

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2022

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number: 1-7945

deluxe

DELUXE CORPORATION

(Exact name of registrant as specified in its charter)

MN

(State or other jurisdiction of incorporation or organization)

801 S. Marquette Ave. Minneapolis

MN

(Address of principal executive offices)

41-0216800

(I.R.S. Employer Identification No.)

55402-2807

(Zip Code)

(651) 483-7111

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol(s)	Name of each exchange on which registered
Common Stock, par value \$1.00 per share	DLX	NYSE

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer

Accelerated Filer

Non-accelerated Filer

Smaller Reporting Company

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

The number of shares outstanding of registrant's common stock as of October 26, 2022 was 43,136,109.

PART I – FINANCIAL INFORMATION

Item 1. FINANCIAL STATEMENTS

DELUXE CORPORATION
CONSOLIDATED BALANCE SHEETS
(Unaudited)

<i>(in thousands, except share par value)</i>	September 30, 2022	December 31, 2021
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 45,535	\$ 41,231
Trade accounts receivable, net of allowance for credit losses	195,151	197,947
Inventories and supplies	45,249	34,928
Funds held for customers, including securities carried at fair value of \$7,941 and \$13,307, respectively	155,555	254,795
Prepaid expenses	34,513	37,643
Revenue in excess of billings	38,350	30,393
Other current assets	36,066	23,536
Total current assets	550,419	620,473
Deferred income taxes	1,915	2,180
Long-term investments	47,547	47,201
Property, plant and equipment, net of accumulated depreciation of \$373,481 and \$338,617, respectively	122,478	125,966
Operating lease assets	51,295	58,236
Intangibles, net of accumulated amortization of \$789,750 and \$698,764, respectively	476,099	510,724
Goodwill	1,431,358	1,430,141
Other non-current assets	276,210	279,463
Total assets	<u>\$ 2,957,321</u>	<u>\$ 3,074,384</u>
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 148,474	\$ 153,072
Funds held for customers	155,369	256,257
Accrued liabilities	217,495	216,832
Current portion of long-term debt	64,506	57,197
Total current liabilities	585,844	683,358
Long-term debt	1,606,458	1,625,752
Operating lease liabilities	52,356	56,444
Deferred income taxes	56,432	75,121
Other non-current liabilities	54,159	59,111
Commitments and contingencies (Note 13)		
Shareholders' equity:		
Common shares \$1 par value (authorized: 500,000 shares; outstanding: September 30, 2022 – 43,136; December 31, 2021 – 42,679)	43,136	42,679
Additional paid-in capital	73,856	57,368
Retained earnings	512,342	505,763
Accumulated other comprehensive loss	(27,648)	(31,492)
Non-controlling interest	386	280
Total shareholders' equity	602,072	574,598
Total liabilities and shareholders' equity	<u>\$ 2,957,321</u>	<u>\$ 3,074,384</u>

See Condensed Notes to Unaudited Consolidated Financial Statements

DELUXE CORPORATION
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(unaudited)

	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
<i>(in thousands, except per share amounts)</i>				
Product revenue	\$ 317,250	\$ 302,369	\$ 956,662	\$ 907,646
Service revenue	237,788	229,772	717,344	543,976
Total revenue	555,038	532,141	1,674,006	1,451,622
Cost of products	(113,608)	(111,008)	(345,488)	(330,896)
Cost of services	(142,617)	(133,143)	(424,044)	(298,341)
Total cost of revenue	(256,225)	(244,151)	(769,532)	(629,237)
Gross profit	298,813	287,990	904,474	822,385
Selling, general and administrative expense	(243,816)	(239,251)	(753,140)	(685,593)
Restructuring and integration expense	(15,188)	(12,335)	(46,614)	(38,012)
Gain on sale of businesses and facility	1,804	—	19,331	—
Operating income	41,613	36,404	124,051	98,780
Interest expense	(23,799)	(21,494)	(65,471)	(35,548)
Other income	3,075	2,282	7,492	6,443
Income before income taxes	20,889	17,192	66,072	69,675
Income tax provision	(6,129)	(4,691)	(19,536)	(20,720)
Net income	14,760	12,501	46,536	48,955
Net income attributable to non-controlling interest	(35)	(37)	(106)	(99)
Net income attributable to Deluxe	\$ 14,725	\$ 12,464	\$ 46,430	\$ 48,856
Total comprehensive income	\$ 12,066	\$ 10,099	\$ 50,380	\$ 50,157
Comprehensive income attributable to Deluxe	12,031	10,062	50,274	50,058
Basic earnings per share	0.34	0.29	1.08	1.15
Diluted earnings per share	0.34	0.28	1.06	1.13

See Condensed Notes to Unaudited Consolidated Financial Statements

DELUXE CORPORATION
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY
(unaudited)

<i>(in thousands)</i>	Common shares	Common shares par value	Additional paid-in capital	Retained earnings	Accumulated other comprehensive loss	Non-controlling interest	Total
Balance, June 30, 2022	43,080	\$ 43,080	\$ 67,417	\$ 510,897	\$ (24,954)	\$ 351	\$ 596,791
Net income	—	—	—	14,725	—	35	14,760
Cash dividends (\$0.30 per share)	—	—	—	(13,280)	—	—	(13,280)
Common shares issued	66	66	713	—	—	—	779
Common shares retired	(10)	(10)	(213)	—	—	—	(223)
Employee share-based compensation	—	—	5,939	—	—	—	5,939
Other comprehensive loss	—	—	—	—	(2,694)	—	(2,694)
Balance, September 30, 2022	<u>43,136</u>	<u>\$ 43,136</u>	<u>\$ 73,856</u>	<u>\$ 512,342</u>	<u>\$ (27,648)</u>	<u>\$ 386</u>	<u>\$ 602,072</u>

<i>(in thousands)</i>	Common shares	Common shares par value	Additional paid-in capital	Retained earnings	Accumulated other comprehensive loss	Non-controlling interest	Total
Balance, December 31, 2021	42,679	\$ 42,679	\$ 57,368	\$ 505,763	\$ (31,492)	\$ 280	\$ 574,598
Net income	—	—	—	46,430	—	106	46,536
Cash dividends (\$0.90 per share)	—	—	—	(39,851)	—	—	(39,851)
Common shares issued	646	646	2,470	—	—	—	3,116
Common shares retired	(189)	(189)	(5,408)	—	—	—	(5,597)
Employee share-based compensation	—	—	19,426	—	—	—	19,426
Other comprehensive income	—	—	—	—	3,844	—	3,844
Balance, September 30, 2022	<u>43,136</u>	<u>\$ 43,136</u>	<u>\$ 73,856</u>	<u>\$ 512,342</u>	<u>\$ (27,648)</u>	<u>\$ 386</u>	<u>\$ 602,072</u>

See Condensed Notes to Unaudited Consolidated Financial Statements

DELUXE CORPORATION
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (continued)
(unaudited)

<i>(in thousands)</i>	Common shares	Common shares par value	Additional paid-in capital	Retained earnings	Accumulated other comprehensive loss	Non-controlling interest	Total
Balance, June 30, 2021	42,537	\$ 42,537	\$ 41,607	\$ 505,753	\$ (37,829)	\$ 203	\$ 552,271
Net income	—	—	—	12,464	—	37	12,501
Cash dividends (\$0.30 per share)	—	—	—	(13,117)	—	—	(13,117)
Common shares issued	75	75	1,104	—	—	—	1,179
Common shares retired	(11)	(11)	(452)	—	—	—	(463)
Employee share-based compensation	—	—	7,897	—	—	—	7,897
Other comprehensive loss	—	—	—	—	(2,402)	—	(2,402)
Balance, September 30, 2021	<u>42,601</u>	<u>\$ 42,601</u>	<u>\$ 50,156</u>	<u>\$ 505,100</u>	<u>\$ (40,231)</u>	<u>\$ 240</u>	<u>\$ 557,866</u>

<i>(in thousands)</i>	Common shares	Common shares par value	Additional paid-in capital	Retained earnings	Accumulated other comprehensive loss	Non-controlling interest	Total
Balance, December 31, 2020	41,973	\$ 41,973	\$ 17,558	\$ 495,153	\$ (41,433)	\$ 141	\$ 513,392
Net income	—	—	—	48,856	—	99	48,955
Cash dividends (\$0.90 per share)	—	—	—	(38,909)	—	—	(38,909)
Common shares issued	744	744	15,655	—	—	—	16,399
Common shares retired	(116)	(116)	(4,518)	—	—	—	(4,634)
Employee share-based compensation	—	—	21,461	—	—	—	21,461
Other comprehensive income	—	—	—	—	1,202	—	1,202
Balance, September 30, 2021	<u>42,601</u>	<u>\$ 42,601</u>	<u>\$ 50,156</u>	<u>\$ 505,100</u>	<u>\$ (40,231)</u>	<u>\$ 240</u>	<u>\$ 557,866</u>

See Condensed Notes to Unaudited Consolidated Financial Statements

DELUXE CORPORATION
CONSOLIDATED STATEMENTS OF CASH FLOWS
(unaudited)

	Nine Months Ended September 30,	
<i>(in thousands)</i>	2022	2021
Cash flows from operating activities:		
Net income	\$ 46,536	\$ 48,955
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	18,595	14,536
Amortization of intangibles	110,353	88,393
Operating lease expense	14,397	12,897
Amortization of prepaid product discounts	26,258	23,425
Deferred income taxes	(21,791)	13,733
Employee share-based compensation expense	18,766	21,801
Gain on sale of businesses and facility	(19,331)	—
Other non-cash items, net	22,940	10,459
Changes in assets and liabilities, net of effect of acquisition:		
Trade accounts receivable	(878)	15,164
Inventories and supplies	(14,540)	3,787
Other current assets	(11,826)	(27,495)
Payments for cloud computing arrangement implementation costs	(16,608)	(27,989)
Other non-current assets	(11,808)	(7,832)
Accounts payable	(1,090)	8,538
Prepaid product discount payments	(23,920)	(27,049)
Other accrued and non-current liabilities	(12,635)	(22,094)
Net cash provided by operating activities	<u>123,418</u>	<u>149,229</u>
Cash flows from investing activities:		
Purchases of capital assets	(73,454)	(81,081)
Payment for acquisition, net of cash, cash equivalents, restricted cash and restricted cash equivalents acquired	—	(956,717)
Proceeds from sale of businesses and facility	25,248	2,648
Other	(1,144)	(1,211)
Net cash used by investing activities	<u>(49,350)</u>	<u>(1,036,361)</u>
Cash flows from financing activities:		
Proceeds from issuing long-term debt and swingline loans	511,000	1,852,850
Payments on long-term debt and swingline loans	(524,175)	(903,438)
Payments for debt issuance costs	—	(18,153)
Net change in customer funds obligations	(88,079)	14,913
Proceeds from issuing shares	2,383	16,031
Employee taxes paid for shares withheld	(5,597)	(4,634)
Cash dividends paid to shareholders	(39,613)	(38,695)
Other	(5,480)	(7,254)
Net cash (used) provided by financing activities	<u>(149,561)</u>	<u>911,620</u>
Effect of exchange rate change on cash, cash equivalents, restricted cash and restricted cash equivalents	<u>(14,107)</u>	<u>(793)</u>
Net change in cash, cash equivalents, restricted cash and restricted cash equivalents	<u>(89,600)</u>	<u>23,695</u>
Cash, cash equivalents, restricted cash and restricted cash equivalents, beginning of year	285,491	229,409
Cash, cash equivalents, restricted cash and restricted cash equivalents, end of period (Note 3)	<u>\$ 195,891</u>	<u>\$ 253,104</u>

See Condensed Notes to Unaudited Consolidated Financial Statements

NOTE 1: CONSOLIDATED FINANCIAL STATEMENTS

The consolidated balance sheet as of September 30, 2022, the consolidated statements of comprehensive income for the quarters and nine months ended September 30, 2022 and 2021, the consolidated statements of shareholders' equity for the quarters and nine months ended September 30, 2022 and 2021 and the consolidated statements of cash flows for the nine months ended September 30, 2022 and 2021 are unaudited. The consolidated balance sheet as of December 31, 2021 was derived from audited consolidated financial statements, but does not include all disclosures required by U.S. generally accepted accounting principles (GAAP). In the opinion of management, all adjustments necessary for a fair statement of the consolidated financial statements are included. Adjustments consist only of normal recurring items, except for any items discussed in the notes below. Interim results are not necessarily indicative of results for a full year or future results. The consolidated financial statements and notes are presented in accordance with instructions for Form 10-Q and do not contain certain information included in our annual consolidated financial statements and notes. The consolidated financial statements and notes appearing in this report should be read in conjunction with the consolidated audited financial statements and related notes included in our Annual Report on Form 10-K for the year ended December 31, 2021 (the "2021 Form 10-K").

The preparation of our consolidated financial statements requires us to make certain estimates and assumptions affecting the amounts reported in the consolidated financial statements and related notes. We base our estimates on historical experience and on various other factors and assumptions that we believe are reasonable, the results of which form the basis for making judgments about the carrying values of our assets, liabilities, revenues and expenses and the related disclosure of contingent assets and liabilities. Actual results may differ significantly from our estimates and assumptions.

Comparability – The consolidated statement of cash flows for the nine months ended September 30, 2021 has been modified to conform to the current year presentation. We presented payments for cloud computing arrangement implementation costs separately within cash flows from operating activities. Previously, this amount was included in other non-current assets. Also, we included purchases of and proceeds from customer funds marketable securities within other investing activities. Previously, these amounts were presented separately.

NOTE 2: NEW ACCOUNTING PRONOUNCEMENT

In March 2022, the Financial Accounting Standards Board issued Accounting Standards Update No. 2022-02, *Troubled Debt Restructurings and Vintage Disclosures*. The standard modifies the accounting for troubled debt restructurings by creditors and modifies certain disclosure requirements. The guidance will be applied prospectively, with the exception of the recognition and measurement of troubled debt restructurings, for which we may elect to apply a modified retrospective transition method. The standard is effective for us on January 1, 2023, and we do not expect its adoption to have a significant impact on our financial position or results of operations.

NOTE 3: SUPPLEMENTAL BALANCE SHEET AND CASH FLOW INFORMATION

Trade accounts receivable – Net trade accounts receivable was comprised of the following:

<i>(in thousands)</i>	September 30, 2022	December 31, 2021
Trade accounts receivable – gross	\$ 198,685	\$ 202,077
Allowance for credit losses	(3,534)	(4,130)
Trade accounts receivable – net ⁽¹⁾	<u>\$ 195,151</u>	<u>\$ 197,947</u>

⁽¹⁾ Includes unbilled receivables of \$51,941 as of September 30, 2022 and \$47,420 as of December 31, 2021.

Changes in the allowance for credit losses for the nine months ended September 30, 2022 and 2021 were as follows:

(in thousands)	Nine Months Ended September 30,	
	2022	2021
Balance, beginning of year	\$ 4,130	\$ 6,428
Bad debt expense (benefit)	2,410	(412)
Write-offs and other	(3,006)	(2,555)
Balance, end of period	<u>\$ 3,534</u>	<u>\$ 3,461</u>

Inventories and supplies – Inventories and supplies were comprised of the following:

(in thousands)	September 30, 2022	December 31, 2021
Raw materials	\$ 7,675	\$ 5,316
Semi-finished goods	7,051	6,708
Finished goods	29,550	21,995
Supplies	6,496	6,041
Reserves for excess and obsolete items	(5,523)	(5,132)
Inventories and supplies, net of reserves	<u>\$ 45,249</u>	<u>\$ 34,928</u>

Changes in the reserves for excess and obsolete items were as follows for the nine months ended September 30, 2022 and 2021:

(in thousands)	Nine Months Ended September 30,	
	2022	2021
Balance, beginning of year	\$ 5,132	\$ 11,748
Amounts charged to expense	2,552	2,884
Write-offs and other	(2,161)	(9,136)
Balance, end of period	<u>\$ 5,523</u>	<u>\$ 5,496</u>

Available-for-sale debt securities – Available-for-sale debt securities included within funds held for customers were comprised of the following:

(in thousands)	September 30, 2022			
	Cost	Gross unrealized gains	Gross unrealized losses	Fair value
Funds held for customers: ⁽¹⁾				
Canadian and provincial government securities	\$ 8,975	\$ —	\$ (1,034)	\$ 7,941
Available-for-sale debt securities	<u>\$ 8,975</u>	<u>\$ —</u>	<u>\$ (1,034)</u>	<u>\$ 7,941</u>

⁽¹⁾ Funds held for customers, as reported on the consolidated balance sheet as of September 30, 2022, also included cash of \$147,614.

(in thousands)	December 31, 2021			
	Cost	Gross unrealized gains	Gross unrealized losses	Fair value
Funds held for customers: ⁽¹⁾				
Canadian and provincial government securities	\$ 9,724	\$ —	\$ (374)	\$ 9,350
Canadian guaranteed investment certificate	3,957	—	—	3,957
Available-for-sale debt securities	<u>\$ 13,681</u>	<u>\$ —</u>	<u>\$ (374)</u>	<u>\$ 13,307</u>

⁽¹⁾ Funds held for customers, as reported on the consolidated balance sheet as of December 31, 2021, also included cash of \$241,488.

Expected maturities of available-for-sale debt securities as of September 30, 2022 were as follows:

(in thousands)	Fair value
Due in one year or less	\$ 3,415
Due in two to five years	2,819
Due in six to ten years	1,707
Available-for-sale debt securities	<u>\$ 7,941</u>

Further information regarding the fair value of available-for-sale debt securities can be found in Note 8.

Revenue in excess of billings – Revenue in excess of billings was comprised of the following:

(in thousands)	September 30, 2022	December 31, 2021
Conditional right to receive consideration	\$ 24,147	\$ 22,780
Unconditional right to receive consideration ⁽¹⁾	14,203	7,613
Revenue in excess of billings	<u>\$ 38,350</u>	<u>\$ 30,393</u>

⁽¹⁾ Represents revenues that are earned but not currently billable under the related contract terms.

