## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5 obligations<br>may continue. See Instruction 1(b). |
|---------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                           |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br>Stauch John L |         |          | 2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [ DLX ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |                                                     |                        |  |  |  |
|-----------------------------------------------------------------------|---------|----------|-----------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------------|------------------------|--|--|--|
|                                                                       |         |          |                                                                 | X                                                                          | Director                                            | 10% Owner              |  |  |  |
|                                                                       |         |          |                                                                 |                                                                            | Officer (give title                                 | Other (specify         |  |  |  |
| (Last)                                                                | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)                |                                                                            | below)                                              | below)                 |  |  |  |
| 801 MARQUETTE AVE. S.                                                 |         |          | 12/15/2021                                                      |                                                                            |                                                     |                        |  |  |  |
| (Street)                                                              |         |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)        | 6. Indiv                                                                   | idual or Joint/Group Filing (                       | Check Applicable Line) |  |  |  |
| MINNEAPOLIS                                                           | MN      | 55402    |                                                                 | X                                                                          | Form filed by One Report<br>Form filed by More than | 0                      |  |  |  |
| (City)                                                                | (State) | (Zip)    |                                                                 |                                                                            | .,                                                  | . 5                    |  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   | 4. Securities Ac<br>Disposed Of (D |                       |         | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported | Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--------------------------------------------|-------------------------------------------------------------|-----------------------------|---|------------------------------------|-----------------------|---------|------------------------------------------------------------------------|---------------------------------------------------|-------------------------------------------------------------------|
|                                 |                                            |                                                             | Code                        | v | Amount                             | ount (A) or (D) Price |         | Transaction(s)<br>(Instr. 3 and 4)                                     |                                                   |                                                                   |
| Common Stock                    | 12/15/2021                                 |                                                             | J <sup>(1)</sup>            |   | 954                                | Α                     | \$32.24 | 27,078                                                                 | D                                                 |                                                                   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr.<br>8) |   | Derivative |     |                     |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                  | Derivative<br>Security | derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|-----------------------------------|---|------------|-----|---------------------|--------------------|--------------------------------------------------------------------------------------------|----------------------------------|------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------|
|                                                  |                                                                       |                                            |                                                             | Code                              | v | (A)        | (D) | Date<br>Exercisable | Expiration<br>Date | Title                                                                                      | Amount or<br>Number of<br>Shares |                        | Transaction(s)<br>(Instr. 4)                                               |                                                                          |                                                                    |

Explanation of Responses:

1. Securities acquired consist of common stock received in lieu of director's fees pursuant to the Company's Non-Employee Director Stock and Deferral Plan.

Remarks:

## /s/ Jeffrey L. Cotter, Attorney-in-12/16/2021

Fact
\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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