# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

| Filed pursuant to Section 16(a) of the Securities Exchange A | Act of | 1934 |
|--|--------|------|
| or Section 30(h) of the Investment Company Act of 19         | 940    |      |

| 1. Name and Address of Reporting Person <sup>*</sup><br>MCKISSACK CHERYL MAYBERRY |         | DEDDV    | 2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [ DLX ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |                              |                        |  |  |
|---|---------|----------|---|--|------------------------------|------------------------|--|--|
| MUNISSAUN UTEN I L MAYBERKY   |         |          | ( )   | X  | Director                     | 10% Owner              |  |  |
| (Last) (First) (Middle)   |         |          |   |  | Officer (give title          | Other (specify         |  |  |
|   |         | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)                |  | below)                       | below)                 |  |  |
| 3680 VICTORIA STREET N.   |         |          | 04/27/2021  |  |                              |                        |  |  |
| (Street)  |         |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)        | 6. Indivi  | dual or Joint/Group Filing ( | Check Applicable Line) |  |  |
| SHOREVIEW   | MN      | 55126    |   | X  | Form filed by One Repor      | ting Person            |  |  |
|   |         |          |   |  | Form filed by More than      | One Reporting Person   |  |  |
| (City)  | (State) | (Zip)    |   |  |                              |                        |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transac<br>Code (li<br>8) |   | 4. Securities Ac<br>Disposed Of (D |   |                           | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported | Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|---------------------------------|---|------------------------------------|---|---------------------------|--|---|---|
|                                 |  |   | Code                            | v | Amount (A) or (D) Price            |   | Price                     | Transaction(s)<br>(Instr. 3 and 4)                                     |   | (1150.4)  |
| Common Stock                    | 04/28/2021                                 |   | М                               |   | 5,104                              | Α | <b>\$0</b> <sup>(1)</sup> | 41,654   | D   |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (Ir<br>8) |   | Derivative |       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|---------------------------------|---|------------|-------|--|--------------------|--|-------------------------------------|---|--|--|--|
|  |   |  |   | Code                            | v | (A)        | (D)   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | (Instr. 4)   |  |  |
| Restricted Stock<br>Unit                         | (2)   | 04/27/2021                                 |   | Α                               |   | 3,391      |       | 04/27/2022   | 04/27/2022         | Common<br>Stock  | 3,391                               | \$0   | 3,391  | D  |  |
| Restricted Stock<br>Unit                         | (1)   | 04/28/2021                                 |   | М                               |   |            | 5,104 | (1)  | (1)                | Common<br>Stock  | 5,104                               | \$0   | 0  | D  |  |

## Explanation of Responses:

1. Transaction reflects vesting and conversion into shares on a one-for-one basis of restricted stock units previously awarded.

2. Restricted stock units vest on the date of our 2022 annual shareholder meeting, which is expected to be April 27, 2022.

### Remarks:

## /s/ Jeffrey L. Cotter, Attorney-in-Fact

04/29/2021

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.