FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROV | Δ | V | O) | R | Р | Р | Α | ΛB | ЛC | (|
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Herrick Jean L | of Reporting Person* | | 2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX] | | onship of Reporting all applicable) Director Officer (give title | 10% Owner Other (specify | |
|---------------------------------------|----------------------|-------|------------------------------------------------------------------------|------------|---------------------------------------------------------------------------|-----------------------------|-----------------|
| (Last) 801 MARQUETTE | (First) (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2023 | SVP, CHRO | | | |
| (Street) MINNEAPOLIS | MN | 55402 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individ | dual or Joint/Group F Form filed by One Form filed by More | Reporting F | Person |
| (City) | (State) | (Zip) | | | . cca byor | o triair orio i | reperang recess |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | Execution Date, I Transaction Code (Instr.) Disposed Of (D) (Instr. 3, 4 and 5) Securities Beneficially Owned on | | ransaction Disposed Of (D) (Instr. 3, 4 and 5) | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
|---------------------------------|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------|---|------------------------------------------------|------|-------------------------------------------------------------------|-------------------------------------------------------|---------------|-------|------------------|--|-------------|
| | | | C | | Code | v | Amount | (A) or (D) | Price | (Instr. 3 and 4) | | (111341. 4) |
| Common Stock | 03/01/2023 | | M | | 340 | A | \$0 ⁽¹⁾ | 3,794 | D | | | |
| Common Stock | 03/01/2023 | | F | | 161 | D | \$17.98(2) | 3,633 | D | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code (In | Transaction Derivative Code (Instr. Securities | | saction Derivative Expiration Date (Month/Day/Year) Securities Underlying Derivative Security (Instr. 3 and 4) Security (Instr. 3 and 4 and | | 8. Price of Derivative Security (Instr. 5) | derivative Securities Beneficially Owned Following Reported | Ownership Form: Direct (D) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
|--------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|----------|------------------------------------------------|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-----------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------|--------------------------------------------------------------------|------------------------------|---|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Restricted Stock Unit | \$0.0 | 03/01/2023 | | M | | | 340 | 03/01/2022 ⁽¹⁾ | 03/01/2025 | Common Stock | 340 | \$0 | 678 | D | |

Explanation of Responses:

- $1. \ Transaction \ reflects \ vesting \ and \ conversion \ into \ shares \ on \ a \ one-for-one \ basis \ of \ restricted \ stock \ units \ previously \ awarded.$
- 2. Transaction reflects withholding of shares to satisfy tax liabilities associated with vesting of restricted stock units.

Remarks:

/s/ Ruth M. Timm, Attorney-in-

Fact

** Signature of Reporting Person

03/02/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.