Intangibles – Intangibles were comprised of the following:

(in thousands)	September 30, 2022			December 31, 2021		
	Gross carrying amount	Accumulated amortization	Net carrying amount	Gross carrying amount	Accumulated amortization	Net carrying amount
Internal-use software	\$ 510,141	\$ (381,456)	\$ 128,685	\$ 456,133	\$ (342,656)	\$ 113,477
Customer lists/relationships	501,411	(299,318)	202,093	493,495	(255,178)	238,317
Technology-based intangibles	98,813	(44,646)	54,167	98,813	(38,553)	60,260
Partner relationships	74,399	(7,285)	67,114	73,095	(2,990)	70,105
Trade names	44,185	(25,985)	18,200	51,052	(31,277)	19,775
Software to be sold	36,900	(31,060)	5,840	36,900	(28,110)	8,790
Intangibles	<u>\$ 1,265,849</u>	<u>\$ (789,750)</u>	<u>\$ 476,099</u>	<u>\$ 1,209,488</u>	<u>\$ (698,764)</u>	<u>\$ 510,724</u>

Amortization of intangibles was \$35,855 for the quarter ended September 30, 2022, \$36,570 for the quarter ended September 30, 2021, \$110,353 for the nine months ended September 30, 2022 and \$88,393 for the nine months ended September 30, 2021. Based on the intangibles in service as of September 30, 2022, estimated future amortization expense is as follows:

<i>(in thousands)</i>	Estimated amortization expense
Remainder of 2022	\$ 37,168
2023	120,753
2024	81,627
2025	48,639
2026	45,553

We acquire and develop internal-use software in the normal course of business. We also, at times, purchase customer list and partner relationship assets. The following intangibles were capitalized during the nine months ended September 30, 2022:

<i>(in thousands)</i>	Amount	Weighted-average amortization period (in years)
Internal-use software	\$ 55,776	3
Customer lists/relationships	18,924	6
Partner relationships	1,304	2
Acquired intangibles	<u>\$ 76,004</u>	<u>4</u>

Goodwill – Changes in goodwill by reportable segment and in total were as follows for the nine months ended September 30, 2022:

<i>(in thousands)</i>	Payments	Cloud Solutions	Promotional Solutions	Checks	Total
Balance, December 31, 2021:					
Goodwill, gross	\$ 895,338	\$ 432,984	\$ 252,874	\$ 434,812	\$ 2,016,008
Accumulated impairment charges	—	(392,168)	(193,699)	—	(585,867)
Goodwill, net of accumulated impairment charges	895,338	40,816	59,175	434,812	1,430,141
Measurement-period adjustment (Note 6)	1,343	—	—	—	1,343
Currency translation adjustment	—	—	(126)	—	(126)
Balance, September 30, 2022	<u>\$ 896,681</u>	<u>\$ 40,816</u>	<u>\$ 59,049</u>	<u>\$ 434,812</u>	<u>\$ 1,431,358</u>
Balance, September 30, 2022:					
Goodwill, gross	\$ 896,681	\$ 432,984	\$ 252,748	\$ 434,812	\$ 2,017,225
Accumulated impairment charges	—	(392,168)	(193,699)	—	(585,867)
Goodwill, net of accumulated impairment charges	<u>\$ 896,681</u>	<u>\$ 40,816</u>	<u>\$ 59,049</u>	<u>\$ 434,812</u>	<u>\$ 1,431,358</u>

Other non-current assets – Other non-current assets were comprised of the following:

<i>(in thousands)</i>	September 30, 2022	December 31, 2021
Postretirement benefit plan asset	\$ 92,802	\$ 87,019
Cloud computing arrangement implementation costs	70,519	63,806
Prepaid product discounts	48,591	56,527
Deferred contract acquisition costs ⁽¹⁾	21,671	17,975
Loans and notes receivable from distributors, net of allowance for credit losses ⁽²⁾	13,525	20,201
Other	29,102	33,935
Other non-current assets	<u>\$ 276,210</u>	<u>\$ 279,463</u>

⁽¹⁾ Amortization of deferred contract acquisition costs was \$5,872 for the nine months ended September 30, 2022 and \$3,366 for the nine months ended September 30, 2021.

⁽²⁾ Amount includes the non-current portion of loans and notes receivable. The current portion of these receivables is included in other current assets on the consolidated balance sheets and was \$992 as of September 30, 2022 and \$1,317 as of December 31, 2021.

Changes in the allowance for credit losses related to loans and notes receivable from distributors were as follows for the nine months ended September 30, 2022 and 2021:

<i>(in thousands)</i>	Nine Months Ended September 30,	
	2022	2021
Balance, beginning of year	\$ 2,830	\$ 3,995
Bad debt expense (benefit)	1,221	(1,158)
Other	(402)	—
Balance, end of period	<u>\$ 3,649</u>	<u>\$ 2,837</u>

Past due receivables and those on non-accrual status were not significant as of September 30, 2022 or December 31, 2021.

We categorize loans and notes receivable into risk categories based on information about the ability of borrowers to service their debt, including current financial information, historical payment experience, current economic trends and other factors. The highest quality receivables are assigned a 1-2 internal grade. Those that have a potential weakness requiring management's attention are assigned a 3-4 internal grade.

The following table presents loans and notes receivable from distributors, including the current portion, by credit quality indicator and by year of origination, as of September 30, 2022. There were no write-offs or recoveries recorded during the nine months ended September 30, 2022.

<i>(in thousands)</i>	Loans and notes receivable from distributors amortized cost basis by origination year						Total
	2020	2019	2018	2017	Prior		
Risk rating:							
1-2 internal grade	\$ 1,172	\$ 443	\$ 4,247	\$ 8,720	\$ 985	\$	15,567
3-4 internal grade	—	2,599	—	—	—	\$	2,599
Loans and notes receivable	<u>\$ 1,172</u>	<u>\$ 3,042</u>	<u>\$ 4,247</u>	<u>\$ 8,720</u>	<u>\$ 985</u>	<u>\$</u>	<u>18,166</u>

Changes in prepaid product discounts during the nine months ended September 30, 2022 and 2021 were as follows:

(in thousands)	Nine Months Ended September 30,	
	2022	2021
Balance, beginning of year	\$ 56,527	\$ 50,602
Additions ⁽¹⁾	18,721	24,284
Amortization	(26,258)	(23,425)
Other	(399)	(191)
Balance, end of period	<u>\$ 48,591</u>	<u>\$ 51,270</u>

⁽¹⁾ Prepaid product discounts are generally accrued upon contract execution. Cash payments for prepaid product discounts were \$23,920 for the nine months ended September 30, 2022 and \$27,049 for the nine months ended September 30, 2021.

Accrued liabilities – Accrued liabilities were comprised of the following:

(in thousands)	September 30, 2022	December 31, 2021
Employee cash bonuses, including sales incentives	\$ 38,780	\$ 45,006
Deferred revenue ⁽¹⁾	36,193	52,645
Wages and payroll liabilities, including vacation	34,679	24,951
Interest	16,021	4,597
Operating lease liabilities	12,672	14,852
Customer rebates	12,140	9,036
Prepaid product discounts	6,568	11,866
Other	60,442	53,879
Accrued liabilities	<u>\$ 217,495</u>	<u>\$ 216,832</u>

⁽¹⁾ \$41,222 of the December 31, 2021 amount was recognized as revenue during the nine months ended September 30, 2022.

Supplemental cash flow information – The reconciliation of cash, cash equivalents, restricted cash and restricted cash equivalents to the consolidated balance sheets was as follows:

(in thousands)	September 30, 2022	September 30, 2021
Cash and cash equivalents	\$ 45,535	\$ 121,064
Restricted cash and restricted cash equivalents included in funds held for customers	147,614	129,180
Non-current restricted cash included in other non-current assets	2,742	2,860
Total cash, cash equivalents, restricted cash and restricted cash equivalents	<u>\$ 195,891</u>	<u>\$ 253,104</u>

NOTE 4: EARNINGS PER SHARE

The following table reflects the calculation of basic and diluted earnings per share. During each period, certain stock options, as noted below, were excluded from the calculation of diluted earnings per share because their effect would have been antidilutive.

	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
<i>(in thousands, except per share amounts)</i>				
Earnings per share – basic:				
Net income	\$ 14,760	\$ 12,501	\$ 46,536	\$ 48,955
Net income attributable to non-controlling interest	(35)	(37)	(106)	(99)
Net income attributable to Deluxe	14,725	12,464	46,430	48,856
Income allocated to participating securities	(10)	(9)	(33)	(36)
Income attributable to Deluxe available to common shareholders	\$ 14,715	\$ 12,455	\$ 46,397	\$ 48,820
Weighted-average shares outstanding	43,116	42,574	42,974	42,294
Earnings per share – basic	\$ 0.34	\$ 0.29	\$ 1.08	\$ 1.15
Earnings per share – diluted:				
Net income	\$ 14,760	\$ 12,501	\$ 46,536	\$ 48,955
Net income attributable to non-controlling interest	(35)	(37)	(106)	(99)
Net income attributable to Deluxe	14,725	12,464	46,430	48,856
Income allocated to participating securities	—	(9)	(22)	(27)
Re-measurement of share-based awards classified as liabilities	(162)	(329)	(507)	(329)
Income attributable to Deluxe available to common shareholders	\$ 14,563	\$ 12,126	\$ 45,901	\$ 48,500
Weighted-average shares outstanding	43,116	42,574	42,974	42,294
Dilutive impact of potential common shares	234	457	310	453
Weighted-average shares and potential common shares outstanding	43,350	43,031	43,284	42,747
Earnings per share – diluted	\$ 0.34	\$ 0.28	\$ 1.06	\$ 1.13
Antidilutive options excluded from calculation	1,815	2,314	1,815	2,314

NOTE 5: OTHER COMPREHENSIVE INCOME

Reclassification adjustments – Information regarding amounts reclassified from accumulated other comprehensive loss to net income was as follows:

Accumulated other comprehensive loss components	Amounts reclassified from accumulated other comprehensive loss				Affected line item in consolidated statements of comprehensive income
	Quarter Ended September 30,		Nine Months Ended September 30,		
	2022	2021	2022	2021	
<i>(in thousands)</i>					
Amortization of postretirement benefit plan items:					
Prior service credit	\$ 355	\$ 355	\$ 1,066	\$ 1,066	Other income
Net actuarial loss	(225)	(407)	(674)	(1,221)	Other income
Total amortization	130	(52)	392	(155)	Other income
Tax expense	(79)	(30)	(237)	(93)	Income tax provision
Amortization of postretirement benefit plan items, net of tax	51	(82)	155	(248)	Net income
Realized loss on debt securities	—	—	(8)	—	Revenue
Tax benefit	—	—	2	—	Income tax provision
Realized loss on debt securities, net of tax	—	—	(6)	—	Net income
Realized gain (loss) on cash flow hedges	53	(371)	(412)	(1,035)	Interest expense
Tax (expense) benefit	(15)	97	109	271	Income tax provision
Realized gain (loss) on cash flow hedges, net of tax	38	(274)	(303)	(764)	Net income
Currency translation adjustment ⁽¹⁾	—	—	(5,550)	—	Gain on sale of businesses and facility
Total reclassifications, net of tax	\$ 89	\$ (356)	\$ (5,704)	\$ (1,012)	

⁽¹⁾ Relates to the sale of our Australian web hosting business during the quarter ended June 30, 2022. Further information can be found in Note 6.

Accumulated other comprehensive loss – Changes in the components of accumulated other comprehensive loss during the nine months ended September 30, 2022 were as follows:

<i>(in thousands)</i>	Postretirement benefit plans	Net unrealized loss on debt securities ⁽¹⁾	Net unrealized loss on cash flow hedges ⁽²⁾	Currency translation adjustment	Accumulated other comprehensive loss
Balance, December 31, 2021	\$ (15,431)	\$ (344)	\$ (2,261)	\$ (13,456)	\$ (31,492)
Other comprehensive (loss) income before reclassifications	—	(566)	4,712	(6,006)	(1,860)
Amounts reclassified from accumulated other comprehensive loss	(155)	6	303	5,550	5,704
Net current-period other comprehensive (loss) income	(155)	(560)	5,015	(456)	3,844
Balance, September 30, 2022	\$ (15,586)	\$ (904)	\$ 2,754	\$ (13,912)	\$ (27,648)

⁽¹⁾ Other comprehensive loss before reclassifications is net of an income tax benefit of \$197.

⁽²⁾ Other comprehensive income before reclassifications is net of income tax expense of \$1,701.

NOTE 6: ACQUISITION AND DIVESTITURES

Acquisition – On June 1, 2021, we acquired all of the equity of First American Payment Systems, L.P. (First American). Further information regarding this acquisition can be found under the caption "Note 6: Acquisitions" in the Notes to Consolidated Financial Statements appearing in the 2021 Form 10-K. During the quarter ended June 30, 2022, we finalized the purchase price allocation for this acquisition and we recorded measurement-period adjustments that increased deferred income tax liabilities by \$1,343, with a corresponding offset to goodwill.

The final allocation of the First American purchase price to the assets acquired and liabilities assumed was as follows:

<i>(in thousands)</i>	Purchase price allocation
Trade accounts receivable	\$ 27,296
Other current assets	8,533
Property, plant and equipment	9,873
Operating lease assets	24,396
Intangible assets:	
Customer relationships	127,000
Partner relationships	72,000
Technology-based intangibles	65,000
Trade names	21,000
Internal-use software	6,111
Total intangible assets	291,111
Goodwill	728,516
Other non-current assets	350
Accounts payable	(18,475)
Funds held for customers	(9,428)
Accrued liabilities	(23,460)
Operating lease liabilities, non-current	(21,316)
Deferred income taxes	(54,506)
Other non-current liabilities	(4,376)
Payments for acquisition, net of cash, cash equivalents, restricted cash and restricted cash equivalents acquired of \$15,841	<u>\$ 958,514</u>

Further information regarding the acquired First American intangibles can be found under the caption "Note 3: Supplemental Balance Sheet and Cash Flow Information" and "Note 8: Fair Value Measurements," both of which are included in the Notes to Consolidated Financial Statements appearing in the 2021 Form 10-K.

First American acquisition transaction costs are included in selling, general and administrative (SG&A) expense in the consolidated statements of comprehensive income and were \$208 for the quarter ended September 30, 2021 and \$18,816 for the nine months ended September 30, 2021. Operating results for First American were as follows for the nine months ended September 30:

<i>(in thousands)</i>	Nine Months Ended September 30,	
	2022	2021
Revenue	\$ 259,724	\$ 109,828
Net income attributable to Deluxe	2,902	824

The above results include restructuring and integration costs of \$5,209 for the nine months ended September 30, 2022.

Pro forma financial information – During the first quarter of 2022, we identified errors in the previously reported pro forma results of operations related to the First American acquisition. These errors related to the amount of historical First American revenue and net income (loss) included for the pre-acquisition periods, as well as errors in the adjustments related to the amortization of acquired intangibles, interest expense on the acquisition financing and transaction costs.

For the quarter and six months ended June 30, 2021 and the nine months ended September 30, 2021, these corrections decreased pro forma revenue by \$27,595 from the amounts previously reported. For the years ended December 31, 2021 and 2020, these corrections decreased pro forma revenue by \$26,335 and \$3,027, respectively, from the amounts previously reported. The corrections to adjusted pro forma net income (loss) attributable to Deluxe from the amounts previously reported were as follows:

<i>(in thousands)</i>	Increase (decrease) in pro forma net income attributable to Deluxe
Quarter ended June 30, 2021	\$ 7,636
Six Months ended June 30, 2021	5,911
Quarter ended September 30, 2021	2,231
Nine Months ended September 30, 2021	8,142
Year Ended December 31, 2021	10,138
Year Ended December 31, 2020	(9,082)

The following unaudited pro forma financial information summarizes our consolidated results of operations as though the First American acquisition occurred on January 1, 2020:

<i>(in thousands)</i>	As Revised						
	Quarter Ended March 31, 2021	Quarter Ended June 30, 2021	Six Months Ended June 30, 2021	Quarter Ended Sept. 30, 2021⁽¹⁾	Nine Months Ended Sept. 30, 2021	Year Ended December 31, 2021	Year Ended December 31, 2020
Revenue	\$ 518,104	\$ 535,493	\$ 1,053,597	\$ 532,141	\$ 1,585,738	\$ 2,156,313	\$ 2,079,103
Net income (loss) attributable to Deluxe	19,044	24,579	43,623	14,695	58,318	74,843	(54,489)

⁽¹⁾ Only net income attributable to Deluxe was revised for the quarter ended September 30, 2021.

The unaudited pro forma financial information was prepared in accordance with our accounting policies, which can be found under the caption "Note 1: Significant Accounting Policies" in the Notes to Consolidated Financial Statements appearing in the 2021 Form 10-K. The pro forma information includes adjustments to reflect the additional amortization that would have been recorded assuming the fair value adjustments to intangible assets had been applied from January 1, 2020. The pro forma information also includes adjustments to reflect the additional interest expense on the debt we issued to fund the acquisition, and the acquisition transaction costs we incurred during 2021 are reflected in the 2020 pro forma results.

This pro forma financial information is for informational purposes only. It does not reflect the integration of the businesses or any synergies that may result from the acquisition. As such, it is not indicative of the results of operations that would have been achieved had the acquisition been consummated on January 1, 2020. In addition, the pro forma amounts are not indicative of future operating results.

Divestitures – In May 2022, we completed the sale of our Australian web hosting business for cash proceeds of \$17,620, net of costs of the sale. This business generated annual revenue in our Cloud Solutions segment of \$23,766 for 2021. During the quarter ended June 30, 2022, we recognized a pretax gain of \$15,166 on this sale. The assets and liabilities sold were not significant to our consolidated balance sheet.

In April 2022, we sold the assets of our Promotional Solutions strategic sourcing business, and in August 2022, we sold the assets of our Promotional Solutions retail packaging business. These businesses generated annual revenue of approximately \$29,000 during 2021. Neither the gain on these sales nor the assets and liabilities sold were significant to our consolidated financial statements.

We believe that the sale of these businesses allows us to focus our resources on the key growth areas of payments and data, while allowing us to optimize our operations.

Facility sale – In May 2022, we sold our former facility located in Lancaster, California for cash proceeds of \$6,929, net of costs of the sale, and we recognized a pretax gain on the sale of \$2,361 during the quarter ended June 30, 2022. The sale was a result of our continued real estate rationalization process.

