FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reed Michael A |                   |          | 2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [ DLX ] |            | ationship of Reporting Person(s) to Issuer k all applicable)  Director 10% Owner Officer (give title Other (spec |                     |  |  |  |  |  |  |
|---------------------------------------|-------------------|----------|---|------------|--|---------------------|--|--|--|--|--|--|
| (Last) 801 MARQUETTE                  | (First) E AVE. S. | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2023     |            | SVP, Division Pro  | below)<br>President |  |  |  |  |  |  |
| (Street) MINNEAPOLIS                  | MN                | 55402    | 4. If Amendment, Date of Original Filed (Month/Day/Year)        | 6. Individ | dual or Joint/Group Filing (Ch<br>Form filed by One Reportin<br>Form filed by More than Or                       | ng Person           |  |  |  |  |  |  |
| (City)                                | (State)           | (Zip)    |   |            | ,  |                     |  |  |  |  |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction Di Code (Instr. |   | 4. Securities Ad<br>Disposed Of (D |               |                           | Securities<br>Beneficially Owned | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|-----------------------------|---|------------------------------------|---------------|---------------------------|----------------------------------|---|---|
|                                 |  |   | Code                        | v | Amount                             | (A) or<br>(D) | Price                     | (Instr. 3 and 4)                 |   | (iiisu. 4)  |
| Common Stock                    | 03/01/2023                                 |   | M                           |   | 833                                | A             | <b>\$0</b> <sup>(1)</sup> | 8,908                            | D   |   |
| Common Stock                    | 03/01/2023                                 |   | F                           |   | 376                                | D             | \$17.98(2)                | 8,532                            | D   |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (Ir<br>8) |   |     | Expiration Date |                           | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | Following<br>Reported | Ownership<br>Form:<br>Direct (D) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|--|---|--|---|---------------------------------|---|-----|-----------------|---------------------------|--|-----------------|---|-----------------------|----------------------------------|--|--|
|  |   |  |   | Code                            | v | (A) | (D)             | Date<br>Exercisable       | Expiration<br>Date   | Title           | Amount<br>or<br>Number<br>of Shares                 |                       | Transaction(s)<br>(Instr. 4)     |  |  |
| Restricted Stock<br>Unit                         | \$0.0   | 03/01/2023                                 |   | M                               |   |     | 833             | 03/01/2022 <sup>(1)</sup> | 03/01/2025   | Common<br>Stock | 833   | \$0                   | 1,666                            | D  |  |

## Explanation of Responses:

- 1. Transaction reflects vesting and conversion into shares on a one-for-one basis of restricted stock units previously awarded.
- 2. Transaction reflects withholding of shares to satisfy tax liabilities associated with vesting of restricted stock units.

### Remarks:

/s/ Ruth M. Timm, Attorney-in-

Fact

\*\* Signature of Reporting Person

03/02/2023 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.