FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number:

Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Mathews Michael S		2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Mid 3680 VICTORIA STREET N	idle)	3. Date of Earliest Transaction (Month/Day/Year) 02/21/2019	x	Director Officer (give title below) Sr. Vice President,	10% Owner Other (specify below) CIO			
(Street) SHOREVIEW MN 551	26	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ X	lual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than One	Person			
(City) (State) (Zip))							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported		7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price Transaction (Instr. 3 and			(Instr. 4)
Common Stock	02/21/2019		F ⁽¹⁾		143	D	\$49	8,406	D	
Common Stock	02/22/2019		F ⁽²⁾		139	D	\$48.89	8,267	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	\$0 ⁽³⁾							(3)	01/19/2020	Common Stock	1,543		1,543	D	
Restricted Stock Units	\$0 ⁽⁴⁾							(4)	01/22/2021	Common Stock	2,563		2,563	D	
Common Stock Option	\$67.08							02/12/2016 ⁽⁵⁾	02/12/2022	Common Stock	1,426		1,426	D	
Common Stock Option	\$54.3							02/17/2017 ⁽⁵⁾	02/17/2023	Common Stock	4,848		4,848	D	
Common Stock Option	\$75.61							02/23/2018 ⁽⁵⁾	02/23/2024	Common Stock	4,371		4,371	D	
Common Stock Option	\$73.21							02/21/2019 ⁽⁵⁾	02/21/2025	Common Stock	4,314		4,314	D	

Explanation of Responses:

1. Transaction reflects withholding of shares to satisfy tax liabilities associated with vesting of restricted stock. Total ownership includes 1,211 shares of restricted stock.

2. Transaction reflects withholding of shares to satisfy tax liabilities associated with vesting of restricted stock. Total ownership includes 913 shares of restricted stock.

3. Restricted Stock Units were awarded on 1/19/18 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2017 annual incentive compensation in restricted stock units in lieu of cash.

4. Restricted Stock Units were awarded on 1/22/19 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2018 annual incentive compensation in restricted stock units in lieu of cash.

5. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed). Remarks:

> Jeffrey L. Cotter as Power of Attorney for Michael S. Mathews

02/25/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

3235-0287