FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Godich Peter J			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]		ionship of Reporting Person(s) all applicable) Director	10% Owner	
(Last) 3680 VICTORIA S	st) (First) (Middle) 80 VICTORIA STREET N.		3. Date of Earliest Transaction (Month/Day/Year) 02/23/2018	X	Officer (give title below) Senior Vice Presi	Other (specify below) dent	
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ	dual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than One	g Person	
(City)	(State)	(Zip)			Tom med by More than one	c reporting reason	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (II 8)		4. Securities A Disposed Of (D			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	02/23/2018		F ⁽¹⁾		212	D	\$73.81	13,619	D	
Common Stock	02/26/2018		М		4,510	A	\$50.32	18,129	D	
Common Stock	02/26/2018		М		7,270	A	\$54.3	25,399	D	
Common Stock	02/26/2018		F		10,077	D	\$73.93	15,322	D	
Common Stock	02/26/2018		S		1,703	D	\$73.93	13,619	D	
Common Stock	02/26/2018		S		1,383	D	\$73.83	12,236(2)	D	ĺ
Common Stock								1,094	I	By spouse

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		Derivative		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Comon Stock Option	\$50.32	02/26/2018		M			4,510	02/27/2015 ⁽³⁾	02/27/2021	Common Stock	4,510	\$0	0	D	
Common Stock Option	\$67.08							02/12/2016 ⁽³⁾	02/12/2022	Common Stock	5,347		5,347	D	
Common Stock Option	\$54.3	02/26/2018		M			7,270	02/17/2017 ⁽³⁾	02/17/2023	Common Stock	7,270	\$0	3,636	D	
Common Stock Option	\$75.61							02/23/2018 ⁽³⁾	02/23/2024	Common Stock	6,313		6,313	D	
Common Stock Option	\$73.21							02/21/2019 ⁽³⁾	02/21/2025	Common Stock	6,231		6,231	D	

Explanation of Responses:

- 1. Transaction reflects withholding of shares to satisfy tax liabilities associated with vesting of restricted stock.
- 2. Total ownership includes 4,032 shares of restricted stock.
- 3. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Remarks:

<u>Lisa Beth Lentini as Power of</u> <u>Attorney for Peter J. Godich</u>

02/27/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $Note: File \ three\ copies\ of\ this\ Form,\ one\ of\ which\ must\ be\ manually\ signed.\ If\ space\ is\ insufficient,\ see\ Instruction\ 6\ for\ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).