NOTE 7: DERIVATIVE FINANCIAL INSTRUMENTS

As part of our interest rate risk management strategy, we entered into interest rate swaps, which we designated as cash flow hedges, to mitigate variability in interest payments on a portion of our variable-rate debt (Note 12). Information regarding our cash flow hedges was as follows:

<i>(in thousands)</i>	Notional amount	Interest Rate	Maturity	Balance Sheet Location	September 30, 2022	December 31, 2021
					Fair Value Asset / (Liability)	Fair Value Asset / (Liability)
July 2019 interest rate swap:	\$ 200,000	1.798 %	March 2023	Other current assets	\$ 2,071	\$ —
				Other non-current liabilities	—	(3,028)
September 2022 interest rate swap:	300,000	3.895 %	September 2025	Other non-current assets	1,726	—

Changes in the fair values of the interest rate swaps are recorded in accumulated other comprehensive loss on the consolidated balance sheets and are subsequently reclassified to interest expense as interest payments are made on the variable-rate debt. The fair values of the derivatives are calculated based on the prevailing LIBOR rate curve on the date of measurement. The cash flow hedges were fully effective as of September 30, 2022 and December 31, 2021, and their impact on consolidated net income and our consolidated statements of cash flows was not significant. We also expect that the amount that will be reclassified to interest expense during the next 12 months will not be significant.

NOTE 8: FAIR VALUE MEASUREMENTS

2022 annual goodwill impairment analysis – Our impairment of goodwill policy can be found under the caption "Note 1: Significant Accounting Policies" in the Notes to Consolidated Financial Statements appearing in the 2021 Form 10-K. This policy explains our methodology for assessing the impairment of goodwill.

In completing the 2022 annual impairment analysis of goodwill as of July 31, 2022, we elected to perform qualitative analyses for all of our reporting units, with the exception of our Cloud Data Analytics reporting unit. These qualitative analyses evaluated factors, including, but not limited to, economic, market and industry conditions, cost factors and the overall financial performance of the reporting units. We also considered the most recent quantitative analyses completed in prior periods. In completing these assessments, we noted no changes in events or circumstances that indicated that it was more likely than not that the fair value of any reporting unit was less than its carrying amount. The quantitative analysis of our Cloud Data Analytics reporting unit indicated that the estimated fair value of this reporting unit exceeded its carrying value by approximately \$46,000, or by 39% above the carrying value of its net assets. As such, no goodwill impairment charges were recorded as a result of our annual impairment analysis.

Recurring fair value measurements – Funds held for customers included available-for-sale debt securities (Note 3). These securities included a mutual fund investment that invests in Canadian and provincial government securities and as of December 31, 2021, also included an investment in a Canadian guaranteed investment certificate (GIC) with an original maturity of 2 years. The GIC investment matured during the quarter ended June 30, 2022. The mutual fund investment is not traded in an active market and its fair value is determined by obtaining quoted prices in active markets for the underlying securities held by the fund. The cost of the GIC approximated its fair value, based on estimates using current market rates offered for deposits with similar remaining maturities. Unrealized gains and losses, net of tax, are included in accumulated other comprehensive loss on the consolidated balance sheets. The cost of securities sold is determined using the average cost method. Realized gains and losses are included in revenue on the consolidated statements of comprehensive income and were not significant during the quarters and nine months ended September 30, 2022 and 2021.

Information regarding the fair values of our financial instruments was as follows:

		Fair value measurements using						
		September 30, 2022		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)		
<i>(in thousands)</i>	Balance sheet location	Carrying value	Fair value					
<i>Measured at fair value through comprehensive income:</i>								
Available-for-sale debt securities	Funds held for customers	\$ 7,941	\$ 7,941	\$ —	\$ 7,941	\$ —		
Derivative assets (Note 7)	Other current and non-current assets	3,797	3,797	—	3,797	—		
<i>Amortized cost:</i>								
Cash	Cash and cash equivalents	45,535	45,535	45,535	—	—		
Cash	Funds held for customers	147,614	147,614	147,614	—	—		
Cash	Other non-current assets	2,742	2,742	2,742	—	—		
Loans and notes receivable from distributors	Other current and non-current assets	14,517	13,090	—	—	—		13,090
Long-term debt	Current portion of long-term debt and long-term debt	1,670,964	1,597,546	—	1,597,546	—		

		Fair value measurements using				
		December 31, 2021		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)
(in thousands)	Balance sheet location	Carrying value	Fair value			
<i>Measured at fair value through comprehensive income:</i>						
Available-for-sale debt securities	Funds held for customers	\$ 13,307	\$ 13,307	\$ —	\$ 13,307	\$ —
Derivative liability (Note 7)	Other non-current liabilities	(3,028)	(3,028)	—	(3,028)	—
<i>Amortized cost:</i>						
Cash	Cash and cash equivalents	41,231	41,231	41,231	—	—
Cash	Funds held for customers	241,488	241,488	241,488	—	—
Cash	Other non-current assets	2,772	2,772	2,772	—	—
Loans and notes receivable from distributors	Other current and non-current assets	21,518	22,344	—	—	22,344
Long-term debt	Current portion of long-term debt and long-term debt	1,682,949	1,728,515	—	1,728,515	—

NOTE 9: RESTRUCTURING AND INTEGRATION EXPENSE

Restructuring and integration expense consists of costs related to the consolidation and migration of certain applications and processes, including our financial and sales management systems. It also includes costs related to the integration of acquired businesses into our systems and processes. These costs consist primarily of information technology consulting, project management services and internal labor, as well as other costs associated with our initiatives, such as training, travel, relocation and costs associated with facility closures. In addition, we recorded employee severance costs related to these initiatives, as well as our ongoing cost reduction initiatives across functional areas. We are currently pursuing several initiatives designed to support our growth strategy and to increase our efficiency. Restructuring and integration expense is not allocated to our reportable business segments.

Restructuring and integration expense is reflected on the consolidated statements of comprehensive income as follows:

(in thousands)	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Total cost of revenue	\$ 131	\$ 1,559	\$ 216	\$ 3,073
Operating expenses	15,188	12,335	46,614	38,012
Restructuring and integration expense	<u>\$ 15,319</u>	<u>\$ 13,894</u>	<u>\$ 46,830</u>	<u>\$ 41,085</u>

Restructuring and integration expense for each period was comprised of the following:

(in thousands)	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
External consulting fees	\$ 7,670	\$ 6,432	\$ 24,670	\$ 19,355
Internal labor	1,877	1,756	6,177	6,276
Employee severance benefits	3,826	1,293	8,232	3,167
Other	1,946	4,413	7,751	12,287
Restructuring and integration expense	<u>\$ 15,319</u>	<u>\$ 13,894</u>	<u>\$ 46,830</u>	<u>\$ 41,085</u>

Our restructuring and integration accruals are included in accrued liabilities on the consolidated balance sheets and represent expected cash payments required to satisfy the remaining severance obligations to those employees already terminated and those expected to be terminated under our various initiatives. The majority of the employee reductions and the related severance payments are expected to be completed by mid-2023.

Changes in our restructuring and integration accruals were as follows:

(in thousands)	Employee severance benefits
Balance, December 31, 2021	\$ 5,672
Charges	8,928
Reversals	(696)
Payments	(7,502)
Balance, September 30, 2022	<u>\$ 6,402</u>

The charges and reversals presented in the rollforward of our restructuring and integration accruals do not include items charged directly to expense as incurred, as those items are not reflected in accrued liabilities on the consolidated balance sheets.

NOTE 10: INCOME TAX PROVISION

The effective tax rate on pretax income reconciles to the U.S. federal statutory tax rate as follows:

	Nine Months Ended September 30, 2022	Year Ended December 31, 2021
Income tax at federal statutory rate	21.0 %	21.0 %
Change in valuation allowance	10.2 %	0.1 %
Tax impact of share-based compensation	4.0 %	0.9 %
State income tax expense, net of federal income tax benefit	2.8 %	2.4 %
Non-deductible executive compensation	2.2 %	1.7 %
Foreign tax rate differences	1.5 %	1.7 %
Tax on repatriation of foreign earnings	1.5 %	4.9 %
Non-deductible acquisition costs	0.1 %	1.5 %
Sale of business (Note 6)	(12.5 %)	—
Research and development tax credit	(1.0 %)	(0.9 %)
Other	(0.2 %)	(0.2 %)
Effective tax rate	<u>29.6 %</u>	<u>33.1 %</u>

In May 2022, we completed the sale of our Australian web hosting business, and we recognized a capital loss on the transaction for tax purposes. We recorded a valuation allowance for the portion of the capital loss carryover we do not currently expect to realize.

NOTE 11: POSTRETIREMENT BENEFITS

We have historically provided certain health care benefits for eligible retired U.S. employees. In addition to our retiree health care plan, we also have a U.S. supplemental executive retirement plan. Further information regarding our postretirement benefit plans can be found under the caption "Note 13: Postretirement Benefits" in the Notes to Consolidated Financial Statements appearing in the 2021 Form 10-K.

Postretirement benefit income is included in other income on the consolidated statements of comprehensive income and consisted of the following components:

(in thousands)	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Interest cost	\$ 280	\$ 242	\$ 841	\$ 726
Expected return on plan assets	(1,866)	(1,875)	(5,596)	(5,623)
Amortization of prior service credit	(355)	(355)	(1,066)	(1,066)
Amortization of net actuarial losses	225	407	674	1,221
Net periodic benefit income	\$ (1,716)	\$ (1,581)	\$ (5,147)	\$ (4,742)

NOTE 12: DEBT

Debt outstanding was comprised of the following:

(in thousands)	September 30, 2022	December 31, 2021
Senior, secured term loan facility	\$ 1,001,813	\$ 1,072,125
Senior, unsecured notes	475,000	500,000
Amounts drawn on senior, secured revolving credit facility	210,000	130,000
Total principal amount	1,686,813	1,702,125
Less: unamortized discount and debt issuance costs	(15,849)	(19,176)
Total debt, net of discount and debt issuance costs	1,670,964	1,682,949
Less: current portion of long-term debt, net of debt issuance costs	(64,506)	(57,197)
Long-term debt	\$ 1,606,458	\$ 1,625,752

Maturities of long-term debt were as follows as of September 30, 2022:

<i>(in thousands)</i>	Debt obligations
Remainder of 2022	\$ 14,438
2023	72,188
2024	86,625
2025	101,062
2026	937,500
Thereafter	475,000
Total principal amount	<u>\$ 1,686,813</u>

Credit facility – In June 2021, we executed a senior, secured credit facility consisting of a revolving credit facility with commitments of \$500,000 and a \$1,155,000 term loan facility. The revolving credit facility includes a \$40,000 swingline sub-facility and a \$25,000 letter of credit sub-facility. Proceeds from the credit facility were used to terminate our previous credit facility agreement and to fund the acquisition of First American (Note 6). Loans under the revolving credit facility may be borrowed, repaid and re-borrowed until June 1, 2026, at which time all amounts borrowed must be repaid. The term loan facility will be repaid in equal quarterly installments of \$14,438 through June 30, 2023, \$21,656 from September 30, 2023 through June 30, 2025, and \$28,875 from September 30, 2025 through March 31, 2026. The remaining balance is due on June 1, 2026. The term loan facility also includes mandatory prepayment requirements related to asset sales, new debt (other than permitted debt) and excess cash flow, subject to certain limitations. No premium or penalty is payable in connection with any mandatory or voluntary prepayment of the term loan facility.

Interest is payable under the credit facility at a fluctuating rate of interest determined by reference to the eurodollar rate plus an applicable margin ranging from 1.5% to 2.5%, depending on our consolidated total leverage ratio, as defined in the credit agreement. A commitment fee is payable on the unused portion of the revolving credit facility at a rate ranging from 0.25% to 0.35%, depending on our consolidated total leverage ratio. Amounts outstanding under the credit facility had a weighted-average interest rate of 5.30% as of September 30, 2022 and 2.67% as of December 31, 2021, including the impact of interest rate swaps that effectively convert \$500,000 of our variable-rate debt to fixed rate debt. Further information regarding the interest rate swaps can be found in Note 7.

Borrowings under the credit facility are collateralized by substantially all of the present and future tangible and intangible personal property held by us and our subsidiaries that have guaranteed our obligations under the credit facility, subject to certain exceptions. The credit agreement contains customary covenants regarding limits on levels of indebtedness, liens, mergers, certain asset dispositions, changes in business, advances, investments, loans and restricted payments. The covenants are subject to a number of limitations and exceptions set forth in the credit agreement. The credit agreement also includes requirements regarding our consolidated total leverage ratio and our consolidated secured leverage ratio, as defined in the credit agreement. These ratios may not equal or exceed the following amounts during the periods indicated:

Fiscal Quarter Ending	Consolidated total leverage ratio	Consolidated secured leverage ratio
September 30, 2022 through March 31, 2023	4.75 to 1:00	3.75 to 1:00
June 30, 2023 through March 31, 2024	4.50 to 1:00	3.50 to 1:00
June 30, 2024 and each fiscal quarter thereafter	4.25 to 1:00	3.50 to 1:00

In addition, we are required to maintain a minimum interest coverage ratio of at least 3.00 to 1.00 throughout the remaining term of the credit facility. Failure to meet any of the above requirements would result in an event of default that would allow lenders to declare amounts outstanding immediately due and payable and would allow the lenders to enforce their interests against collateral pledged if we are unable to settle the amounts outstanding. We were in compliance with all debt covenants as of September 30, 2022.

The credit agreement contains customary representations and warranties and, as a condition to borrowing, requires that all such representations and warranties be true and correct in all material respects on the date of each borrowing, including representations as to no material adverse change in our business, assets, operations or financial condition. If our consolidated total leverage ratio exceeds 2.75 to 1.00, the aggregate annual amount of permitted dividends and share repurchases is limited to \$60,000.

Daily average amounts outstanding under our current and previous credit agreements were as follows:

<i>(in thousands)</i>	Nine Months Ended September 30, 2022	Year Ended December 31, 2021
Daily average amount outstanding	\$ 1,477,841	\$ 1,109,819
Weighted-average interest rate	4.00 %	2.43 %

As of September 30, 2022, amounts available for borrowing under our revolving credit facility were as follows:

<i>(in thousands)</i>	Available borrowings
Revolving credit facility commitment	\$ 500,000
Amounts drawn on revolving credit facility	(210,000)
Outstanding letters of credit ⁽¹⁾	(7,823)
Net available for borrowing as of September 30, 2022	\$ 282,177

⁽¹⁾ We use standby letters of credit primarily to collateralize certain obligations related to our self-insured workers' compensation claims, as well as claims for environmental matters, as required by certain states. These letters of credit reduce the amount available for borrowing under our revolving credit facility.

Senior unsecured notes – In June 2021, we issued \$500,000 of 8.0% senior, unsecured notes that mature in June 2029. The notes were issued via a private placement under Rule 144A of the Securities Act of 1933. Proceeds from the offering, net of discount and offering costs, were \$490,741, resulting in an effective interest rate of 8.3%. The net proceeds from the notes were used to fund the acquisition of First American in June 2021 (Note 6). Interest payments are due each June and December. During the quarter ended September 30, 2022, we settled \$25,000 of these notes via open market purchases. We realized a pretax gain of \$1,726 on these debt retirements that is included in interest expense in the consolidated statements of comprehensive income for the quarter and nine months ended September 30, 2022.

The indenture governing the notes contains covenants that limit our ability and the ability of our restricted subsidiaries to, among other things, incur additional indebtedness and liens, issue redeemable stock and preferred stock, pay dividends and distributions, make loans and investments and consolidate or merge or sell all or substantially all of our assets.

NOTE 13: OTHER COMMITMENTS AND CONTINGENCIES

Indemnifications – In the normal course of business, we periodically enter into agreements that incorporate general indemnification language. These indemnification provisions generally encompass third-party claims arising from our products and services, including, without limitation, service failures, breach of security, intellectual property rights, governmental regulations and/or employment-related matters. Performance under these indemnities would generally be triggered by our breach of the terms of the contract. In disposing of assets or businesses, we often provide representations, warranties and/or indemnities to cover various risks, including, for example, unknown damage to the assets, environmental risks involved in the sale of real estate, liability to investigate and remediate environmental contamination at waste disposal sites and manufacturing facilities, and unidentified tax liabilities and legal matters related to periods prior to disposition. We do not have the ability to estimate the potential liability from such indemnities because they relate to unknown conditions. However, we do not believe that any liability under these indemnities would have a material adverse effect on our financial position, annual results of operations or annual cash flows. We have recorded liabilities for known indemnifications related to environmental matters. These liabilities were not significant as of September 30, 2022 or December 31, 2021.

First American indemnification – Pursuant to the First American acquisition agreement, we are entitled to limited indemnification for certain expenses and losses, if any, that may be incurred after the consummation of the transaction that arise out of certain matters, including a Federal Trade Commission (FTC) investigation initiated in December 2019 seeking information to determine whether certain subsidiaries of First American may have engaged in conduct prohibited by the Federal Trade Commission Act, the Fair Credit Reporting Act or the Duties of Furnishers of Information. As fully set forth in the merger agreement, our rights to indemnification for any such expenses and losses are limited to the amount of an indemnity holdback, which is our sole recourse for any such losses.

The First American subsidiaries entered into a Stipulated Order for Permanent Injunction, Monetary Judgment, and Other Relief (the "Order") with the FTC, which was approved by the FTC on July 29, 2022. The parties subsequently entered into an amended Order. Pursuant to the Order, among other things, the First American defendants are required to pay \$4,900 to the FTC within 7 days of the entry of the Order. The First American defendants also agreed to certain injunctive relief. The above

description is qualified in its entirety to the terms of the Order, which was filed as Exhibit 10.1 to the Current Report on Form 8-K that we filed on July 29, 2022. The revised Order is attached as Exhibit 10.1 to this report. The payment of the above-referenced amount, together with post-closing expenses that we and First American incurred in connection with this matter, will be withdrawn from the holdback referenced above. As such, the payment of such amount will not have a material impact on our consolidated financial statements.

Self-insurance – We are self-insured for certain costs, primarily workers' compensation claims and medical and dental benefits for active employees and those employees on long-term disability. The liabilities associated with these items represent our best estimate of the ultimate obligations for reported claims plus those incurred, but not reported, and totaled \$10,130 as of September 30, 2022 and \$7,401 as of December 31, 2021. These accruals are included in accrued liabilities and other non-current liabilities on the consolidated balance sheets. Our workers' compensation liability is recorded at present value. The difference between the discounted and undiscounted liability was not significant as of September 30, 2022 or December 31, 2021.

