FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPRO
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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Peterson Terry			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [ DLX ]		onship of Reporting Pe all applicable) Director Officer (give title below)	rson(s) to Issuer  10% Owner  Other (specify below)					
(Last) 3680 VICTORIA S	(First) STREET N.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/17/2016		SVP &	,					
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ	Form filed by One Re	ng (Check Applicable Line) eporting Person an One Reporting Person					
(City)	(State)	(Zip)			,						

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(Instr. 4)
Common Stock	02/17/2016		A		3,680	A	\$0	32,431 <sup>(1)</sup>	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Restricted Stock Units	\$0 <sup>(2)</sup>							(2)	01/20/2017	Common Stock	7,027		7,027	D	
Restricted Stock Units	\$0 <sup>(3)</sup>							(3)	01/25/2018	Common Stock	8,310		8,310	D	
Common Stock Option	\$25.59							02/16/2012 <sup>(4)</sup>	02/16/2018	Common Stock	11,434		11,434	D	
Common Stock Option	\$25.45							02/16/2013 <sup>(4)</sup>	02/16/2019	Common Stock	23,815		23,815	D	
Common Stock Option	\$38.8							02/20/2014 <sup>(4)</sup>	02/20/2020	Common Stock	23,900		23,900	D	
Common Stock Option	\$50.32							02/27/2015 <sup>(4)</sup>	02/27/2021	Common Stock	15,464		15,464	D	
Common Stock Option	\$67.08							02/12/2016 <sup>(4)</sup>	02/12/2022	Common Stock	12,832		12,832	D	
Common Stock Option	\$54.3	02/17/2016		A		21,812		02/17/2017 <sup>(4)</sup>	02/17/2023	Common Stock	21,812	\$0	21,812	D	

## **Explanation of Responses:**

- 1. Total ownership includes 10,630 shares of restricted stock.
- 2. Restricted Stock Units were awarded on 1/20/15 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2014 annual incentive compensation in restricted stock units in lieu of cash.
- 3. Restricted Stock Units were awarded on 1/25/16 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2015 annual incentive compensation in restricted stock units in lieu of cash
- 4. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

### Remarks:

<u>Anthony C. Scarfone as Power of</u> <u>Attorney for Terry D. Peterson</u>

02/19/2016

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.