## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

|   | Check this box if no longer subject to<br>Section 16. Form 4 or Form 5 obligations<br>may continue. See Instruction 1(b). |  |  |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|--|--|
| 1 Name and Address of Reporting Person* |   |  |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|                         |                      |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol DELUXE CORP [ DLX ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |  |                          |  |  |  |
|-------------------------|----------------------|----------|--|--|--|--------------------------|--|--|--|
|                         |                      |          |  |  | Director   | 10% Owner                |  |  |  |
| (Last)<br>3680 VICTORIA | (First)<br>STREET N. | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)<br>05/11/2021         |  | Officer (give title<br>below)  | Other (specify<br>below) |  |  |  |
| (Street)<br>SHOREVIEW   | IOREVIEW MN 55126    |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)               | 6. Indiv<br>X  | idual or Joint/Group Filing (Che<br>Form filed by One Reporting<br>Form filed by More than One | g Person                 |  |  |  |
| (City)                  |                      |          |  |  |  | , <b>.</b>               |  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | Date<br>(Month/Day/Year) | 3.<br>Transac<br>Code (li<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |       | Securities | Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--------------------------|---------------------------------|---|--|---------------|-------|------------|---|---|
|                                 |                          | Code                            | v | Amount   | (A) or<br>(D) | Price | 3 and 4)   |   | (11501.4)   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (li<br>8) |   | Derivative |     | Expiration Date     |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|---------------------------------|---|------------|-----|---------------------|--------------------|--|-------------------------------------|---|--|--|--|
|  |   |  |   | Code                            | v | (A)        | (D) | Date<br>Exercisable | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | Transaction(s)<br>(Instr. 4)   |  |  |
| Restricted Stock<br>Unit                         | \$0.0   | 05/11/2021                                 |   | Α                               |   | 3,328      |     | (1)                 | (1)                | Common<br>Stock  | 3,328                               | \$0   | 3,328  | D  |  |

Explanation of Responses:

1. Restricted stock units vest one year from date of grant.

Remarks:

/s/ Ruth M. Timm, Attorney-in-

Fact

05/12/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.