Our self-insurance liabilities are estimated, in part, by considering historical claims experience, demographic factors and other actuarial assumptions. The estimated accruals for these liabilities could be significantly affected if future events and claims differ from these assumptions and historical trends.

Litigation – Recorded liabilities for legal matters, as well as related charges recorded in each period, were not material to our financial position, results of operations or liquidity during the periods presented, and we do not believe that any of the currently identified claims or litigation will materially affect our financial position, results of operations or liquidity, upon resolution. However, litigation is subject to inherent uncertainties, and unfavorable rulings could occur. If an unfavorable ruling were to occur, it may cause a material adverse impact on our financial position, results of operations or liquidity in the period in which the ruling occurs or in future periods.

NOTE 14: SHAREHOLDERS' EQUITY

In October 2018, our board of directors authorized the repurchase of up to \$500,000 of our common stock. This authorization has no expiration date. No shares were repurchased under this authorization during the nine months ended September 30, 2022 or September 30, 2021, and \$287,452 remained available for repurchase as of September 30, 2022. During the quarter ended June 30, 2021, we issued 294 thousand shares to employees of First American in conjunction with the acquisition (Note 6), resulting in cash proceeds of \$13,000 during the second quarter of 2021.

NOTE 15: BUSINESS SEGMENT INFORMATION

We operate 4 reportable segments, generally organized by product type, as follows:

- **Payments** – This segment includes our merchant in-store, online and mobile payment solutions; treasury management solutions, including remittance and lockbox processing, remote deposit capture, receivables management, payment processing and paperless treasury management; payroll and disbursement services, including Deluxe Payment Exchange; and fraud and security services.
- **Cloud Solutions** – This segment includes data-driven marketing solutions; hosted solutions, including digital engagement, logo design, financial institution profitability reporting and business incorporation services; and web hosting and design services.
- **Promotional Solutions** – This segment includes business forms, accessories, advertising specialties and promotional apparel.
- **Checks** – This segment includes printed business and personal checks.

The accounting policies of the segments are the same as those described in the Notes to Consolidated Financial Statements included in the 2021 Form 10-K. We allocate corporate costs for our shared services functions to our business segments when the costs are directly attributable to a segment. This includes certain sales and marketing, human resources, supply chain, real estate, finance, information technology and legal costs. Costs that are not directly attributable to a business segment are reported as Corporate operations and consist primarily of marketing, accounting, information technology, facilities, executive management and legal, tax and treasury costs that support the corporate function. Corporate operations also includes other income. All of our segments operate primarily in the U.S., with some operations in Canada. In addition, Cloud Solutions has

operations in portions of Europe, as well as partners in Central and South America, and had operations in Australia until May 2022 when this business was sold (Note 6).

Our chief operating decision maker (i.e., our Chief Executive Officer) reviews earnings before interest, taxes, depreciation and amortization (EBITDA) on an adjusted basis for each segment when deciding how to allocate resources and to assess segment operating performance. Adjusted EBITDA for each segment excludes depreciation and amortization expense, interest expense, income tax expense and certain other amounts, which may include, from time to time: asset impairment charges; restructuring, integration and other costs; share-based compensation expense; acquisition transaction costs; certain legal-related expense; and gains or losses on sales of businesses and long-lived assets. Our Chief Executive Officer does not review segment asset information when making investment or operating decisions regarding our reportable business segments.

Segment information for the quarters and nine months ended September 30, 2022 and 2021 was as follows:

<i>(in thousands)</i>	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Payments:				
Revenue	\$ 169,787	\$ 160,268	\$ 507,149	\$ 343,045
Adjusted EBITDA	36,184	31,598	107,605	71,125
Cloud Solutions:				
Revenue	66,739	69,497	204,824	199,784
Adjusted EBITDA	16,034	19,036	50,869	55,047
Promotional Solutions:				
Revenue	136,081	130,330	408,600	389,825
Adjusted EBITDA	18,255	17,673	49,795	56,804
Checks:				
Revenue	182,431	172,046	553,433	518,968
Adjusted EBITDA	80,478	77,254	245,838	240,979
Total segment:				
Revenue	\$ 555,038	\$ 532,141	\$ 1,674,006	\$ 1,451,622
Adjusted EBITDA	150,951	145,561	454,107	423,955

The following table presents a reconciliation of total segment adjusted EBITDA to consolidated income before income taxes:

<i>(in thousands)</i>	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Total segment adjusted EBITDA	\$ 150,951	\$ 145,561	\$ 454,107	\$ 423,955
Corporate operations	(46,359)	(42,832)	(148,159)	(133,259)
Depreciation and amortization expense	(42,304)	(41,906)	(128,948)	(102,929)
Interest expense	(23,799)	(21,494)	(65,471)	(35,548)
Net income attributable to non-controlling interest	35	37	106	99
Restructuring, integration and other costs	(15,319)	(13,894)	(46,830)	(41,085)
Share-based compensation expense	(5,728)	(7,434)	(18,766)	(21,801)
Acquisition transaction costs	(51)	(208)	(112)	(18,816)
Certain legal-related benefit (expense)	1,659	(638)	814	(941)
Gain on sale of businesses and facility	1,804	—	19,331	—
Income before income taxes	<u>\$ 20,889</u>	<u>\$ 17,192</u>	<u>\$ 66,072</u>	<u>\$ 69,675</u>

The following tables present revenue disaggregated by our product and service offerings:

Quarter Ended September 30, 2022					
<i>(in thousands)</i>	Payments	Cloud Solutions	Promotional Solutions	Checks	Consolidated
Checks	\$ —	\$ —	\$ —	\$ 182,431	\$ 182,431
Merchant services and other payment solutions	108,255	—	—	—	108,255
Forms and other products	—	—	71,797	—	71,797
Marketing and promotional solutions	—	—	64,284	—	64,284
Treasury management solutions	61,532	—	—	—	61,532
Data-driven marketing solutions	—	46,993	—	—	46,993
Web and hosted solutions	—	19,746	—	—	19,746
Total revenue	\$ 169,787	\$ 66,739	\$ 136,081	\$ 182,431	\$ 555,038

Quarter Ended September 30, 2021					
<i>(in thousands)</i>	Payments	Cloud Solutions	Promotional Solutions	Checks	Consolidated
Checks	\$ —	\$ —	\$ —	\$ 172,046	\$ 172,046
Merchant services and other payment solutions	103,014	—	—	—	103,014
Forms and other products	—	—	68,646	—	68,646
Marketing and promotional solutions	—	—	61,684	—	61,684
Treasury management solutions	57,254	—	—	—	57,254
Data-driven marketing solutions	—	41,956	—	—	41,956
Web and hosted solutions	—	27,541	—	—	27,541
Total revenue	\$ 160,268	\$ 69,497	\$ 130,330	\$ 172,046	\$ 532,141

Nine Months Ended September 30, 2022					
<i>(in thousands)</i>	Payments	Cloud Solutions	Promotional Solutions	Checks	Consolidated
Checks	\$ —	\$ —	\$ —	\$ 553,433	\$ 553,433
Merchant services and other payment solutions	328,144	—	—	—	328,144
Forms and other products	—	—	211,517	—	211,517
Marketing and promotional solutions	—	—	197,083	—	197,083
Treasury management solutions	179,005	—	—	—	179,005
Data-driven marketing solutions	—	134,307	—	—	134,307
Web and hosted solutions	—	70,517	—	—	70,517
Total revenue	\$ 507,149	\$ 204,824	\$ 408,600	\$ 553,433	\$ 1,674,006

	Nine Months Ended September 30, 2021				
(in thousands)	Payments	Cloud Solutions	Promotional Solutions	Checks	Consolidated
Checks	\$ —	\$ —	\$ —	\$ 518,968	\$ 518,968
Merchant services and other payment solutions	170,431	—	—	—	170,431
Forms and other products	—	—	218,622	—	218,622
Marketing and promotional solutions	—	—	171,203	—	171,203
Treasury management solutions	172,614	—	—	—	172,614
Data-driven marketing solutions	—	115,120	—	—	115,120
Web and hosted solutions	—	84,664	—	—	84,664
Total revenue	\$ 343,045	\$ 199,784	\$ 389,825	\$ 518,968	\$ 1,451,622

The following tables present revenue disaggregated by geography, based on where items are shipped from or where services are performed:

	Quarter Ended September 30, 2022				
(in thousands)	Payments	Cloud Solutions	Promotional Solutions	Checks	Consolidated
United States	\$ 159,160	\$ 64,111	\$ 129,697	\$ 175,481	\$ 528,449
Foreign, primarily Canada	10,627	2,628	6,384	6,950	26,589
Total revenue	\$ 169,787	\$ 66,739	\$ 136,081	\$ 182,431	\$ 555,038

	Quarter Ended September 30, 2021				
(in thousands)	Payments	Cloud Solutions	Promotional Solutions	Checks	Consolidated
United States	\$ 150,594	\$ 60,778	\$ 124,571	\$ 166,339	\$ 502,282
Foreign, primarily Canada and Australia	9,674	8,719	5,759	5,707	29,859
Total revenue	\$ 160,268	\$ 69,497	\$ 130,330	\$ 172,046	\$ 532,141

	Nine Months Ended September 30, 2022				
(in thousands)	Payments	Cloud Solutions	Promotional Solutions	Checks	Consolidated
United States	\$ 475,368	\$ 188,494	\$ 389,824	\$ 531,260	\$ 1,584,946
Foreign, primarily Canada and Australia	31,781	16,330	18,776	22,173	89,060
Total revenue	\$ 507,149	\$ 204,824	\$ 408,600	\$ 553,433	\$ 1,674,006

	Nine Months Ended September 30, 2021				
(in thousands)	Payments	Cloud Solutions	Promotional Solutions	Checks	Consolidated
United States	\$ 312,874	\$ 173,555	\$ 373,042	\$ 501,152	\$ 1,360,623
Foreign, primarily Canada and Australia	30,171	26,229	16,783	17,816	90,999
Total revenue	\$ 343,045	\$ 199,784	\$ 389,825	\$ 518,968	\$ 1,451,622

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Our Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A) includes the following sections:

- [Executive Overview](#) that discusses what we do, our operating results at a high level and our financial outlook for the upcoming year;
- [Consolidated Results of Operations; Restructuring, Integration and Other Costs; and Segment Results](#) that includes a more detailed discussion of our revenue and expenses;
- [Cash Flows and Liquidity, Capital Resources and Other Financial Position Information](#) that discusses key aspects of our cash flows, financial commitments, capital structure and financial position; and
- [Critical Accounting Estimates](#) that discusses the estimates that involve a significant level of uncertainty and have had or are reasonably likely to have a material impact on our financial condition or results of operations.

Please note that this MD&A discussion contains forward-looking statements that involve risks and uncertainties. Part I, Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2021 (the "2021 Form 10-K") outlines known material risks and important information to consider when evaluating our forward-looking statements and is incorporated into this Item 2 of this report on Form 10-Q as if fully stated herein. The Private Securities Litigation Reform Act of 1995 (the "Reform Act") provides a "safe harbor" for forward-looking statements to encourage companies to provide prospective information. When we use the words or phrases "should result," "believe," "intend," "plan," "are expected to," "targeted," "will continue," "will approximate," "is anticipated," "estimate," "project," "outlook," "forecast" or similar expressions in this Quarterly Report on Form 10-Q, in future filings with the Securities and Exchange Commission, in our press releases, investor presentations and in oral statements made by our representatives, they indicate forward-looking statements within the meaning of the Reform Act.

This MD&A includes financial information prepared in accordance with accounting principles generally accepted in the U.S. ("GAAP"). In addition, we discuss free cash flow, net debt, liquidity, adjusted diluted earnings per share ("EPS"), consolidated adjusted earnings before interest, taxes, depreciation and amortization ("adjusted EBITDA") and consolidated adjusted EBITDA margin, all of which are non-GAAP financial measures. We believe that these non-GAAP financial measures, when reviewed in conjunction with GAAP financial measures, can provide useful information to assist investors in analyzing our current period operating performance and in assessing our future operating performance. For this reason, our internal management reporting also includes these financial measures, which should be considered in addition to, and not as superior to or as a substitute for, GAAP financial measures. We strongly encourage investors and shareholders to review our financial statements and publicly-filed reports in their entirety and not to rely on any single financial measure. Our non-GAAP financial measures may not be comparable to similarly titled measures used by other companies and therefore, may not result in useful comparisons. The reconciliation of our non-GAAP financial measures to the most directly comparable GAAP financial measures can be found in *Consolidated Results of Operations*.

EXECUTIVE OVERVIEW

We help businesses deepen customer relationships through trusted, technology-enabled solutions that help businesses pay and get paid, accelerate growth and operate more efficiently. Our solutions include merchant services, marketing services and data analytics, treasury management solutions, website development and hosting, promotional products, and fraud and payroll solutions, as well as customized checks and business forms. We support millions of small businesses, thousands of financial institutions and hundreds of the world's largest consumer brands, while processing approximately \$3.0 trillion in annual payment volume. Our reach, scale and distribution channels position us to be a trusted business partner for our customers.

Acquisition – On June 1, 2021, we acquired all of the equity of First American Payment Systems, L.P. (First American) in a cash transaction for \$958.5 million, net of cash, cash equivalents, restricted cash and restricted cash equivalents acquired. First American is a large-scale payments technology company that provides partners and merchants with comprehensive in-store, online and mobile payment solutions. The results of First American are included in our Payments segment and contributed incremental revenue of \$144.2 million and incremental adjusted EBITDA of \$30.2 million for the first nine months of 2022. The acquisition was funded with cash on hand and proceeds from new debt. Further information regarding the acquisition can be found under the caption "Note 6: Acquisitions" in the Notes to Consolidated Financial Statements appearing in the 2021 Form 10-K and under the caption "Note 6: Acquisition and Divestitures" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report. Information regarding our debt can be found under the caption "Note 12: Debt" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report.

Recent market conditions – The impact of the global coronavirus ("COVID-19") pandemic on our business and historical results of operations can be found in the *Executive Overview* section appearing in Part II, Item 7 of the 2021 Form 10-K. The

environment surrounding COVID-19 and any countermeasures taken to reduce its spread may impact our future performance and remains difficult to predict.

In 2021, we began experiencing increased inflationary pressures on our labor, delivery and material costs. In response to the inflationary environment, we began implementing targeted price increases in all of our segments in late 2021. Despite the price changes, we continue to experience strong revenue volumes, demonstrating the strength of our business and the continued strong demand for our products. During 2022, we began experiencing some supply disruptions impacting certain higher margin printed products in our Promotional Solutions segment. We continue to closely monitor our supply chain to promptly address any further delays or disruptions, and we did see some improvement in the third quarter of 2022. We have also been experiencing labor supply issues in certain portions of the business. It remains difficult to estimate the severity and duration of the current inflationary environment or supply chain and labor issues on our business, financial position or results of operations.

In 2022, our interest expense began increasing as a result of the rising interest rate environment. We executed an interest rate swap during the third quarter of 2022 to effectively convert an additional \$300.0 million of our variable-rate debt to a fixed rate. As of September 30, 2022, nearly 60% of our debt was fixed rate, which will partially insulate us from future interest rate increases.

Cash flows and liquidity – Cash provided by operating activities for the first nine months of 2022 decreased \$25.8 million as compared to the first nine months of 2021. The decrease reflects a \$32.8 million increase in interest payments as a result of debt issued to complete the First American acquisition and rising interest rates, as well as a \$22.8 million increase in employee cash bonus payments related to our 2021 operating performance. During 2021, a portion of our cash bonuses were paid in the form of restricted stock units and the bonus payments in 2021 were unusually low because of the impact of the COVID-19 pandemic on our 2020 performance. Operating cash flow was also negatively impacted by a \$17.7 million increase in income tax payments, as well as inflationary pressures, supply chain disruptions in our Promotional Solutions segment, and the continuing secular decline in checks, business forms and some business accessories. The increase in income tax payments was primarily driven by the provisions of the Tax Cuts and Jobs Act of 2017 that became effective in 2022 and that require the capitalization of research and development and cloud computing arrangement expenditures for income tax purposes. We were able to substantially offset these decreases in operating cash flow through the incremental contribution of the First American acquisition, price increases in response to the current inflationary environment, continued cost saving actions, and revenue growth from new business and strong demand for our products. In addition, we incurred acquisition transaction costs of \$18.8 million for the first nine months of 2021 related to the First American acquisition that did not recur in 2022. Free cash flow decreased \$18.2 million for the first nine months of 2022, as compared to the first nine months of 2021. During the third quarter of 2022, we retired \$25.0 million of our \$500.0 million senior, unsecured notes, realizing a pretax gain of \$1.7 million. Total debt was \$1.67 billion and net debt was \$1.63 billion as of September 30, 2022. We held cash and cash equivalents of \$45.5 million as of September 30, 2022, and liquidity was \$327.7 million. Our capital allocation priorities are to responsibly invest in growth, pay our dividend, reduce debt and return value to our shareholders.

2022 earnings vs. 2021 – Multiple factors drove the decrease in net income for the first nine months of 2022, as compared to the first nine months of 2021, including:

- a \$29.9 million increase in interest expense resulting from debt issued to complete the First American acquisition and the effect of increasing interest rates on our variable-rate debt;
- increased transformational investments, primarily costs related to our technology infrastructure, as well as an increase in restructuring and integration costs of \$8.6 million;
- inflationary pressures on hourly wages, materials and delivery and supply chain disruptions within the Promotional Solutions segment that impacted certain of our higher margin printed products during 2022;
- a \$12.9 million increase in acquisition amortization, driven primarily by the First American acquisition; and
- the continuing secular decline in checks, business forms and some Promotional Solutions business accessories.

Partially offsetting these decreases in net income were the following factors:

- price increases in response to the current inflationary environment;
- pretax gains of \$19.3 million from the sale of businesses and a facility during the first nine months of 2022;
- acquisition transaction costs of \$18.8 million for the first nine months of 2021 related to the First American acquisition that did not recur in 2022;

- actions taken to reduce costs as we continually evaluate our cost structure, including workforce adjustments, real estate rationalization and marketing optimization; and
- revenue growth from new business in all of our segments and strong ongoing demand for our products, reflecting the continued success of our One Deluxe strategy.

