## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5 obligations<br>may continue. See Instruction 1(b). |
|---|
|   |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person |                    |          | 2. Issuer Name and Ticker or Trading Symbol <u>DELUXE CORP</u> [ DLX ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |  |                          |  |  |
|---|--------------------|----------|--|--|--|--------------------------|--|--|
| Cotter Jeffrey Louis                    |                    |          |  |  | Director   | 10% Owner                |  |  |
| (Last)                                  | (First)            | (Middle) | 2 Date of Earliest Transaction (Manth/Day(Mass)                        | X  | Officer (give title<br>below)  | Other (specify<br>below) |  |  |
|   | VICTORIA STREET N. |          | 3. Date of Earliest Transaction (Month/Day/Year)<br>06/11/2020         | SVP, CAO and General Counsel   |  |                          |  |  |
| (Street)<br>SHOREVIEW                   | MN                 | 55126    | 4. If Amendment, Date of Original Filed (Month/Day/Year)               | 6. Indivi<br>X   | dual or Joint/Group Filing (Che<br>Form filed by One Reporting<br>Form filed by More than On | g Person                 |  |  |
| (City)                                  | (State)            | (Zip)    |  |  |  |                          |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |         | Securities       |   | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |
|---------------------------------|--|---|-----------------------------|---|--|---------------|---------|------------------|---|---|
|                                 |  |   | Code                        | v | Amount   | (A) or<br>(D) | Price   | (Instr. 3 and 4) |   | (Instr. 4)  |
| Common Stock                    | 06/11/2020                                 |   | F <sup>(1)</sup>            |   | 359  | D             | \$23.91 | 4,133            | D |   |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | , , , , , , , , , , , , , , , , , , , |      | Derivative |     |     |                     | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |       | Derivative<br>Security           | derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|--|---|--|---|---------------------------------------|------|------------|-----|-----|---------------------|--|-------|----------------------------------|--|--|--|--|
|  |   |  |   |                                       | Code | v          | (A) | (D) | Date<br>Exercisable | Expiration<br>Date   | Title | Amount or<br>Number of<br>Shares |  | Transaction(s)<br>(Instr. 4)                         |  |  |

Explanation of Responses:

1. Transaction reflects withholding of shares to satisfy tax liabilities associated with vesting of restricted stock.

Remarks:

/s/ Jeffrey L. Cotter

\*\* Signature of Reporting Person

<u>06/12/2020</u> Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL