FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ONB AFFROVAL OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

| Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 | |
|--|--|
| or Section 30(h) of the Investment Company Act of 1940 | |

| 1. Name and Address of Reporting Pe | rson [*] | 2. Issuer Name and Ticker or Trading Symbol <u>DELUXE CORP</u> [DLX] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |
|--|-------------------|--|---|
| Schroeder J Michael | | | Director 10% Owner Configure title Other (specify |
| (Last) (First) 3680 VICTORIA STREET N | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 02/12/2018 | SVP, General Counsel & Secy |
| (Street) SHOREVIEW MN | 55126 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person |
| (City) (State) | (Zip) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | (Month/Day/Year) if any | | cution Date, Transaction | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | Form: Direct (D) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|-------------------------|--|--------------------------|---|--|---------------|--------|--|------------------|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 02/12/2018 | | F ⁽¹⁾ | | 110 | D | \$70.2 | 3,586 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (In 8) | | 5. Num Derivat Securit Acquir or Disp of (D) (4 and 5 | tive ties ed (A) oosed Instr. 3, | Expiration Date Securities | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|---|--|---|---------------------------------|---|--|--|----------------------------|--------------------|--|-------------------------------------|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | (Instr. 4) | | |
| Restricted Stock Units | \$0 ⁽²⁾ | | | | | | | (2) | 01/24/2019 | Common Stock | 520 | | 520 | D | |
| Common Stock Option | \$58.93 | | | | | | | 07/07/2015 ⁽³⁾ | 07/07/2021 | Common Stock | 554 | | 554 | D | |
| Common Stock Option | \$67.08 | | | | | | | 02/12/2016 ⁽³⁾ | 02/12/2022 | Common Stock | 1,069 | | 1,069 | D | |
| Common Stock Option | \$54.3 | | | | | | | 02/17/2017 ⁽³⁾ | 02/17/2023 | Common Stock | 9,088 | | 9,088 | D | |
| Common Stock Option | \$75.61 | | | | | | | 02/23/2018 ⁽³⁾ | 02/23/2024 | Common Stock | 5,828 | | 5,828 | D | |

Explanation of Responses:

1. Transaction reflects withholding of shares to satisfy tax liabilities associated with vesting of restricted stock. Total ownership includes 2,723 shares of restricted stock.

2. Restricted Stock Units were awarded on 1/24/17 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2016 annual incentive compensation in restricted stock units in lieu of eash.

3. Options vest in three equal installments on the three succeeding anniversary dates of grant, provided the holder remains in the employ of the Company. Date entered reflects date on which first installment vests(ed).

Remarks:

| Todd C. Wylie as Power of |
|-----------------------------------|
| Attorney for J. Michael Schroeder |

** Signature of Reporting Person Date

02/13/2018

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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