FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| | OMB Number: | 3235-0104 |
|---|--------------------------|-----------|
| l | Estimated average burden | |
| l | hours per response: | 0.5 |

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Addre | ss of Reporting Pers | son [*] | 2. Date of Event Requiring Statement (Month/Day/Year) 04/11/2019 | 3. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX] | | | | |
|---------------------------|--|------------------|--|---|-----------------------|---------------------------------------|--|--|
| (Last) 3680 VICTORI | (Last) (First) (Middle) 3680 VICTORIA STREET N | | | | | 10% Owner Other (specify below) | 5. If Amendment, Date of Original Filed (Month/Day/Year) | |
| (Street) SHOREVIEW (City) | MN (State) | 55126 (Zip) | | | Senior Vice President | , CHRO | | vidual or Joint/Group Filing (Check able Line) Form filed by One Reporting Person Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | |
|----------------------------------|---|--|---|--|
| No securities beneficially owned | 0 | D | | |

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exerc Expiration Da (Month/Day/Y | ate | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | Conversion or Exercise | Form: Direct (D) or | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|--------------------|---|-------------------------------------|------------------------------------|------------------------------|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Price of Derivative Security | Indirect (I) e (Instr. 5) | |

Explanation of Responses:

Remarks:

<u>Jeffrey L. Cotter as Power of</u> <u>Attorney for Jane M. Elliott</u>

04/15/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

CONFIRMING STATEMENT

This Statement confirms that the undersigned has authorized and designated Jeffrey L. Cotter and Ruth M. Timm, signing singly, to execute and file on the undersigned's behalf all Forms 3, 4 and 5 (including any amendments thereto) that the undersigned may be required to file with the United States Securities Exchange Commission as a result of the undersigned's position with or ownership of or transactions in securities of Deluxe Corporation. The authority of Jeffrey L. Cotter and Ruth M. Timm under this Statement shall continue until the undersigned is no longer required to file Forms 3, 4 or 5 with regard to the undersigned's position with or ownership of or transactions in securities of Deluxe Corporation, unless earlier revoked in writing. The undersigned acknowledges that neither Deluxe Corporation, Jeffrey L. Cotter nor Ruth M. Timm are assuming any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

/s/ Jane M. Elliott Jane M. Elliott Dated: April 15, 2019