FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address o Loosbrock Julie	1 0		2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
				x	Director Officer (give title	10% Owner Other (specify		
(Last) 3680 VICTORIA S	Last) (First) (Middle) 3680 VICTORIA STREET N.		3. Date of Earliest Transaction (Month/Day/Year) 01/21/2016	- A below) below) Sr. V.P., Human Resources				
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi X	dual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than One	g Person		
(City)	(State)	(Zip)			i on mee by More than one			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ir	3. Transaction Code (Instr. 3) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(Instr. 4)
Common Stock	01/21/2016		М		455	Α	(1)	16,150	D	
Common Stock	01/21/2016		F		178	D	\$51.15	15,972 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	\$0 ⁽¹⁾	01/21/2016		М			455	(1)	01/21/2016	Common Stock	455	\$ <mark>0</mark>	0	D	
Restricted Stock Units	\$0 ⁽³⁾							(3)	01/20/2017	Common Stock	400		400	D	
Common Stock Option	\$38.8							02/20/2014 ⁽⁴⁾	02/20/2020	Common Stock	6,800		6,800	D	
Common Stock Option	\$50.32							02/27/2015 ⁽⁴⁾	02/27/2021	Common Stock	4,510		4,510	D	
Common Stock Option	\$67.08							02/12/2016 ⁽⁴⁾	02/12/2022	Common Stock	4,812		4,812	D	

Explanation of Responses:

1. Vesting and conversion into shares on a one-for-one basis of restricted stock units awarded on 1/21/14 under the Company's Long-Term Incentive Plan. Award of units resulted from an election by executive to receive 2013 annual incentive compensation in restricted stock units in lieu of cash.

2. Total ownership includes 2,275 shares of restricted stock.

3. Restricted Stock Units were awarded on 1/20/2015 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2014 annual incentive compensation in restricted stock units in lieu of eash.

4. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Remarks:

Anthony C. Scarfone as Power of	
Attorney for Julie M. Loosbrock	-

01/22/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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