### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark one)

(X) QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For quarterly period ended March 31, 1995 ------\_\_\_\_\_ or ( ) TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from to \_\_\_\_\_ \_\_\_\_\_ Commission file number: 1-7945 \_\_\_\_\_ DELUXE CORPORATION \_ \_\_\_\_\_ (Exact name of registrant as specified in its charter) MINNESOTA 41-0216800 \_ \_\_\_\_\_ \_\_\_\_\_ (State or other jurisdiction of (IRS Employer Identification No.) incorporation or organization) 1080 West County Road "F", St. Paul, Minnesota 55126-8201 \_\_\_\_\_ (Address of principal executive offices) (Zip code) (612) 483-7111 \_ \_\_\_\_\_ (Registrant's telephone number, including area code) Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X No \_\_\_\_ The number of shares outstanding of registrant's common stock, par value \$1.00 per share, at May 1, 1995 was 82,504,839. 1

ITEM I. FINANCIAL STATEMENTS

PART I. FINANCIAL INFORMATION DELUXE CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEET (Dollars in Thousands)

<TABLE> <CAPTION>

21	May 31, 1995	December
31,	(Unaudited)	1994
<s></s>	<c></c>	<c></c>
CURRENT ASSETS		
Cash and cash equivalents	\$27 <b>,</b> 279	\$29 <b>,</b> 139
Marketable securities	46,775	49,109
Trade accounts receivable	151,315	142,087
Inventories:		
Raw material	27,968	25,198
Semi-finished goods	26,432	26,046

Finished goods	35,641	36,976
Deferred advertising	18,920	27,770
Deferred income taxes	25,352 66,945	25,647 58,894
Prepaid expenses and other current assets		
Total current assets	426,627	420,866
LONG-TERM INVESTMENTS	45,372	45,091
PROPERTY, PLANT AND EQUIPMENT		
Land	37,677	38,286
Buildings and improvements	280,838	284,131
Machinery and equipment	570,287 6,361	544,092 3,225
Construction in progress	0,301	5,225
Total	895,163	869,734
Less accumulated depreciation	419,010	407,916
Property, plant, and equipment - net INTANGIBLES	476,153	461,818
Cost in excess of net assets acquired - net	315,982	284,420
Other intangible assets - net	53,375	44,077
		328,497
Total intangibles	369,357	528,497
TOTAL ASSETS	\$1,317,509	
LIABILITIES AND SHAREHOLDERS' EQUITY		
CURRENT LIABILITIES		
Accounts payable	\$ 64,000	\$ 65,033
Accrued liabilities:		
Wages, including vacation pay	54,941	50,366
Employee profit sharing and pension Accrued rebates	16,511 34,029	57,915 28,741
Income taxes	23,896	5,394
Other	73,199	67,313
Short-term debt	73,000	11,219
Long-term debt due within one year	4,606	4,479
Total current liabilities	344,182	290,460
LONG-TERM DEBT	114,857	110,867
DEFERRED INCOME TAXES SHAREHOLDERS' EQUITY	40,599	40,552
Common shares - \$1 par value (authorized 500,000,000 shares; issued: 82,316,759)	82,317	82,375
Additional paid-in capital	42	1,694
Retained earnings	735,420	732,158
Cumulative translation adjustment	1,744	369
Unearned compensation (149)	(134)	
Net unrealized change - marketable securities	(1,518)	
(2,054)		
Total shareholders' equity	817,871	814,393
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 1,317,509	\$ 1.256,272

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See Notes to Consolidated Financial Statements

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DELUXE CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME Dollars in Thousands Except per Share Amounts) (Unaudited)

<TABLE> <CAPTION>

QUARTER EN	DED MARCH
1995	1994
<c></c>	<c></c>

31,

NET SALES	\$465,628	\$429,988
OPERATING EXPENSES Cost of sales Selling, general, and administrative Employee profit sharing and pension Employee bonus and stock purchase discount	210,670 179,811 14,718 5,515	196,674 148,466 14,846 6,164
Total	410,714	366,150
INCOME FROM OPERATIONS	54,914	63,838
OTHER INCOME (EXPENSE) Investment and other income Interest expense (3,778)	6,540 (3,111)	4,726
- INCOME BEFORE INCOME TAXES	58,343	64,786
PROVISION FOR INCOME TAXES	24,504	26,745
NET INCOME	\$33,839	\$38,041
AVERAGE COMMON SHARES OUTSTANDING NET INCOME PER COMMON SHARE CASH DIVIDENDS PER COMMON SHARE	82,419,035 \$0.41 \$0.37	82,541,814 \$0.46 \$0.36

#### </TABLE>

See Notes to Consolidated Financial Statements

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### DELUXE CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS For the Three Months Ended March 31, 1995 and 1994 (in Thousands) (Unaudited)

<TABLE> <CAPTION>

	1995	1994
<\$>	<c></c>	<c></c>
CASH FLOWS FROM OPERATING ACTIVITIES Net income Adjustments to reconcile net income to net cash provided by operating activities:	\$33,839	\$38,041
Depreciation	16,129	14,133
Amortization of intangibles	8,173	5,778
Stock purchase discount	2,067	2,084
Deferred income taxes	(35)	
(74) Changes in assets and liabilities, net of effects from acquisitions:		
Trade accounts receivable	(4,529)	4,883
Inventories	(1,248)	1,000
(3,986)		
Accounts payable	(4,996)	710
Other assets and liabilities	(9,646)	
(22,597)		
_		
Net cash provided by operating activities	39,754	38,972
CASH FLOWS FROM INVESTING ACTIVITIES Purchases of marketable securities with maturities of more than 3 months (9,867)		
Proceeds from sales of marketable securities with maturities of more than 3 months Net change in marketable securities with maturities of 3 months or less	3,010	23,501 20,000
Purchases of property, plant, and equipment (20,104)	(30,818)	_0,000
(20,104) Payments for acquisitions, net of cash acquired	(37,290)	

