FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROV |
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| OMB Number:              | 3235-0287 |
|--------------------------|-----------|
| Estimated average burden |           |
| hours per response:      | 0.5       |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Zint William C |                   |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol DELUXE CORP [ DLX ] |            | ionship of Reporting Person(s<br>all applicable)<br>Director<br>Officer (give title          | 10% Owner<br>Other (specify |
|---------------------------------------|-------------------|----------|--|------------|--|-----------------------------|
| (Last) 801 MARQUETTE                  | (First) E AVE. S. | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 02/15/2023            | _ "        | SVP, Chief Financia  | below)<br>1 Offier          |
| (Street) MINNEAPOLIS                  | MN                | 55402    | 4. If Amendment, Date of Original Filed (Month/Day/Year)               | 6. Individ | dual or Joint/Group Filing (Che<br>Form filed by One Reporting<br>Form filed by More than On | g Person                    |
| (City)                                | (State)           | (Zip)    |  |            | Tom filed by More than On  | e reporting reason          |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

|  |  | Date<br>(Month/Day/Year) | Code (Instr. |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |       | Following Reported              | Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|--|--------------------------|--------------|---|--|---------------|-------|---------------------------------|---|---|
|  |  |                          | Code         | v | Amount   | (A) or<br>(D) | Price | Transaction(s) (Instr. 3 and 4) |   | (11150.4)   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (li<br>8) |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of<br>(D) (Instr. 3, 4<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|---------------------------------|---|--|-----|--|--------------------|--|-------------------------------------|---|--|--|--|
|  |   |  |   | Code                            | v | (A)  | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number of<br>Shares |   | Transaction(s)<br>(Instr. 4)   |  |  |
| Restricted Stock<br>Unit                         | \$0.0   | 02/15/2023                                 |   | A                               |   | 21,739   |     | (1)  | 02/15/2026         | Common<br>Stock  | 21,739                              | \$0   | 21,739   | D  |  |

#### Explanation of Responses:

## Remarks:

/s/ Ruth M. Timm, Attorney-in-Fact

02/17/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>1.</sup> Restricted stock units granted under the Company's Stock Incentive Plan that vest in equal one-third increments on the first three anniversaries of date of grant. Upon vesting, each unit is converted into a share of common stock. Subject to certain exceptions, vesting is contingent upon continued employment.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).