications Inc. (NYSE:VCI), and is publisher of MortgageRates.us, where he provides advice on mortgages and home ownership.

"We are pleased to have an individual with Tom's leadership experience and proven track record in the technology and digital services space join our Board," said Martyn Redgrave, Chairman of the Board for Deluxe Corporation. "We are confident Tom will be an invaluable asset as Deluxe continues to successfully execute its transformational strategies, particularly in bringing new and enhanced technology-based services to Deluxe's small business and financial institution customers."

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Over four and a half million small business customers access Deluxe's wide range of products and services including customized checks and forms, as well as web-site development and hosting, search engine marketing, logo design and business networking. For financial institutions, Deluxe offers industry-leading programs in checks, customer acquisition, fraud prevention and profitability. Deluxe is also a leading printer of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.