FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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|--------------------------|-----------|
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1020 1(0): 000 | | | | | | |
|---------------------------------------|---|-------|---|-----------|---|-----------------------------|
| 1. Name and Address of Zint William C | | | 2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX] | | tionship of Reporting Person(s all applicable) Director Officer (give title | 10% Owner Other (specify |
| (Last) 801 MARQUETTI | Last) (First) (Middle) 01 MARQUETTE AVE. S. | | 3. Date of Earliest Transaction (Month/Day/Year) 02/16/2024 | A | SVP, Chief Financi | below) al Offier |
| (Street) MINNEAPOLIS | MN | 55402 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indivi | idual or Joint/Group Filing (Ch Form filed by One Reportin Form filed by More than Or | ig Person |
| (City) | (State) | (Zip) | | | . s med by More than or | .sspsg 1 616611 |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership |
|---------------------------------|--|---|--------------------------|---|---|---|---------------------------|--|---|-------------------------|
| | | | Code | v | Amount (A) or (D) Price | | (Instr. 3 and 4) | | (Instr. 4) | |
| Common Stock | 02/16/2024 | | М | | 1,157 | A | \$0 ⁽¹⁾ | 11,362 | D | |
| Common Stock | 02/16/2024 | | F | | 496 | D | \$20.12 ⁽²⁾ | 10,866 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (Ir 8) | | Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|---|--|---|---------------------------------|---|------------|-------|--|--------------------|--|-------------------------------------|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Restricted Stock Unit | \$0 | 02/16/2024 | | M | | | 1,157 | 02/16/2023 ⁽¹⁾ | 02/16/2026 | Common Stock | 1,157 | \$0 | 2,312 | D | |

Explanation of Responses:

- 1. Transaction reflects vesting and conversion into shares on a one-for-one basis of restricted stock units previously awarded.
- 2. Transaction reflects withholding of shares to satisfy tax liabilities associated with vesting of restricted stock units.

Remarks:

/s/ Ruth M. Timm, Attorney-in-

Fact

** Signature of Reporting Person Date

02/21/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.