FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROV | Δ | V | O) | R | Р | Р | Α | ΛB | ЛC | ( |
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| OMB Number:              | 3235-0287 |
|--------------------------|-----------|
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| hours per response:      | 0.5       |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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|--------------------------------------|----------------------|----------|--|---|-----------------------------|------------------|--|--|--|--|--|
| 1. Name and Address of Stauch John L | of Reporting Person* |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol DELUXE CORP [ DLX ] | Relationship of Reporting Person(s) to Issuer (Check all applicable)                                      |                             |                  |  |  |  |  |  |
| Stauch John L                        |                      |          | [  | X   | Director                    | 10% Owner        |  |  |  |  |  |
|                                      |                      |          |  | DELUXE CORP [ DLX ]  (Check all applicable)  X Director 10% Owner  Officer (give title below)  04/27/2022 |                             |                  |  |  |  |  |  |
| (Last)                               | (First)              | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)                       |   | below)                      |                  |  |  |  |  |  |
| 801 MARQUETTE                        | E AVE. S.            |          | 04/2//2022   |   |                             |                  |  |  |  |  |  |
| ,                                    |                      |          |  |   |                             |                  |  |  |  |  |  |
| (Street)                             | MARQUETTE AVE. S.    |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)               | 6. Individual or Joint/Group Filing (Check Applicable Line)   |                             |                  |  |  |  |  |  |
| MINNEAPOLIS                          | MN                   | 55402    |  | X   | Form filed by One Reporting | Person           |  |  |  |  |  |
|                                      |                      |          |  |   | Form filed by More than One | Reporting Person |  |  |  |  |  |
| (City)                               | (State)              | (Zip)    |  |   |                             |                  |  |  |  |  |  |
| ,                                    |                      |          |  |   |                             |                  |  |  |  |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transac<br>Code (Ir<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |                           | Securities       | Form: Direct (D) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|---------------------------------|---|--|---------------|---------------------------|------------------|------------------|---|
|                                 |  |   | Code                            | v | Amount   | (A) or<br>(D) | Price                     | (Instr. 3 and 4) |                  | (IIISU. 4)  |
| Common Stock                    | 04/27/2022                                 |   | M                               |   | 3,391  | A             | <b>\$0</b> <sup>(1)</sup> | 31,452           | D                |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (li<br>8) |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and<br>5) |       | Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D) |                    | Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D) |                                     | Expiration Date (Month/Day/Year)  A) or of (D) |                              | Expiration Date (Month/Day/Year) Secur |  | Expiration Date (Month/Day/Year) |  | Expiration Date |  | tive Expiration Date (Month/Day/Year) red (A) or sed of (D) |  | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|---------------------------------|---|--|-------|--|--------------------|--|-------------------------------------|--|------------------------------|--|--|----------------------------------|--|-----------------|--|---|--|--|--|---|--|--|--|
|  |   |  |   | Code                            | v | (A)  | (D)   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |  | Transaction(s)<br>(Instr. 4) |  |  |                                  |  |                 |  |   |  |  |  |   |  |  |  |
| Restricted Stock<br>Unit                         | \$0.0 <sup>(2)</sup>  | 04/27/2022                                 |   | A                               |   | 5,671  |       | 04/26/2023   | 04/26/2023         | Common<br>Stock  | 5,671                               | \$0  | 5,671                        | D                                      |  |                                  |  |                 |  |   |  |  |  |   |  |  |  |
| Restricted Stock<br>Unit                         | (1)   | 04/27/2022                                 |   | М                               |   |  | 3,391 | 04/27/2022   | 04/27/2022         | Common<br>Stock  | 3,391                               | \$0  | 0                            | D                                      |  |                                  |  |                 |  |   |  |  |  |   |  |  |  |

# Explanation of Responses:

- 1. Transaction reflects vesting and conversion into shares on a one-for-one basis of restricted stock units previously awarded.
- $2. \ Restricted \ stock \ units \ vest \ on \ the \ date \ of \ our \ 2023 \ annual \ shareholder \ meeting, \ which \ is \ expected \ to \ be \ April \ 26, \ 2023.$

### Remarks:

/s/ Jeffrey L. Cotter, Attorney-in-

Fact

\*\* Signature of Reporting Person Da

Date

04/28/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).