Diluted EPS of \$1.06 for the first nine months of 2022, as compared to \$1.13 for the first nine months of 2021, reflects the decrease in net income as described in the preceding paragraphs, as well as higher average shares outstanding in 2022. Adjusted diluted EPS for the first nine months of 2022 was \$3.04 compared to \$3.62 for the first nine months of 2021, and excludes the impact of non-cash items or items that we believe are not indicative of our current period operating performance. The decrease in adjusted diluted EPS was driven by the increase in interest expense resulting from the debt issued to complete the First American acquisition and the effect of increasing interest rates on our variable-rate debt, increased transformational investments, inflationary pressures on our cost structure, Promotional Solutions supply chain disruptions and the continuing secular decline in checks, business forms and some business accessories. These decreases in adjusted EPS were partially offset by price increases in response to the current inflationary environment and the contribution from First American, as adjusted EPS excludes the associated acquisition amortization of \$35.2 million for the first nine months of 2022 compared to \$15.9 million for the first nine months of 2021. In addition, adjusted EPS benefited from various cost saving actions across functional areas, as well as revenue growth from new business in all of our segments and strong ongoing demand for our products. A reconciliation of diluted EPS to adjusted diluted EPS can be found in *Consolidated Results of Operations*.

"One Deluxe" Strategy

A detailed discussion of our strategy can be found in Part I, Item 1 of the 2021 Form 10-K. We have made significant progress in the integration of our various technology platforms, developed an enterprise-class sales organization, assembled a talented management team, and built an organization focused on developing new and improved products. As a result, we have realized the benefit of significant new client wins in all of our segments. We also completed the acquisition of First American in June 2021, and we believe that First American's end-to-end payments technology platform is providing significant leverage that will continue to accelerate organic revenue growth. Since the acquisition and the implementation of our One Deluxe model, First American revenue growth has been exceeding our expectations.

Divestitures – In May 2022, we completed the sale of our Australian web hosting business for cash proceeds of \$17.6 million, net of costs of the sale. This business generated annual revenue in our Cloud Solutions segment of \$23.8 million during 2021, and we recognized a pretax gain of \$15.2 million on this sale during the second quarter of 2022. The assets and liabilities sold were not significant to our consolidated balance sheet.

In April 2022, we sold the assets of our Promotional Solutions strategic sourcing business and in August 2022, we sold the assets of our Promotional Solutions retail packaging business. These businesses generated annual revenue of approximately \$29.0 million during 2021. Neither the gain on these sales nor the assets and liabilities sold were significant to our consolidated financial statements.

We believe that the sale of these businesses allows us to focus our resources on the key growth areas of payments and data, while allowing us to optimize our operations.

Outlook for 2022

We expect revenue to increase 8% to 10% for 2022, including a full year of revenue from First American and the impact of business exits, as compared to revenue of \$2.022 billion for 2021. Business exits are expected to reduce full year 2022 revenue growth by approximately 2.0 percentage points. We expect that adjusted EBITDA margin for the full year will be approximately 18.5% to 19.0%, as compared to 20.2% for 2021. These estimates are subject to, among other things, uncertain macroeconomic conditions, labor supply issues, inflation and the impact of divestitures.

As of September 30, 2022, we held cash and cash equivalents of \$45.5 million and \$282.2 million was available for borrowing under our revolving credit facility. We anticipate that capital expenditures will be approximately \$105.0 million for the full year, as compared to \$109.1 million for 2021, as we continue with important innovation investments and building scale across our product categories. We also expect that we will continue to pay our regular quarterly dividend. However, dividends are approved by our board of directors each quarter and thus, are subject to change. We anticipate that net cash generated by operations, along with cash and cash equivalents on hand and availability under our credit facility, will be sufficient to support our operations, including our contractual obligations and debt service requirements, for the next 12 months. We were in compliance with our debt covenants as of September 30, 2022, and we anticipate that we will remain in compliance with our debt covenants throughout the next 12 months.

CONSOLIDATED RESULTS OF OPERATIONS

Consolidated Revenue

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Total revenue	\$ 555,038	\$ 532,141	4.3%	\$ 1,674,006	\$ 1,451,622	15.3%

The increases in total revenue for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven, in part, by revenue growth from new business in all of our segments and strong ongoing demand for our products, reflecting the success of our One Deluxe strategy. Price increases in response to the current inflationary environment also contributed to the revenue increase, primarily in our Checks and Promotional Solutions segments. For the first nine months of 2022, the revenue increase also reflected the acquisition and strong performance of First American, which contributed incremental revenue of \$144.2 million for the first nine months of 2022. Partially offsetting these increases in revenue was the continuing secular decline in order volume for checks, business forms and some Promotional Solutions business accessories, as well as the divestitures discussed in *Executive Overview*, which resulted in a decrease in revenue of \$11.6 million for the third quarter of 2022 and \$19.0 million for the first nine months of 2022.

We do not manage our business based on product versus service revenue. Instead, we analyze our revenue based on the product and service offerings shown under the caption "Note 15: Business Segment Information" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report. Our revenue mix by business segment was as follows:

	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Payments	30.6 %	30.1 %	30.3 %	23.6 %
Cloud Solutions	12.0 %	13.1 %	12.2 %	13.8 %
Promotional Solutions	24.5 %	24.5 %	24.4 %	26.9 %
Checks	32.9 %	32.3 %	33.1 %	35.7 %
Total revenue	100.0 %	100.0 %	100.0 %	100.0 %

Consolidated Cost of Revenue

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Total cost of revenue	\$ 256,225	\$ 244,151	4.9%	\$ 769,532	\$ 629,237	22.3%
Total cost of revenue as a percentage of total revenue	46.2 %	45.9 %	0.3 pts.	46.0 %	43.3 %	2.7 pts.

Cost of revenue consists primarily of raw materials used to manufacture our products, shipping and handling costs, third-party costs for outsourced products and services, payroll and related expenses, information technology costs, depreciation and amortization of assets used in the production process and in support of digital service offerings, and related overhead.

The increases in total cost of revenue for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven, in part, by the revenue growth noted above, and we experienced some inflationary pressures on hourly wages, materials and delivery. For the first nine months of 2022, the increase in total cost of revenue also reflected incremental costs resulting from the First American acquisition of \$88.7 million, including acquisition amortization. Partially offsetting these increases in total cost of revenue was reduced revenue volume from the continuing secular decline in checks, business forms and some Promotional Solutions business accessories, and Promotional Solutions was impacted by supply chain disruptions for certain higher margin print products, although there were improvements in supply availability in the third quarter of 2022, as compared to the second quarter of 2022.

For the third quarter of 2022, total cost of revenue as a percentage of total revenue increased only slightly as compared to the third quarter of 2021, as the inflationary impacts and unfavorable changes in product mix noted above were offset by our pricing actions. For the first nine months of 2022, total cost of revenue as a percentage of total revenue increased as compared to the first nine months of 2021, as the inflationary impacts and unfavorable changes in product mix noted above exceeded the

benefit of our price increases. For the first nine months of 2022, the impact of the First American acquisition, including acquisition amortization, also increased total cost of revenue as a percentage of total revenue.

Consolidated Selling, General & Administrative (SG&A) Expense

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
SG&A expense	\$ 243,816	\$ 239,251	1.9%	\$ 753,140	\$ 685,593	9.9%
SG&A expense as a percentage of total revenue	43.9 %	45.0 %	(1.1) pts.	45.0 %	47.2 %	(2.2) pts.

The increases in SG&A expense for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven, in part, by increased costs related to our continued transformational investments, primarily investments in our technology infrastructure, including sales and financial management tools, and commission expense increased, primarily as a result of increased volume from new clients in our Checks segment. For the first nine months of 2022, the increase in SG&A expense also reflected the incremental operating costs of First American of \$30.6 million. The First American acquisition also drove an increase in acquisition amortization of \$19.3 million for the first nine months of 2022, as compared to the first nine months of 2021, and bad debt expense increased \$5.2 million for the first nine months of 2022, driven by reserve reversals in 2021 as the impact of the COVID-19 pandemic lessened. Partially offsetting these increases in SG&A expense were various cost reduction actions, including workforce adjustments, real estate rationalization and marketing optimization, and during the first nine months of 2021, we incurred acquisition transaction costs of \$18.8 million that did not recur in 2022.

Restructuring and Integration Expense

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Restructuring and integration expense	\$ 15,188	\$ 12,335	\$ 2,853	\$ 46,614	\$ 38,012	\$ 8,602

We continue to pursue several initiatives designed to focus our business behind our growth strategy, to increase our efficiency and to integrate acquired businesses. The amount of restructuring and integration expense is expected to vary from period to period as we execute these initiatives. Further information regarding these costs can be found in *Restructuring, Integration and Other Costs* in this MD&A discussion.

Gain on Sale of Businesses and Facility

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Gain on sale of businesses and facility	\$ 1,804	\$ —	\$ 1,804	\$ 19,331	\$ —	\$ 19,331

As discussed in *Executive Overview*, during the third quarter of 2022, we sold the assets of our Promotional Solutions retail packaging business, and during the second quarter of 2022, we completed the sale of our Australian web hosting business and a former facility. Net cash proceeds from these sales were \$25.2 million during the first nine months of 2022.

Interest Expense

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Interest expense	\$ 23,799	\$ 21,494	10.7%	\$ 65,471	\$ 35,548	84.2%
Weighted-average debt outstanding	1,944,604	1,833,408	6.1%	1,974,445	1,286,368	53.5%
Weighted-average interest rate	5.6 %	4.1 %	1.5 pts.	5.0 %	3.3 %	1.7 pts.

The increase in interest expense for the third quarter of 2022, as compared to the third quarter of 2021, was due to the rising interest rate environment, as well as the increase in weighted-average debt outstanding as we funded operations and investments.

The increase in interest expense for the first nine months of 2022, as compared to the first nine months of 2021, was due primarily to the increase in the amount of debt outstanding in 2022, driven by the issuance of debt to fund the First American acquisition in June 2021. Also negatively impacting interest expense for the first nine months of 2022 was the increase in our weighted-average interest rate, due to the \$500.0 million notes we issued in June 2021 with an interest rate of 8.0% and the rising interest rate environment. Further information regarding our debt can be found under the caption "Note 12: Debt" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report. Based on the daily average amount of variable-rate debt outstanding during the first nine months of 2022, a one percentage point change in the weighted-average interest rate would have resulted in a \$7.3 million change in interest expense.

Income Tax Provision

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Income tax provision	\$ 6,129	\$ 4,691	30.7%	\$ 19,536	\$ 20,720	(5.7%)
Effective income tax rate	29.3 %	27.3 %	2.0 pts.	29.6 %	29.7 %	(0.1) pts.

The increase in our effective income tax rate for the third quarter of 2022, as compared to the third quarter of 2021, was driven primarily by an increase in the tax impact of share-based compensation and the impact of the repatriation of current year earnings from our Canadian subsidiaries in 2022.

The slight decrease in our effective income tax rate for the first nine months of 2022, as compared to the first nine months of 2021, was driven primarily by the impact of the sale of our Australian web hosting business. For tax purposes, we recognized a capital loss on the transaction, and we recorded a valuation allowance for the portion of the capital loss carryover we do not currently expect to realize. These impacts reduced income tax expense \$1.6 million for the first nine months of 2022, reducing our effective income tax rate by 2.3 points. In addition, nondeductible acquisition transaction costs in 2021 increased our 2021 tax rate by 2.8 points. These decreases in our effective income tax rate were offset by a 3.2 point increase in the tax impact of share-based compensation and a 1.5 point increase from the repatriation of current year earnings from our Canadian subsidiaries.

Net Income / Diluted Earnings Per Share

(in thousands, except per share amounts)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Net income	\$ 14,760	\$ 12,501	18.1%	\$ 46,536	\$ 48,955	(4.9%)
Diluted earnings per share	0.34	0.28	21.4%	1.06	1.13	(6.2%)
Adjusted diluted EPS ⁽¹⁾	0.99	1.10	(10.0%)	3.04	3.62	(16.0%)

⁽¹⁾ Information regarding the calculation of adjusted diluted EPS can be found in the following section entitled *Reconciliation of Non-GAAP Financial Measures*.

Multiple factors drove the increases in net income and diluted EPS for the third quarter of 2022, as compared to the third quarter of 2021, including the benefit of price increases, actions taken to reduce costs, and revenue growth from new business in all of our segments and strong ongoing demand for our products, as well as a \$3.5 million decrease in acquisition amortization and a \$2.3 million year-over-year benefit in 2022 related to certain legal-related expenses. Partially offsetting these increases in net income and diluted EPS were inflationary pressures and increased transformational investments. Also, net income was impacted by an unfavorable change in product mix driven by the impact of Promotional Solutions supply chain disruptions for certain higher margin printed products and growth in Cloud Solutions's data-driven marketing revenue combined with declines in the higher margin web hosting business. In addition, net income and diluted EPS were negatively impacted by the continuing secular decline in certain of our products and a \$2.3 million increase in interest expense.

The decrease in adjusted EPS for the third quarter of 2022, as compared to the third quarter of 2021, was driven primarily by inflationary pressures on our cost structure, increased transformational investments, unfavorable product mix, the continuing secular decline in certain of our products and the increase in interest expense. These decreases in adjusted EPS were partially offset by the benefit of price increases, cost saving actions, and the revenue growth from new business and strong demand for our products.

The decreases in net income, diluted EPS and adjusted diluted EPS for the first nine months of 2022, as compared to the first nine months of 2021, were driven by the factors outlined in *Executive Overview - 2022 earnings vs. 2021*.

Adjusted EBITDA

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Adjusted EBITDA ⁽¹⁾	\$ 104,592	\$ 102,729	1.8%	\$ 305,948	\$ 290,696	5.2%
Adjusted EBITDA as a percentage of total revenue (adjusted EBITDA margin) ⁽¹⁾	18.8 %	19.3 %	(0.5) pts.	18.3 %	20.0 %	(1.7) pts.

⁽¹⁾ Information regarding the calculation of adjusted EBITDA and adjusted EBITDA margin can be found in the following section entitled *Reconciliation of Non-GAAP Financial Measures*.

The increases in adjusted EBITDA for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven by price increases, actions taken to reduce costs as we continually evaluate our cost structure, and revenue growth from new business in all of our segments and strong ongoing demand for our products. For the first nine months of 2022, the increase in adjusted EBITDA also reflected the incremental contribution from the First American acquisition of \$30.2 million. Partially offsetting these increases in adjusted EBITDA were inflationary pressures on hourly wages, materials and delivery; increased costs related to our continued transformational investments, primarily investments in our technology infrastructure, including sales and financial management tools; an unfavorable change in product mix driven by the impact of Promotional Solutions supply chain disruptions for certain higher margin printed products and growth in Cloud Solutions's data-driven marketing revenue combined with declines in the higher margin web hosting business; and the continuing secular decline in checks, business forms and some business accessories.

Adjusted EBITDA margin decreased for the third quarter and first nine months of 2022, as compared to the same periods in 2021, driven by inflationary pressures, planned technology investments and the unfavorable product mix. These decreases in adjusted EBITDA margin were partially offset by price increases, cost saving actions and operating leverage from the revenue growth. For the third quarter of 2022, our pricing actions substantially offset the impacts of inflation and the unfavorable changes in product mix.

Reconciliation of Non-GAAP Financial Measures

Free cash flow – We define free cash flow as net cash provided by operating activities less purchases of capital assets. We believe that free cash flow is an important indicator of cash available for debt service and for shareholders, after making capital investments to maintain or expand our asset base. A limitation of using the free cash flow measure is that not all of our free cash flow is available for discretionary spending, as we may have mandatory debt payments and other cash requirements that must be deducted from our cash available for future use. We believe that the measure of free cash flow provides an additional metric to compare cash generated by operations on a consistent basis and to provide insight into the cash flow available to fund items such as dividends, mandatory and discretionary debt reduction, acquisitions or other strategic investments, and share repurchases.

Net cash provided by operating activities reconciles to free cash flow as follows:

(in thousands)	Nine Months Ended September 30,	
	2022	2021
Net cash provided by operating activities	\$ 123,418	\$ 149,229
Purchases of capital assets	(73,454)	(81,081)
Free cash flow	\$ 49,964	\$ 68,148

Net debt – Management believes that net debt is an important measure to monitor leverage and to evaluate the balance sheet. In calculating net debt, cash and cash equivalents are subtracted from total debt because they could be used to reduce our debt obligations. A limitation associated with using net debt is that it subtracts cash and cash equivalents, and therefore, may imply that management intends to use cash and cash equivalents to reduce outstanding debt. In addition, net debt suggests that our debt obligations are less than the most comparable GAAP measure indicates.

Total debt reconciles to net debt as follows:

(in thousands)	September 30,	December 31,
	2022	2021
Total debt	\$ 1,670,964	\$ 1,682,949
Cash and cash equivalents	(45,535)	(41,231)
Net debt	\$ 1,625,429	\$ 1,641,718

Liquidity – We define liquidity as cash and cash equivalents plus the amount available for borrowing under our revolving credit facility. We consider liquidity to be an important metric for demonstrating the amount of cash that is available or that could be available on short notice. This financial measure is not a substitute for GAAP liquidity measures. Instead, we believe that this measurement enhances investors' understanding of the funds that are currently available. Liquidity was as follows:

<i>(in thousands)</i>	September 30, 2022	December 31, 2021
Cash and cash equivalents	\$ 45,535	\$ 41,231
Amount available for borrowing under revolving credit facility	282,177	362,619
Liquidity	<u>\$ 327,712</u>	<u>\$ 403,850</u>

Adjusted diluted EPS – By excluding the impact of non-cash items or items that we believe are not indicative of current period operating performance, we believe that adjusted diluted EPS provides useful comparable information to assist in analyzing our current period operating performance and in assessing our future operating performance. As such, adjusted diluted EPS is one of the key financial performance metrics we use to assess the operating results and performance of the business and to identify strategies to improve performance. It is reasonable to expect that one or more of the excluded items will occur in future periods, but the amounts recognized may vary significantly.

