FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROV

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of REDDIN THON			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]		ionship of Reporting Person(s) all applicable)	to Issuer	
<u>REDDIN THOMAS</u>				X	Director	10% Owner	
				4	Officer (give title	Other (specify	
(Last)	(First)	(Middle)	Date of Earliest Transaction (Month/Day/Year)	below) below)		below)	
3680 VICTORIA ST	TREET N.		04/27/2021				
,							
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	dual or Joint/Group Filing (Che	ck Applicable Line)	
SHOREVIEW	MN	55126		X	X Form filed by One Reporting Person		
					Form filed by More than One	Reporting Person	
(City)	(State)	(Zip)					
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(IIISU. 4)
Common Stock	04/28/2021		M		5,104	A	\$0 ⁽¹⁾	14,392	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit	(2)	04/27/2021		A		3,391		04/27/2022	04/27/2022	Common Stock	3,391	\$0	3,391	D	
Restricted Stock Unit	(1)	04/28/2021		М			5,104	(1)	(1)	Common Stock	5,104	\$0	0	D	

Explanation of Responses:

- 1. Transaction reflects vesting and conversion into shares on a one-for-one basis of restricted stock units previously awarded.
- 2. Restricted stock units vest on the date of our 2022 annual shareholder meeting, which is expected to be April 27, 2022.

Remarks:

/s/ Jeffrey L. Cotter, Attorney-in-

Fact

** Signature of Reporting Person Date

04/29/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.