Other (17,102)	243	
- Net cash used in investing activities (3,572)	(64,855)	
CASH FLOWS FROM FINANCING ACTIVITIES Payments on long-term debt (756)	(3.799)	
Payments to retire common stock	(10,352)	
<pre>(11,017)     Proceeds from issuing stock under employee plans     Proceeds from short-term debt     Cash dividends paid to shareholders (29,790)</pre>	6,188 61,781 (30,577)	6,358
_		
Net cash provided by (used in) financing activities (35,205)	23,241	
- NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	(1,860) 29,139	195 114,103
CASH AND CASH EQUIVALENTS AT END OF PERIOD	\$27,279	\$114,298

</TABLE>

See Notes to Consolidated Financial Statements

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#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

 The consolidated balance sheet as of March 31, 1995, and the related consolidated statements of income and consolidated statements of cash flows for the three-month periods ended March 31, 1995 and 1994 are unaudited; in the opinion of management, all adjustments necessary for a fair presentation of such financial statements are included. Such adjustments consist only of normal recurring items. Interim results are not necessarily indicative of results for a full year.

The financial statements and notes are presented in accordance with instructions for Form 10-Q, and do not contain certain information included in the Company's annual financial statements and notes.

- During the first quarter of 1995, the Company acquired all of the outstanding stock of Financial Alliance Processing Services, Inc. The Company recorded the acquisition under the purchase method of accounting. The acquisition did not have a material proforma impact on operations.
- 3. The Company has uncommitted bank lines of credit of \$130 million available at variable interest rates. As of March 31, 1995, \$73 million was drawn on those lines at a weighted average interest rate of 6.4%. Also, the company has in place a \$150 million committed line of credit as support for commercial paper. The Company made its first issuance of commercial paper during the second quarter of 1995.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

RESULTS OF OPERATIONS - THREE MONTHS ENDED MARCH 31, 1995 COMPARED TO THREE MONTHS ENDED MARCH 31, 1994

Net sales were \$465.6 million for the first quarter of 1995, up 8.3% over the first quarter of 1994, when sales were \$430.0 million. Payment Systems segment's revenue increased 8.5% over the first quarter of 1994. This included a 63.0% increase in revenue from the Company's Electronic Payment Systems division and a 0.2% increase in the Paper Payment division. A portion of the Electronic Payment division increase was due to the acquisitions of National Revenue Corporation, The Software Partnership Ltd., and Financial Alliance Processing Services, Inc. The Company's Business Systems segment posted a 16.1% increase in revenue in the first quarter of 1995 over first quarter 1994 primarily due to increased revenue in the Business Forms unit, as well as the contribution of T/Maker Company, which was acquired in the second quarter of 1994, and sales increases by the Company's Canadian and United Kingdom operations.

Selling, general and administrative expenses increased \$31.3 million or 21.1% in first quarter 1995 over first quarter 1994. The Electronic Payments Systems division expenses increased approximately \$10.3 million, primarily due to the acquisitions noted above. The Business Systems segment's expenses increased approximately \$9.3 million, primarily due to the acquisition of T/Maker Company, as well as increased selling expenses in the international operations. Net income was \$33.8 million in the first quarter of 1995, or 7.3% of sales, compared to \$38.0 million in 1994 or 8.8% of sales. Included in first quarter 1995 net income is approximately \$5 million of pretax gain resulting from insurance payments for the 1994 earthquake damage to the Company's facilities.

#### FINANCIAL CONDITION - LIQUIDITY

Cash provided by operations was \$39.8 million for the first three months of 1995, compared with \$39.0 million for the first three months of 1994. This represents the Company's primary source of working capital for financing capital expenditures and paying cash dividends. The Company's working capital on March 31, 1995 was \$82.4 million, compared to \$130.4 million on December 31, 1994. The decrease in 1995 is primarily the result of the acquisition of Financial Alliance. The current ratio was 1.2 to 1 on March 31, 1995 and 1.4 to 1 on December 31, 1994.

## FINANCIAL CONDITION - CAPITAL RESOURCES

Purchases of property, plant, and equipment totaled \$30.8 million for the first three months of 1995, compared to \$20.1 million one year ago.

In February, 1991, the Company issued \$100 million of notes, payable in 2001 under its 1989 shelf registration of debt securities. Additional long-term borrowings could be secured in the event the Company makes a significant acquisition. Such borrowings could include medium or long-term notes.

The Company has uncommitted bank lines of credit of \$130 million. As of March 31, 1995, \$73 million was drawn on those lines. In addition, the Company has in place a \$150 million committed line of credit as support for commercial paper.

Cash dividends totaled 30.6 million for the first three months of 1995 compared to 29.8 million for the first three months of 1994.

# PART II. OTHER INFORMATION

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

- (a) None
- (b) The Company did not, and was not required to, file any reports on Form 8-K during the quarter for which this report is filed.

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# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DELUXE CORPORATION (Registrant)

Date	May 15, 1995	/s/ J. A. Blanchard III
		J.A. Blanchard III, President and Chief Executive Officer (Principal Executive Officer)
Date	May 15, 1995	/s/ C. M. Osborne
		C. M. Osborne, Senior Vice President and Chief Financial Officer (Principal Financial Officer)

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