Diluted EPS reconciles to adjusted diluted EPS as follows:

(in thousands, except per share amounts)	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Net income	\$ 14,760	\$ 12,501	\$ 46,536	\$ 48,955
Net income attributable to non-controlling interest	(35)	(37)	(106)	(99)
Net income attributable to Deluxe	14,725	12,464	46,430	48,856
Acquisition amortization	21,704	25,202	68,665	55,730
Restructuring, integration and other costs	15,319	13,894	46,830	41,085
Share-based compensation expense	5,728	7,434	18,766	21,801
Acquisition transaction costs	51	208	112	18,816
Certain legal-related (benefit) expense	(1,659)	638	(814)	941
Gain on sale of businesses and facility	(1,804)	—	(19,331)	—
Gain on debt retirements	(1,726)	—	(1,726)	—
Adjustments, pretax	37,613	47,376	112,502	138,373
Income tax provision impact of pretax adjustments ⁽¹⁾	(9,187)	(12,027)	(25,280)	(32,199)
Income tax impact of sale of business ⁽²⁾	(2)	—	(1,552)	—
Adjustments, net of tax	28,424	35,349	85,670	106,174
Adjusted net income attributable to Deluxe	43,149	47,813	132,100	155,030
Income allocated to participating securities	—	(35)	(65)	(116)
Re-measurement of share-based awards classified as liabilities	(167)	(339)	(522)	(339)
Adjusted income attributable to Deluxe available to common shareholders	\$ 42,982	\$ 47,439	\$ 131,513	\$ 154,575
Weighted average shares and potential common shares outstanding	43,350	43,031	43,284	42,747
Adjustment ⁽³⁾	—	—	—	(11)
Adjusted weighted average shares and potential common shares outstanding	43,350	43,031	43,284	42,736
GAAP diluted EPS	\$ 0.34	\$ 0.28	\$ 1.06	\$ 1.13
Adjustments, net of tax	0.65	0.82	1.98	2.49
Adjusted diluted EPS	\$ 0.99	\$ 1.10	\$ 3.04	\$ 3.62

⁽¹⁾ The tax effect of the pretax adjustments considers the tax treatment and related tax rate(s) that apply to each adjustment in the applicable tax jurisdiction(s). Generally, this results in a tax impact that approximates the U.S. effective tax rate for each adjustment. However, the tax impact of certain adjustments, such as share-based compensation expense, depends on whether the amounts are deductible in the respective tax jurisdictions and the applicable effective tax rate(s) in those jurisdictions.

⁽²⁾ Represents the recognition of a capital loss carryover arising from the sale of our Australian web hosting business, partially offset by a related valuation allowance for the portion of the carryover we do not currently expect to realize.

⁽³⁾ The total of weighted-average shares and potential common shares outstanding used in the calculation of adjusted diluted EPS for the first nine months of 2021 differs from the GAAP calculation due to differences in the amount of dilutive securities in each calculation.

Adjusted EBITDA and adjusted EBITDA margin – We believe that adjusted EBITDA and adjusted EBITDA margin are useful in evaluating our operating performance, as they eliminate the effect of interest expense, income taxes, the accounting effects of capital investments (i.e., depreciation and amortization) and certain items, as presented below, that may vary for

reasons unrelated to current period operating performance. In addition, management utilizes these measures to assess the operating results and performance of the business, to perform analytical comparisons and to identify strategies to improve performance. We also believe that an increasing adjusted EBITDA and adjusted EBITDA margin depict an increase in the value of the company. We do not consider adjusted EBITDA to be a measure of cash flow, as it does not consider certain cash requirements such as interest, income taxes, debt service payments or capital investments.

We have not reconciled our adjusted EBITDA margin outlook for 2022 to the directly comparable GAAP financial measure because we do not provide outlook guidance for net income or the reconciling items between net income and adjusted EBITDA. Because of the substantial uncertainty and variability surrounding certain of the forward-looking reconciling items, including asset impairment charges; restructuring, integration and other costs; gains and losses on sales of businesses and facilities; and certain legal-related expenses, a reconciliation of the non-GAAP financial measure outlook guidance to the corresponding GAAP measure is not available without unreasonable effort. The probable significance of certain of these reconciling items is high and, based on historical experience, could be material.

Net income reconciles to adjusted EBITDA and adjusted EBITDA margin as follows:

(in thousands)	Quarter Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Net income	\$ 14,760	\$ 12,501	\$ 46,536	\$ 48,955
Net income attributable to non-controlling interest	(35)	(37)	(106)	(99)
Depreciation and amortization expense	42,304	41,906	128,948	102,929
Interest expense	23,799	21,494	65,471	35,548
Income tax provision	6,129	4,691	19,536	20,720
Restructuring, integration and other costs	15,319	13,894	46,830	41,085
Share-based compensation expense	5,728	7,434	18,766	21,801
Acquisition transaction costs	51	208	112	18,816
Certain legal-related (benefit) expense	(1,659)	638	(814)	941
Gain on sale of businesses and facility	(1,804)	—	(19,331)	—
Adjusted EBITDA	\$ 104,592	\$ 102,729	\$ 305,948	\$ 290,696
Adjusted EBITDA margin	18.8 %	19.3 %	18.3 %	20.0 %

RESTRUCTURING, INTEGRATION AND OTHER COSTS

Restructuring and integration expense consists of costs related to the consolidation and migration of certain applications and processes, including our financial and sales management systems. It also includes costs related to the integration of acquired businesses into our systems and processes. These costs consist primarily of information technology consulting, project management services and internal labor, as well as other costs associated with our initiatives, such as training, travel, relocation and costs associated with facility closures. In addition, we recorded employee severance costs related to these initiatives, as well as our ongoing cost reduction initiatives across functional areas. Further information regarding restructuring and integration expense can be found under the caption "Note 9: Restructuring and Integration Expense" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report.

The majority of the employee reductions included in our restructuring and integration accruals as of September 30, 2022, as well as the related severance payments, are expected to be completed by mid-2023. As a result of our employee reductions, we expect to realize cost savings of approximately \$20.0 million in SG&A expense in 2022, in comparison to our 2021 results of operations. In addition, we anticipate cost savings from facility closures of approximately \$4.0 million in 2022, in comparison to our 2021 results of operations. Note that these savings may be offset by increased labor and other costs, including costs associated with new employees as we restructure certain activities and strive for the optimal mix of employee skill sets that will continue to support our growth strategy.

SEGMENT RESULTS

We operate 4 reportable segments: Payments, Cloud Solutions, Promotional Solutions and Checks. These segments are generally organized by product type and reflect the way we manage the company. The financial information presented below for our reportable business segments is consistent with that presented under the caption "Note 15: Business Segment Information" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report, where information regarding revenue from our various product and service offerings can also be found.

Payments

Results for our Payments segment were as follows:

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Total revenue	\$ 169,787	\$ 160,268	5.9%	\$ 507,149	\$ 343,045	47.8%
Adjusted EBITDA	36,184	31,598	14.5%	107,605	71,125	51.3%
Adjusted EBITDA margin	21.3 %	19.7 %	1.6 pts.	21.2 %	20.7 %	0.5 pts.

The increases in total revenue for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven, in part, by volume increases in our major payments products, primarily lockbox processing services and digital payments, as well as growth in merchant services. Revenue also benefited from price increases in response to the current inflationary environment. For the first nine months of 2022, the revenue increase also reflected the acquisition and strong performance of First American, which contributed incremental revenue of \$144.2 million for the first nine months of 2022. Longer term, we expect high single digit percentage revenue growth for this segment.

The increases in adjusted EBITDA for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven, in part, by price increases and the revenue growth in our payments and merchant services businesses. In addition, for the first nine months of 2022, adjusted EBITDA benefited from the incremental contribution of the First American acquisition of \$30.2 million. These increases in adjusted EBITDA were partially offset by continued sales and information technology investments and inflationary pressures on our cost structure, primarily labor costs in our lockbox processing business. Adjusted EBITDA margin increased in both periods, as compared to 2021, as the benefit of the revenue increases exceeded the impact of the investments in the business and the inflationary pressures. For the full year, we expect adjusted EBITDA margin to be in the low 20% range.

Cloud Solutions

Results for our Cloud Solutions segment were as follows:

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Total revenue	\$ 66,739	\$ 69,497	(4.0%)	\$ 204,824	\$ 199,784	2.5%
Adjusted EBITDA	16,034	19,036	(15.8%)	50,869	55,047	(7.6%)
Adjusted EBITDA margin	24.0 %	27.4 %	(3.4) pts.	24.8 %	27.6 %	(2.8) pts.

The decrease in total revenue for the third quarter of 2022, as compared to the third quarter of 2021, was driven by the sale of our Australian web hosting business in the second quarter of 2022, which resulted in a \$5.9 million reduction in revenue, as well as customer churn in our North American web hosting business. Partially offsetting these decreases in revenue was growth in data-driven marketing of \$5.0 million for the third quarter of 2022, driven by relationship expansion with key customers and sales wins resulting, in part, from technology investments that made the platform easier for our customers to use.

The increase in total revenue for the first nine months of 2022, as compared to the first nine months of 2021, was driven by growth in data-driven marketing of \$19.2 million for the first nine months of 2022, resulting from relationship expansion with key clients, sales wins and increased marketing spend by our customers. Partially offsetting the revenue increases was the sale of our Australian web hosting business, which resulted in a \$9.9 million revenue reduction for the first nine months of 2022, and customer churn in our North American web hosting business. We expect a low single digit percentage revenue decline for the full year, reflecting a decrease of \$16.0 million from the business divestiture.

Adjusted EBITDA decreased for the third quarter and first nine months of 2022, as compared to the same periods in 2021, driven by the sale of the Australian web hosting business and investments in our data-driven marketing platform, partially offset

by the growth in data-driven marketing revenue. Adjusted EBITDA margin decreased in both periods, as compared to 2021, driven by changes in product mix resulting from growth in data-driven marketing combined with declines in the higher margin web hosting business, as well as the platform investments in the data-driven marketing business. We expect that adjusted EBITDA margin for the full year will be in the low to mid-20% range.

Promotional Solutions

Results for our Promotional Solutions segment were as follows:

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Total revenue	\$ 136,081	\$ 130,330	4.4%	\$ 408,600	\$ 389,825	4.8%
Adjusted EBITDA	18,255	17,673	3.3%	49,795	56,804	(12.3%)
Adjusted EBITDA margin	13.4 %	13.6 %	(0.2) pts.	12.2 %	14.6 %	(2.4) pts.

The increases in total revenue for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven primarily by the impact of new clients, relationship expansion with existing clients, price increases in response to the current inflationary environment, and strong ongoing demand for our promotional and apparel products. Partially offsetting these revenue increases were lower sales of certain printed products due to supply chain disruptions, as well as the continuing secular decline in business forms and some accessories. As discussed in *Executive Overview*, we sold our strategic sourcing business during the second quarter of 2022 and our retail packaging business during the third quarter of 2022. These divestitures resulted in a revenue decline of \$5.7 million for the third quarter of 2022 and \$9.1 million for the first nine months of 2022. We expect that revenue for the full year will decline approximately \$15.5 million as a result of these business exits.

The increase in adjusted EBITDA for the third quarter of 2022, as compared to the third quarter of 2021, was driven by price increases and the revenue growth noted above, partially offset by inflationary pressures on materials and delivery and supply chain disruptions for certain higher margin printed products as a result of paper and other supply disruptions.

Adjusted EBITDA for the first nine months of 2022 decreased compared to the first nine months of 2021, driven by inflationary pressures on materials and delivery and supply chain disruptions for certain printed products, partially offset by price increases in response to the current inflationary environment and the revenue growth noted above.

Adjusted EBITDA margin decreased slightly for the third quarter of 2022, as compared to the third quarter of 2021, as inflationary cost pressures and supply chain disruptions were substantially offset by price increases. Adjusted EBITDA margin for the third quarter of 2022 increased from 10.5% in the second quarter of 2022, as we benefited from improvements in supply availability and pricing actions began to offset inflationary cost pressures.

Adjusted EBITDA margin decreased for the first nine months of 2022, as compared to the first nine months of 2021, as the impact of inflation and supply chain disruptions for certain higher margin printed products exceeded the impact of the price increases and revenue growth. We anticipate a higher adjusted EBITDA margin in the fourth quarter of 2022, as compared to the third quarter of 2022, due to further improvements in supply availability, operational improvement initiatives and our typical seasonal patterns.

Checks

Results for our Checks segment were as follows:

(in thousands)	Quarter Ended September 30,			Nine Months Ended September 30,		
	2022	2021	Change	2022	2021	Change
Total revenue	\$ 182,431	\$ 172,046	6.0%	\$ 553,433	\$ 518,968	6.6%
Adjusted EBITDA	80,478	77,254	4.2%	245,838	240,979	2.0%
Adjusted EBITDA margin	44.1 %	44.9 %	(0.8) pts.	44.4 %	46.4 %	(2.0) pts.

The increases in total revenue for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven primarily by the impact of new client wins, price increases and strong demand for business checks. These increases in revenue were partially offset by the continuing secular decline in overall check volumes. We anticipate that the percentage revenue decline for the fourth quarter of 2022, as compared to the fourth quarter of 2021, will be consistent with previous secular declines, as we have now lapped the benefit of new clients that were onboarded beginning late in the third quarter of 2021.

The increases in adjusted EBITDA for the third quarter and first nine months of 2022, as compared to the same periods in 2021, were driven by the price increases, cost saving actions, the impact of new clients and strong demand for business checks, partially offset by inflationary pressures on delivery and materials and the secular decline in overall check volumes. Adjusted EBITDA margin decreased in both periods, as compared to 2021, as inflationary cost pressures and the addition of lower margin new clients exceeded the benefit of the pricing and cost savings actions. We expect margins for this business to remain in the mid-40% range.

CASH FLOWS AND LIQUIDITY

As of September 30, 2022, we held cash and cash equivalents of \$45.5 million, as well as restricted cash and restricted cash equivalents included in funds held for customers and other non-current assets of \$150.4 million. The following table shows our cash flow activity for the nine months ended September 30, 2022 and 2021 and should be read in conjunction with the consolidated statements of cash flows appearing in Part I, Item 1 of this report.

(in thousands)	Nine Months Ended September 30,		
	2022	2021	Change
Net cash provided by operating activities	\$ 123,418	\$ 149,229	\$ (25,811)
Net cash used by investing activities	(49,350)	(1,036,361)	987,011
Net cash (used) provided by financing activities	(149,561)	911,620	(1,061,181)
Effect of exchange rate change on cash, cash equivalents, restricted cash and restricted cash equivalents	(14,107)	(793)	(13,314)
Net change in cash, cash equivalents, restricted cash and restricted cash equivalents	\$ (89,600)	\$ 23,695	\$ (113,295)
Free cash flow ⁽¹⁾	\$ 49,964	\$ 68,148	\$ (18,184)

⁽¹⁾ See *Reconciliation of Non-GAAP Financial Measures* within the *Consolidated Results of Operations* section, which defines and illustrates how we calculate free cash flow.

Net cash provided by operating activities decreased \$25.8 million for the first nine months of 2022, as compared to the first nine months of 2021, driven by a \$32.8 million increase in interest payments as a result of debt issued to complete the First American acquisition and rising interest rates, as well as a \$22.8 million increase in employee cash bonus payments related to our 2021 operating performance. During 2021, a portion of our cash bonuses were paid in the form of restricted stock units and the bonus payments in 2021 were unusually low because of the impact of the COVID-19 pandemic on our 2020 performance. Operating cash flow was also negatively impacted by a \$17.7 million increase in income tax payments, inflationary pressures, supply chain disruptions in our Promotional Solutions segment, and the continuing secular decline in checks, business forms and some business accessories. The increase in income tax payments was primarily driven by the provisions of the Tax Cuts and Jobs Act of 2017 that became effective in 2022 and that require the capitalization of research and development and cloud computing arrangement expenditures for income tax purposes. We were able to substantially offset these decreases in operating cash flow through the incremental contribution from the First American acquisition, price increases in response to the current inflationary environment, continued cost saving actions, and revenue growth from new business and strong demand for our products. In addition, we incurred acquisition transaction costs of \$18.8 million for the first nine months of 2021 related to the First American acquisition that did not recur in 2022.

Included in net cash provided by operating activities were the following operating cash outflows:

(in thousands)	Nine Months Ended September 30,		
	2022	2021	Change
Interest payments	\$ 50,986	\$ 18,179	\$ 32,807
Performance-based compensation payments ⁽¹⁾	34,972	12,192	22,780
Income tax payments	34,515	16,768	17,747
Prepaid product discount payments	23,920	27,049	(3,129)
Payments for cloud computing arrangement implementation costs	16,608	27,989	(11,381)
Severance payments	7,502	8,632	(1,130)

⁽¹⁾ Amounts reflect compensation based on total company performance.

Net cash used by investing activities for the first nine months of 2022 was \$987.0 million lower than the first nine months of 2021, driven by the acquisition of First American in 2021 and proceeds of \$25.2 million from sales of businesses and a facility during 2022.

Net cash used by financing activities for the first nine months of 2022 was \$1,061.2 million higher than the first nine months of 2021, driven by the net proceeds from debt issued in 2021 to fund the First American acquisition, as well as the net change in customer funds obligations in each period, primarily related to the portion of First American's business under which property tax payments are collected in December and are paid on behalf of customers in the following quarter. In addition, proceeds from issuing shares were \$13.6 million lower in 2022, as certain employees of First American purchased our stock during 2021 in conjunction with the acquisition.

Significant cash transactions, excluding those related to operating activities, for each period were as follows:

(in thousands)	Nine Months Ended September 30,		
	2022	2021	Change
Net change in debt	\$ (13,175)	\$ 949,412	\$ (962,587)
Net change in customer funds obligations	(88,079)	14,913	(102,992)
Purchases of capital assets	(73,454)	(81,081)	7,627
Cash dividends paid to shareholders	(39,613)	(38,695)	(918)
Payments for debt issuance costs	—	(18,153)	18,153
Proceeds from sale of businesses and facility	25,248	2,648	22,600
Proceeds from issuing shares	2,383	16,031	(13,648)

As of September 30, 2022, our foreign subsidiaries held cash and cash equivalents of \$45.4 million. During 2022, we began repatriating Canadian current year earnings, as we believe the accumulated and remaining cash of our Canadian subsidiaries is sufficient to meet their working capital needs. We intend to use the repatriated earnings to reduce outstanding debt. The historical unremitted Canadian earnings as of December 31, 2021, as well as the accumulated and future unremitted earnings of our European subsidiaries, will continue to be reinvested indefinitely in the operations of those subsidiaries. Deferred income taxes have not been recognized on these earnings as of September 30, 2022. If we were to repatriate our foreign cash and cash equivalents into the U.S. at one time, we estimate that we would incur a foreign withholding tax liability of approximately \$1.8 million, notwithstanding any tax planning strategies that might be available.

In assessing our cash needs, we must consider our debt service requirements, lease obligations, other contractual commitments and contingent liabilities. Information regarding the maturities of our long-term debt and our contingent liabilities can be found under the captions "Note 12: Debt" and "Note 13: Other Commitments and Contingencies," both of which appear in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report. Information regarding our lease obligations can be found under the caption "Note 15: Leases" in the Notes to Consolidated Financial Statements appearing in the 2021 Form 10-K, and information regarding our contractual obligations can be found in the MD&A section of the 2021 Form 10-K, under the section entitled *Cash Flows and Liquidity*. There were no significant changes in our lease or contractual obligations during the first nine months of 2022.

As of September 30, 2022, \$282.2 million was available for borrowing under our revolving credit facility. We anticipate that net cash generated by operations, along with cash and cash equivalents on hand and availability under our credit facility, will be sufficient to support our operations, including our contractual obligations and debt service requirements, for the next 12 months. We anticipate that we will continue to pay our regular quarterly dividend. However, dividends are approved by our board of directors each quarter and thus, are subject to change.

CAPITAL RESOURCES

The principal amount of our debt obligations was \$1.69 billion as of September 30, 2022 and \$1.70 billion as of December 31, 2021. Further information concerning our outstanding debt, including our debt service obligations, can be found under the caption "Note 12: Debt" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report.

Our capital structure for each period was as follows:

(in thousands)	September 30, 2022		December 31, 2021		Change
	Amount	Weighted-average interest rate	Amount	Weighted-average interest rate	
Fixed interest rate ⁽¹⁾	\$ 975,000	6.6 %	\$ 700,000	6.9 %	\$ 275,000
Floating interest rate	711,813	5.3 %	1,002,125	2.4 %	(290,312)
Debt principal	1,686,813	6.1 %	1,702,125	4.2 %	(15,312)
Shareholders' equity	602,072		574,598		27,474
Total capital	\$ 2,288,885		\$ 2,276,723		\$ 12,162

⁽¹⁾ The fixed interest rate amount includes the amount of our variable-rate debt that is subject to interest rate swap agreements. The related interest rate includes the fixed rate under the swaps plus the credit facility spread due on all amounts outstanding under our credit facility.

In October 2018, our board of directors authorized the repurchase of up to \$500.0 million of our common stock. This authorization has no expiration date. We have not repurchased any shares under this authorization since the first quarter of 2020, when we suspended share repurchases in order to maintain liquidity during the COVID-19 pandemic. As of September 30, 2022, \$287.5 million remained available for repurchase under this authorization. Information regarding changes in shareholders' equity can be found in the consolidated statements of shareholders' equity appearing in Part I, Item 1 of this report.

As of September 30, 2022, total commitments under our revolving credit facility were \$500.0 million. Our quarterly commitment fee ranges from 0.25% to 0.35%, based on our total leverage ratio, as defined in the credit agreement. Further information regarding the terms and maturities of our debt, as well as our debt covenants, can be found under the caption "Note 12: Debt" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report. Under the terms of our credit facility, if our consolidated total leverage ratio exceeds 2.75 to 1.00, the aggregate annual amount of permitted dividends and share repurchases is limited to \$60.0 million. We were in compliance with our debt covenants as of September 30, 2022, and we anticipate that we will remain in compliance with our debt covenants throughout the next 12 months.

As of September 30, 2022, amounts available for borrowing under our revolving credit facility were as follows:

(in thousands)	Available borrowings
Revolving credit facility commitment	\$ 500,000
Amounts drawn on revolving credit facility	(210,000)
Outstanding letters of credit ⁽¹⁾	(7,823)
Net available for borrowing as of September 30, 2022	\$ 282,177

⁽¹⁾ We use standby letters of credit to collateralize certain obligations related primarily to our self-insured workers' compensation claims, as well as claims for environmental matters, as required by certain states. These letters of credit reduce the amount available for borrowing under our revolving credit facility.

OTHER FINANCIAL POSITION INFORMATION

Information concerning items comprising selected captions on our consolidated balance sheets can be found under the caption "Note 3: Supplemental Balance Sheet and Cash Flow Information" appearing in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report.

Funds held for customers – Funds held for customers of \$155.6 million as of September 30, 2022 decreased \$99.2 million from December 31, 2021, and the related current liability for funds held for customers of \$155.4 million as of September 30, 2022 decreased \$100.9 million from December 31, 2021. These decreases were driven by the seasonal nature of a portion of First American's business under which property tax payments are collected in December and are paid on behalf of customers the following year.

Prepaid product discounts – Other non-current assets include prepaid product discounts that are recorded upon contract execution and are generally amortized on the straight-line basis as reductions of revenue over the related contract term.

Changes in prepaid product discounts during the nine months ended September 30, 2022 and 2021 can be found under the caption "Note 3: Supplemental Balance Sheet and Cash Flow Information" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report. Cash payments for prepaid product discounts were \$23.9 million for the first nine months of 2022 and \$27.0 million for the first nine months of 2021.

The number of checks written has been declining, which has contributed to increased competitive pressure when attempting to retain or acquire clients. Both the number of financial institution clients requesting prepaid product discount payments and the amount of the payments has fluctuated from year to year. Although we anticipate that we will selectively continue to make these payments, we cannot quantify future amounts with certainty. The amount paid depends on numerous factors, such as the number and timing of contract executions and renewals, competitors' actions, overall product discount levels and the structure of up-front product discount payments versus providing higher discount levels throughout the term of the contract.

Liabilities for prepaid product discounts are recorded upon contract execution. These obligations are monitored for each contract and are adjusted as payments are made. Prepaid product discount payments due within the next year are included in accrued liabilities on the consolidated balance sheets. These accruals were \$6.6 million as of September 30, 2022 and \$11.9 million as of December 31, 2021.

CRITICAL ACCOUNTING ESTIMATES

A description of our critical accounting estimates was provided in the MD&A section of the 2021 Form 10-K. There were no changes in the determination of these estimates during the first nine months of 2022. Information regarding the annual goodwill impairment analysis completed during the third quarter of 2022 can be found under the caption "Note 8: Fair Value Measurements" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report.

New accounting pronouncement – Information regarding the new accounting pronouncement that we have not yet adopted can be found under the caption "Note 2: New Accounting Pronouncement" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Interest rate risk – We are exposed to changes in interest rates primarily as a result of the borrowing activities used to support our capital structure, maintain liquidity and fund business operations and investments. We do not enter into financial instruments for speculative or trading purposes. The nature and amount of debt outstanding can be expected to vary as a result of future business requirements, market conditions and other factors.

Interest is payable on amounts outstanding under our credit facility at a fluctuating rate of interest determined by reference to the eurodollar rate plus an applicable margin ranging from 1.5% to 2.5%, depending on our total leverage ratio, as defined in

the credit agreement. We also had \$475.0 million of 8.0% senior, unsecured notes outstanding as of September 30, 2022. Including the related discount and debt issuance costs, the effective interest rate on these notes is 8.3%.

As of September 30, 2022, our total debt outstanding was as follows:

<i>(in thousands)</i>	Carrying amount ⁽¹⁾	Fair value ⁽²⁾	Interest rate ⁽³⁾
Senior, secured term loan facility	\$ 993,664	\$ 1,001,813	5.3 %
Senior, unsecured notes	467,300	385,733	8.0 %
Amounts drawn on revolving credit facility	210,000	210,000	5.3 %
Total debt	\$ 1,670,964	\$ 1,597,546	6.1 %

⁽¹⁾ The carrying amount has been reduced by unamortized discount and debt issuance costs of \$15.8 million.

⁽²⁾ For the amounts outstanding under our credit facility agreement, fair value approximates carrying value because the interest rate is variable and reflects current market rates. The fair value of the senior, unsecured notes is based on quoted prices in active markets for the identical liability when traded as an asset.

⁽³⁾ The interest rate presented for total debt includes the impact of the interest rate swaps discussed below.

As part of our interest rate risk management strategy, we entered into interest rate swaps, which we designated as cash flow hedges, to mitigate variability in interest payments on a portion of our variable-rate debt. The interest rate swaps effectively convert \$500.0 million of variable-rate debt to a fixed rate. Further information regarding the interest rate swaps can be found under the caption "Note 7: Derivatives" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report. Changes in the fair value of the interest rate swaps are recorded in accumulated other comprehensive loss on the consolidated balance sheets and are subsequently reclassified to interest expense as interest payments are made on the variable-rate debt. The fair value of the swaps was \$3.8 million as of September 30, 2022 and was included in other current and other non-current assets on the consolidated balance sheet. The fair value of the swap held at December 31, 2021 was \$3.0 million and was included in other non-current liabilities on the consolidated balance sheet.

Based on the daily average amount of variable-rate debt outstanding during the first nine months of 2022, a one percentage point change in the weighted-average interest rate would have resulted in a \$7.3 million change in interest expense.

Our credit agreement matures on June 1, 2026, at which time any amounts outstanding under the revolving credit facility must be repaid. The term loan facility requires periodic principal payments through June 1, 2026, and the senior, unsecured notes mature in June 2029. Information regarding the maturities of our long-term debt can be found under the caption "Note 12: Debt" in the Condensed Notes to Unaudited Consolidated Financial Statements appearing in Part I, Item 1 of this report.

Foreign currency exchange rate risk – We are exposed to changes in foreign currency exchange rates. Investments in, loans and advances to foreign subsidiaries and branches, as well as the operations of these businesses, are denominated in foreign currencies, primarily Canadian dollars. The effect of exchange rate changes is not expected to have a significant impact on our earnings and cash flows, as our foreign operations represent a relatively small portion of our business. We have not entered into hedges against changes in foreign currency exchange rates.

ITEM 4. CONTROLS AND PROCEDURES

(a) Disclosure Controls and Procedures – As of the end of the period covered by this report, September 30, 2022 (the Evaluation Date), we carried out an evaluation, under the supervision and with the participation of management, including the Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act")). Based upon that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that, as of the Evaluation Date, our disclosure controls and procedures were effective to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is (i) recorded, processed, summarized and reported within the time periods specified in applicable rules and forms, and (ii) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosure.

(b) Internal Control Over Financial Reporting – There were no changes in our internal control over financial reporting identified in connection with our evaluation during the quarter ended September 30, 2022 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II – OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

We record accruals with respect to identified claims or lawsuits when it is probable that a liability has been incurred and the amount of the loss can be reasonably estimated. Claims and lawsuits are reviewed quarterly and provisions are taken or adjusted to reflect the status of a particular matter. We believe the recorded reserves in our consolidated financial statements are adequate in light of the probable and estimable outcomes. As of September 30, 2022, recorded liabilities were not material to our financial position, results of operations or liquidity, and we do not believe that any of the currently identified claims or litigation will materially affect our financial position, results of operations or liquidity upon resolution. However, litigation is subject to inherent uncertainties, and unfavorable rulings could occur. If an unfavorable ruling were to occur, it may cause a material adverse impact on our financial position, results of operations or liquidity in the period in which the ruling occurs or in future periods.

ITEM 1A. RISK FACTORS

Our risk factors are outlined in Part I, Item 1A of the 2021 Form 10-K. There have been no significant changes in these risk factors since we filed the 2021 Form 10-K.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table shows purchases of our common stock that were completed during the third quarter of 2022:

Period	Total number of shares purchased ⁽¹⁾	Average price paid per share ⁽¹⁾	Total number of shares purchased as part of publicly announced plans or programs	Approximate dollar value of shares that may yet be purchased under the plans or programs ⁽²⁾
July 1, 2022 – July 31, 2022	3,170	\$ 23.06	—	\$ 287,452,394
August 1, 2022 – August 31, 2022	3,253	23.28	—	287,452,394
September 1, 2022 – September 30, 2022	4,147	17.99	—	287,452,394
Total	10,570	21.14	—	287,452,394

⁽¹⁾ Under the terms of our 2022 Stock Incentive Plan, as well as our previous long-term incentive plans, participants may surrender shares that would otherwise be issued under equity-based awards to cover the withholding taxes due as a result of the exercising or vesting of such awards. During the third quarter of 2022, we withheld 10,570 shares in conjunction with the vesting and exercise of equity-based awards.

⁽²⁾ In October 2018, our board of directors authorized the repurchase of up to \$500.0 million of our common stock. This authorization has no expiration date. No shares were repurchased under this authorization during the third quarter of 2022 and \$287.5 million remained available for repurchase as of September 30, 2022.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

ITEM 6. EXHIBITS

Exhibit Number	Description
10.1	<u>Stipulated Order for Permanent Injunction, Monetary Judgment and Other Relief, as amended</u>
31.1	<u>CEO Certification of Periodic Report pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>
31.2	<u>CFO Certification of Periodic Report pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>
32.1	<u>CEO and CFO Certification of Periodic Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished)</u>
101.INS	XBRL Instance Document – the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
104	Cover page interactive data file (formatted as Inline XBRL and contained in Exhibit 101)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DELUXE CORPORATION
(Registrant)

Date: November 4, 2022

/s/ Barry C. McCarthy

Barry C. McCarthy
President and Chief Executive Officer
(Principal Executive Officer)

Date: November 4, 2022

/s/ William C. Zint

William C. Zint
Senior Vice President, Chief Financial Officer
(Principal Financial Officer)

Date: November 4, 2022

/s/ Chad P. Kurth

Chad P. Kurth
Vice President, Chief Accounting Officer
(Principal Accounting Officer)

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
SHERMAN DIVISION

FEDERAL TRADE COMMISSION

Plaintiff

, v.

FIRST AMERICAN PAYMENT SYSTEMS, LP,
a
limited partnership, also d/b/a MERIMAC
CAPITAL,

ELIOT MANAGEMENT GROUP, LLC, a
limited
liability company, also d/b/a SUNDANCE
PAYMENT SOLUTIONS, and

THINK POINT FINANCIAL, LLC, a limited
liability company, also d/b/a CYPRESS BAY
SOLUTIONS and IMPULSE PAYMENTS,

Defendants.

Case No. 4:22-CV-654-SDJ

**STIPULATED ORDER
FOR PERMANENT
INJUNCTION,
MONETARY JUDGMENT,
AND OTHER RELIEF**

Plaintiff, the Federal Trade Commission (“Commission”), filed its Complaint for Permanent Injunction, Monetary Relief, and Other Relief (“Complaint”) pursuant to Sections 13(b) and 19 of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. §§ 53(b) and 57b. The Commission and Defendants stipulate to the entry of this Stipulated Order for Permanent Injunction and Monetary Judgment (“Order”) to resolve all matters in dispute in this action between them.

THEREFORE, IT IS ORDERED as follows:

FINDINGS

1. This Court has jurisdiction over this matter.
 2. The Complaint charges that Defendants participated in deceptive and unfair acts or practices in violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45, and
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Section 4 of the Restore Online Shoppers' Confidence Act, 15 U.S.C. § 8403, in the marketing, promotion, offering for sale, or sale of payment processing services to consumers throughout the United States.

3. Defendants neither admit nor deny any of the allegations in the Complaint, except as specifically stated in this Order. Only for purposes of this action, Defendants admit the facts necessary to establish jurisdiction.

4. Defendants waive any claim that they may have under the Equal Access to Justice Act, 28

U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.

5. Defendants and the Commission waive all rights to appeal or otherwise challenge or contest the validity of this Order.

DEFINITIONS

For the purpose of this Order, the following definitions apply:

A. **"Billing Information"** means any data that enables any person to access a customer's account, such as a credit card, checking, savings, share or similar account, utility bill, mortgage loan account, or debit card.

B. **"Charge," "Charged," or "Charging"** means any attempt to collect money or other consideration from a Merchant, including causing Billing Information to be submitted for payment, including against the Merchant's credit card, debit card, bank account, telephone bill, or other account.

C. **"Clear(ly) and Conspicuous(ly)"** means that a required disclosure is difficult to miss (i.e., easily noticeable) and easily understandable by ordinary consumers, including in all of

the following ways:

1. In any communication that is solely visual or solely audible, the disclosure must be made through the same means through which the communication is presented. In any communication made through both visual and audible means, such as a television advertisement, the disclosure must be presented simultaneously in both the visual and audible portions of the communication even if the representation requiring the disclosure is made in only one means.
 2. A visual disclosure, by its size, contrast, location, the length of time it appears, and other characteristics, must stand out from any accompanying text or other visual elements so that it is easily noticed, read, and understood.
 3. An audible disclosure, including by telephone or streaming video, must be delivered in a volume, speed, and cadence sufficient for ordinary consumers to easily hear and understand it.
 4. In any communication using an interactive electronic medium, such as the Internet or software, the disclosure must be unavoidable.
 5. The disclosure must use diction and syntax understandable to ordinary consumers and must appear in each language in which the representation that requires the disclosure appears.
 6. The disclosure must comply with these requirements in each medium through which it is received, including all electronic devices and face-to-face communications.
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7. The disclosure must not be contradicted or mitigated by, or inconsistent with, anything else in the communication.

8. When the representation or sales practice targets a specific audience, such as Merchants, children, the elderly, or the terminally ill, “ordinary consumers” includes reasonable members of that group.

D. “**Defendants**” means: First American Payment Systems, LP, a limited partnership, also d/b/a Merimac Capital; Eliot Management Group, LLC, a limited liability company, also d/b/a Sundance Payment Solutions; and Think Point Financial, LLC, a limited liability company, also d/b/a Cypress Bay Solutions and Impulse Payments; and their successors and assigns; individually, collectively, or in any combination.

E. “**Merchant**” means a consumer, including a person, corporation, or any other entity, that uses payment processing goods or services.

F. “**Negative Option Feature**” means, in an offer or agreement to sell or provide any good or service, a provision under which the consumer’s silence or failure to take affirmative action to reject a good or service or to cancel the agreement is interpreted by the seller or provider as acceptance or continuing acceptance of the offer.

G. “**Online Merchant Account Portal**” means an account system accessible on the Internet that Merchants can easily find and use to access account information and communicate with Defendants.

H. “**Service Representative**” means an employee, or agent under Defendants’ supervision, whose duties involve interacting with Merchants regarding account status, complaints, retention, billings, or collections.

I. “**Telemarketing**” means any plan, program, or campaign which is conducted to induce the purchase of goods or services by use of one or more telephones, and which involves a telephone call, whether or not covered by the Telemarketing Sales Rule.

ORDER

I. PROHIBITION AGAINST MISREPRESENTATIONS

IT IS ORDERED that Defendants, Defendants’ officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or offering for sale any payment processing good or service are permanently restrained and enjoined from misrepresenting or assisting others in misrepresenting, expressly or by implication:

- A. the conditions for cancellation of Defendants’ good or service, including but not limited to that the good or service:
 - 1. can be cancelled during an initial trial period with no penalty;
 - 2. can be cancelled prior to the end of a written agreement term with no penalty; or
 - 3. can be cancelled at any time with no penalty;
- B. the fees for the good or service, such as the monthly fees;
- C. the amount of savings that could be realized by using Defendants’ good or service;

or

D. any other fact material to Merchants concerning the good or service such as: the total costs; any material restrictions, limitations, or conditions; or any material aspect of its performance, efficacy, nature, or central characteristics.

II. PROHIBITION AGAINST UNSUBSTANTIATED CLAIMS

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or offering for sale any payment processing good or service, are permanently restrained and enjoined from making, or assisting others in making, any representation, expressly or by implication, about the amount of savings to be realized from using Defendants' good or service, unless the representation is non-misleading, including that, at the time such representation is made, they possess and rely upon a reasonable basis for the representation.

III. PROHIBITION AGAINST UNFAIR DEBITING PRACTICES

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys and all others in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly are permanently restrained and enjoined from causing debits or withdrawals to be made from any Merchant's bank or other financial account:

- A. without the Merchant's express authorization; or
 - B. after the Merchant has revoked its authorization, including but not limited to after the Merchant has:
-

1. stopped or blocked any debit, withdrawal or Charge from a bank or other financial account;
2. stated to a Service Representative or through an Online Merchant Account Portal, which Defendants are required to provide, that the Merchant does not owe or will not pay a debit, withdrawal or Charge; or
3. requested that Defendants not cause any debit, withdrawal, or Charge to be made;

unless new express authorization from the Merchant has been obtained. At a minimum, “express authorization” means an affirmative act communicating unambiguous assent for debits or withdrawals to be made from a Merchant’s bank or other financial account. Provided, however, that if Defendants establish that the Merchant revoked its authorization pursuant to B.1, B.2 or B.3 of this Section only as to specific debits, withdrawals, or Charges, such as by establishing that the Merchant continued to use Defendants’ products or services to process payments within 30 days after the revocation, then the revocation of authorization shall apply only to those specific debits, withdrawals or Charges.

IV. PROHIBITIONS REGARDING EXISTING MERCHANTS

IT IS FURTHER ORDERED that Defendants, Defendants’ officers, agents, employees, and attorneys and all others in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, are permanently restrained and enjoined from the following as to Merchants who entered into the agreement for services through FirstOnBoard before April 6, 2020:

- A. debiting, withdrawing, charging, or attempting to collect an early termination fee;
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B. stating to any such Merchant that the Merchant will owe an early termination fee if the Merchant cancels before the end of the contractual time period.

V. PROHIBITION AGAINST MISREPRESENTATIONS RELATED TO NEGATIVE OPTIONS

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or offering for sale any good or service with a Negative Option Feature, are permanently restrained and enjoined from misrepresenting or assisting others in misrepresenting, expressly or by implication:

- A. any cost to the Merchant to purchase, receive, use, or return the good or service;
 - B. that the Merchant will not be Charged for any good or service;
 - C. that a good or service is offered on a "trial" or "no obligation," basis, or words of similar import;
 - D. any purpose for which the Merchant's Billing Information will be used;
 - E. the date(s) by which the Merchant must take any affirmative action to avoid extending the term of any agreement through the operation of the Negative Option Feature;
 - F. that a transaction has been authorized by the Merchant;
 - G. any material aspect of the nature or terms of a refund, cancellation, exchange, or repurchase policy for the good or service; or
 - H. any other material fact.
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VI. REQUIRED DISCLOSURES RELATING TO NEGATIVE OPTION FEATURE

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or offering for sale any good or service with a Negative Option Feature, are permanently restrained and enjoined from:

A. obtaining Billing Information from a Merchant for any transaction involving a good or service that includes a Negative Option Feature, without first disclosing Clearly and Conspicuously:

1. the existence of the Negative Option Feature and the extent to which the Merchant must take affirmative action to avoid extending the term of any agreement through the operation of the Negative Option Feature;
 2. the deadline(s) (by date or frequency) by which the Merchant must affirmatively act to avoid extending the term of any agreement through the operation of the Negative Option Feature;
 3. the name of the seller or provider of the good or service and, if the name of the seller or provider will not appear on billing statements, the billing descriptor that will appear on such statements;
 4. a description of the good or service;
 5. any Charge or cost for which the Merchant is responsible in connection with the cancellation of any agreement for goods or services, including any early
-

termination fee Charged for cancelling the agreement before a fixed time period has expired; and

6. the simple cancellation mechanism to avoid extending the term of any agreement through the operation of the Negative Option Feature, as required by this

Order; or

B. failing to send the Merchant:

1. immediately after the Merchant's submission of an online agreement, written confirmation of the transaction by email. The email must Clearly and Conspicuously disclose all the information required by Subsection A, and contain a subject line reading "Agreement Confirmation" along with the name of the good or service; or

2. within 2 days after receipt of the Merchant's agreement by mail or telephone, a written confirmation of the transaction, either by email or first-class mail. The email or letter must Clearly and Conspicuously disclose all the information required by Subsection A. The subject line of the email must Clearly and Conspicuously state "Agreement Confirmation" along with the name of the good or service. The outside of the envelope must Clearly and Conspicuously state "Agreement Confirmation" along with the name of the product or service, and no additional information other than the Merchant's address, the Defendants' return address, and postage.

VII. OBTAINING EXPRESS INFORMED CONSENT FOR A NEGATIVE OPTION

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or offering for sale any good or service with a Negative Option Feature, are permanently restrained and enjoined from using, or assisting others in using, Billing Information to obtain payment from a Merchant, unless Defendants first obtain the express informed consent of the Merchant to do so. To obtain express informed consent for the purposes of this Section, Defendants must:

A. for all written offers (including over the Internet, such as through a web-based application), obtain consent through a check box, signature, or other substantially similar method, which the Merchant must affirmatively select or sign to accept the Negative Option Feature, and no other portion of the offer. Defendants shall disclose Clearly and Conspicuously, and immediately adjacent to such check box, signature, or substantially similar method of affirmative consent, only the following, with no additional information:

1. the extent to which the Merchant must take affirmative action to avoid extending the term of any agreement through the operation of the Negative Option Feature; and

2. the deadline(s) (by date or frequency) by which the Merchant must affirmatively act to avoid extending the term of any agreement through the operation of the Negative Option Feature;

B. for all oral offers, prior to obtaining any Billing Information from the Merchant:

1. Clearly and Conspicuously disclose the information contained in Subsection A of the Section titled Required Disclosures Relating to Negative Option Feature; and

2. obtain affirmative unambiguous express oral confirmation that the Merchant: a) consents to being Charged for any good or service, including providing, at a minimum, the last 4 digits of the Merchant's account number to be Charged, b) understands that the transaction includes a Negative Option Feature, and c) understands the specific affirmative steps the Merchant must take avoid extending the term of any agreement through the operation of the Negative Option Feature; and

C. for transactions conducted through Telemarketing, Defendants shall maintain for 3 years from the date of each transaction an unedited voice recording of the entire transaction, including the prescribed statements set out in Subsection B of this Section. Each recording must be retrievable by date and by the Merchant's name, telephone number, Merchant identification number or location number, or Billing Information, and must be provided upon request to the Merchant, the Merchant's bank, or any law enforcement entity.

VIII. SIMPLE MECHANISM TO CANCEL NEGATIVE OPTION FEATURE

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or

offering for sale any good or service with a Negative Option Feature, are permanently restrained and enjoined from:

A. failing to provide a simple mechanism for the Merchant to avoid extending the term of any agreement through the operation of the Negative Option Feature. Such mechanism must not be difficult, costly, confusing, or time consuming, and must be at least as simple as the mechanism the Merchant used to initiate the agreement;

B. for Merchants who entered into the agreement to purchase a good or service including a Negative Option Feature over the Internet, such as through a web-based application,

Defendants must provide a mechanism, accessible on the Internet, that Merchants can easily find and use to cancel the product or service; and

C. for Merchants who entered into the agreement to purchase a good or service including a Negative Option Feature through an oral offer and acceptance, Defendants must maintain a telephone number and a postal address that Merchants can easily use to cancel the product or service. Defendants must assure that all calls to this telephone number are answered during normal business hours and that mail to the postal address is read regularly.

IX. MAINTAINING A COMPLIANCE PROGRAM

IT IS FURTHER ORDERED that Defendants, whether acting directly or indirectly, in connection with promoting or offering for sale, or debiting for, any good or service, are permanently restrained and enjoined from failing to take reasonable steps sufficient to monitor and ensure that all employees, sales agents, independent contractors, and independent sales offices comply with this Order. Such steps shall include the following:

A. establishing and maintaining a compliance program which includes random, blind testing of the oral representations made through Telemarketing and spot checking with Merchants

to identify representations made relating to duration of the agreement, prices and fees, and cancellation;

B. establishing and maintaining a compliance program which includes training and monitoring of employees responsible for making debits or withdrawals from a Merchant's bank or other financial account and tracks:

1. the Merchant's authorization for such debits or withdrawals;
2. any full or partial revocation of that authorization; and
3. any means used to establish that a Merchant who revoked authorization did so only as to specific debits or withdrawals;

C. establishing and maintaining a procedure for receiving, investigating, and responding to each Merchant complaint that relates to compliance with this Order;

D. taking corrective action with respect to any employee, sales agent, independent contractor, or independent sales office that Defendants determine is not complying with this Order; and

E. tracking the following for each Merchant complaint that relates to compliance with this Order:

1. the Merchant's name and address;
 2. the date of the complaint;
 3. the basis of the complaint;
 4. the names of any employee, sales agent, independent contractor, and independent sales office complained about;
 5. a description of the investigation conducted, including all documents and recordings reviewed, individuals interviewed, and other evidence considered;
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6. a statement concerning the results of any investigation conducted;
7. the response provided to the complaining Merchant; and
8. a description of any corrective action taken with respect to any employee, sales agent, independent contractor, or independent sales office involved.

X. MONETARY JUDGMENT

IT IS FURTHER ORDERED that:

- A. Judgment in the amount of *Four Million, Nine Hundred Thousand Dollars* (\$4,900,000) is entered in favor of the Commission against Defendants, jointly and severally, as monetary relief pursuant to 15 U.S.C. § 57b(b).
 - B. Defendants are ordered to pay to the Commission *Four Million, Nine Hundred Thousand Dollars* (\$4,900,000), which, as Defendants stipulate, their undersigned counsel holds in escrow for no purpose other than payment to the Commission. Such payment must be made within 7 days of entry of this Order by electronic fund transfer in accordance with instructions previously provided by a representative of the Commission.
 - C. Defendants relinquish dominion and all legal and equitable right, title, and interest in all assets transferred pursuant to this Order and may not seek the return of any assets.
 - D. The facts alleged in the Complaint will be taken as true, without further proof, in any subsequent civil litigation by or on behalf of the Commission, including in a proceeding to enforce its rights to any payment or monetary judgment pursuant to this Order.
 - E. Defendants acknowledge that their Taxpayer Identification Numbers (Social Security Numbers or Employer Identification Numbers), which Defendants must submit to the Commission, may be used for collecting and reporting on any delinquent amount arising out of this Order, in accordance with 31 U.S.C. §7701.
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F. All money received by the Commission pursuant to this Order may be deposited into a fund administered by the Commission or its designee to be used for consumer relief, such as redress and any attendant expenses for the administration of any redress fund. If a representative of the Commission decides that direct redress to consumers is wholly or partially impracticable or money remains after such redress is completed, the Commission may apply any remaining money for such related relief (including consumer information remedies) as it determines to be reasonably related to Defendants' practices alleged in the Complaint. Any money not used for relief is to be deposited to the U.S. Treasury. Defendants have no right to challenge any actions the Commission or its representatives may take pursuant to this Subsection.

XI. CUSTOMER INFORMATION

IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, are permanently restrained and enjoined from directly or indirectly failing to provide sufficient customer information to enable the Commission to efficiently administer consumer redress. If a representative of the Commission requests in writing any information related to redress, Defendants must provide it, in the form prescribed by the Commission, within 14 days.

XII. ORDER ACKNOWLEDGMENTS

IT IS FURTHER ORDERED that Defendants obtain acknowledgments of receipt of this Order:

A. Each Defendant, within 7 days of entry of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.

B. For 3 years after entry of this Order, each Defendant must deliver a copy of this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all employees, agents and representatives having managerial responsibilities for conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure as set forth in the Section titled Compliance Reporting. Delivery must occur within 7 days of entry of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.

C. From each individual or entity to which a Defendant delivered a copy of this Order, that Defendant must obtain, within 30 days, a signed and dated acknowledgment of receipt of this Order.

XIII. COMPLIANCE REPORTING

IT IS FURTHER ORDERED that Defendants make timely submissions to the Commission:

A. One year after entry of this Order, each Defendant must submit a compliance report, sworn under penalty of perjury. Each Defendant must:

1. identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the Commission may use to communicate with Defendant;
 2. identify all of that Defendant's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses;
 3. describe the activities of each business, including the payment processing goods and services offered, the means of advertising, marketing, sales, and collections and the involvement of any other Defendant;
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4. describe in detail whether and how that Defendant is in compliance with each Section of this Order; and
5. provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the Commission.

B. For 10 years after entry of this Order, each Defendant must submit a compliance notice, sworn under penalty of perjury, within 14 days of any change in the following:

1. any designated point of contact; or
2. the structure of any Defendant or any entity that Defendant has any ownership interest in or controls directly or indirectly that may affect compliance obligations arising under this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.

C. Each Defendant must submit to the Commission notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Defendant within 14 days of its filing.

D. Any submission to the Commission required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: “I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: __” and supplying the date, signatory’s full name, title (if applicable), and signature.

E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement,

Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: FTC v. FIRST AMERICAN PAYMENT SYSTEMS, LP.

XIV. RECORDKEEPING

IT IS FURTHER ORDERED that Defendants must create certain records for 10 years after entry of the Order, and retain each such record for 5 years. Specifically, each Defendant in connection with promoting or offering for sale, or debiting for, any good or service, must create and retain the following records:

- A. accounting records showing the revenues from all goods or services sold;
 - B. personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;
 - C. all records relating to the compliance program mandated by the Section titled Maintaining a Compliance Program, including all documents relating to each Merchant complaint investigated;
 - D. all records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the Commission;
 - E. copies of all unique scripts, training materials, or other promotional or marketing materials; and
 - F. copies of each unique written agreement used to sell payment processing goods or services to Merchants.
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XV. COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring Defendants' compliance with this Order and any failure to transfer any assets as required by this Order:

A. Within 14 days of receipt of a written request from a representative of the Commission, each Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The Commission is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

B. For matters concerning this Order, the Commission is authorized to communicate directly with each Defendant. Defendant must permit representatives of the Commission to interview any employee or other person affiliated with any Defendant who has agreed to such an interview. The person interviewed may have counsel present.

C. The Commission may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Defendants or any individual or entity affiliated with Defendants, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

XVI. RETENTION OF JURISDICTION

IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

SO ORDERED this day of __, 202_.

UNITED STATES DISTRICT JUDGE

SO STIPULATED AND AGREED:

FOR PLAINTIFF FEDERAL TRADE COMMISSION

/s/ Jason C. Moon

Dated: October 26, 2022

JASON C. MOON
EDWARD HYNES
Federal Trade Commission
1999 Bryan Street, Suite 2150
Dallas, Texas 75201
(214) 979-9378; jmoon@ftc.gov (Moon)
(214) 979-9381; ehynes@ftc.gov (Hynes)
(214) 953-3079 (Fax)

FOR DEFENDANTS:

/s/ Anthony E. DiResta

Date: 10/25/2022

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COUNSEL FOR FIRST AMERICAN PAYMENT SYSTEMS, LP,
ELIOT MANAGEMENT GROUP, LLC AND
THINK POINT FINANCIAL, LLC

DEFENDANT FIRST AMERICAN PAYMENT SYSTEMS, LP

/s/ Michael Reed

Date: 10/25/2022

AS AN OFFICER OF FIRST AMERICAN
PAYMENT SYSTEMS, LP

DEFENDANT ELIOT MANAGEMENT GROUP, LLC

/s/ Michael Reed

Date: 10/25/2022

AS AN OFFICER OF ELIOT
MANAGEMENT GROUP, LLC

DEFENDANT THINK POINT FINANCIAL, LLC

/s/ Michael Reed

Date: 10/25/2022

AS AN OFFICER OF THINK POINT
FINANCIAL, LLC

CEO CERTIFICATION OF PERIODIC REPORT UNDER SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Barry C. McCarthy, President and Chief Executive Officer of Deluxe Corporation, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Deluxe Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 4, 2022

/s/ Barry C. McCarthy

Barry C. McCarthy
President and Chief Executive Officer

CFO CERTIFICATION OF PERIODIC REPORT UNDER SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, William C. Zint, Chief Financial Officer of Deluxe Corporation, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Deluxe Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 4, 2022

/s/ William C. Zint

William C. Zint

Senior Vice President, Chief Financial Officer

CEO AND CFO CERTIFICATION OF PERIODIC REPORT

We, Barry C. McCarthy, President and Chief Executive Officer of Deluxe Corporation (the "Company"), and William C. Zint, Chief Financial Officer of the Company, certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350, that:

- (1) the Quarterly Report on Form 10-Q of the Company for the quarter ended September 30, 2022 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m or 78o(d)); and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 4, 2022

/s/ Barry C. McCarthy

Barry C. McCarthy
President and Chief Executive Officer

/s/ William C. Zint

William C. Zint
Senior Vice President, Chief Financial Officer