
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **November 9, 2012**

Deluxe Corporation

(Exact Name of Registrant as Specified in Charter)

Minnesota
(State or Other
Jurisdiction of
Incorporation)

1-7945
(Commission File
Number)

41-0216800
(IRS Employer
Identification No.)

3680 Victoria St. North, Shoreview, Minnesota
(Address of Principal Executive Offices)

55126-2966
(Zip Code)

Registrant's telephone number, including area code: **(651) 483-7111**

N/A
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

On November 9, 2012, Deluxe Corporation (the "Company") issued a press release announcing its intention to offer \$200 million aggregate principal amount of its Senior Notes due 2020 in an offering pursuant to Rule 144A and Regulation S under the Securities Act of 1933, as amended (the "Securities Act"). Pursuant to Rule 135c under the Securities Act, the press release announcing this matter is attached as Exhibit 99.1 hereto and is incorporated herein by reference.

On November 9, 2012, the Company also issued a press release announcing its commencement of a tender offer to purchase for cash any and all of its outstanding 7.375% Senior Notes due 2015 (the "Notes"), along with a related consent solicitation to amend the indenture governing the Notes. A copy of the press release is attached as Exhibit 99.2 hereto and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release of Deluxe Corporation dated November 9, 2012, announcing the private offering

99.2 Press Release of Deluxe Corporation dated November 9, 2012, announcing the tender offer and consent solicitation

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DELUXE CORPORATION

Date: November 9, 2012

By: /s/ Terry D. Peterson

Name: Terry D. Peterson

Title: Senior Vice President, Chief Financial Officer

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Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release of Deluxe Corporation dated November 9, 2012, announcing the private offering
99.2	Press Release of Deluxe Corporation dated November 9, 2012, announcing the tender offer and consent solicitation

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Deluxe Corporation
 P.O. Box 64235
 St. Paul, MN 55164-0235
 (651) 483-7111

For additional information:
 Jeff Johnson
 Treasurer and VP Investor Relations
 (651) 787-1068

DELUXE ANNOUNCES SENIOR NOTES OFFERING

St. Paul, Minn. — November 9, 2012 — Deluxe Corporation (NYSE: DLX) today announced that it plans to offer \$200 million principal amount of Senior Notes due 2020 in an unregistered offering, subject to market conditions. The notes will be unsecured obligations of the Company and will be guaranteed by all of the Company’s subsidiaries that guarantee any of its other indebtedness. The notes are being offered within the United States only to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended (the “Securities Act”), and to persons in offshore transactions in reliance on Regulation S under the Securities Act. The Company intends to use the net proceeds from the offering, as well as cash on hand, to repurchase the Company’s outstanding 7.375% Senior Notes due 2015 that are validly tendered (and not validly withdrawn) pursuant to the Company’s tender offer and consent solicitation launched today, to redeem any of the Company’s outstanding 7.375% Senior Notes due 2015 not repurchased pursuant to the tender offer and consent solicitation and to pay fees and expenses incurred by the Company in connection therewith.

The notes have not been registered under the Securities Act or the securities laws of any state and may not be offered or sold in the United States absent registration or an exemption from the registration requirements of the Securities Act and applicable state securities laws. In no event will the information contained in this press release regarding the notes constitute an offer to sell or a solicitation of an offer to buy any notes or any other securities of the Company.

The tender offer and consent solicitation launched on November 9, 2012 are being made pursuant to an Offer to Purchase and Consent Solicitation Statement, dated November 9, 2012, and a related Consent and Letter of Transmittal. Under no circumstances shall this press release constitute an offer to buy or the solicitation of an offer to sell the Company’s 7.375% Senior Notes due 2015, nor shall it constitute a notice of redemption or an obligation to issue a notice of redemption with respect to the Company’s 7.375% Senior Notes due 2015.

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Four million small business customers access Deluxe’s wide range of products and services including customized checks and forms as well as web-site development and hosting, search engine marketing, search engine optimization, logo design and business networking. For financial institutions, Deluxe offers industry-leading programs

in checks, customer acquisition, regulatory compliance, fraud prevention and profitability. Deluxe is also a leading printer of checks and accessories sold directly to consumers.

Forward-Looking Statements

Statements in this press release concerning the Company’s or management’s intentions, expectations or predictions about future results or events are “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements reflect management’s current expectations or beliefs, and are subject to risks and uncertainties that could cause actual results or events to vary from stated expectations, which variations could be material and adverse. Forward-looking statements speak only as of the time made, and the Company assumes no obligation to publicly update any such statements.

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 St. Paul, MN 55164-0235
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 Treasurer and VP Investor Relations
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**DELUXE CORPORATION COMMENCES TENDER OFFER FOR ITS
 7.375% SENIOR NOTES DUE 2015 AND RELATED CONSENT SOLICITATION**

St. Paul, Minn. — November 9, 2012 — Deluxe Corporation (NYSE: DLX) (the “Company”) today announced that it has commenced a tender offer to purchase for cash any and all of its 7.375% Senior Notes due 2015 (the “Notes”) on the terms and subject to the conditions set forth in the Offer to Purchase and Consent Solicitation Statement, dated November 9, 2012, and the related Consent and Letter of Transmittal (together, the “Offer Documents”). Concurrently with the tender offer, the Company is soliciting consents to proposed amendments to the indenture governing the Notes (the “Indenture”), providing for the elimination of substantially all of the restrictive covenants, certain events of default and certain other provisions contained in the Indenture. Holders that tender Notes must also consent to such proposed amendments to the Indenture.

The consent payment deadline will be 5:00 p.m., New York City time, on November 26, 2012, unless extended or earlier terminated by the Company (such date and time, as the same may be modified, the “Consent Payment Deadline”). The tender offer will expire at 11:59 p.m., New York City time, on December 10, 2012, unless extended or earlier terminated by the Company (such date and time, as the same may be modified, the “Expiration Time”). Tenders of Notes made and consents delivered may be withdrawn and revoked at any time at or prior to 5:00 p.m., New York City time, on November 26, 2012, unless extended or earlier terminated by the Company (such date and time, as the same may be modified, the “Withdrawal Deadline”), but not thereafter, unless required by applicable law.

The total consideration to be paid for each \$1,000 principal amount of Notes validly tendered at or prior to the Consent Payment Deadline and not validly withdrawn at or prior to the Withdrawal Deadline will be \$1021.50 (the “Total Consideration”). The Total Consideration includes a payment of \$30.00 per \$1,000 principal amount of Notes (the “Consent Payment”) payable only in respect of Notes validly tendered and consents validly delivered at or prior to the Consent Payment Deadline. Holders validly tendering Notes after the Consent Payment Deadline but at or prior to the Expiration Time will be eligible to receive only \$991.50 per \$1,000 principal amount of Notes (the “Tender Offer Consideration”), namely an amount equal to the Total Consideration less the Consent Payment. In addition, holders whose Notes are purchased in the tender offer will receive accrued and unpaid interest in respect of their purchased Notes from the most recent interest payment date to, but not including, the applicable payment date for the Notes.

The Company has reserved the right, at any time following the Consent Payment Deadline, but at or prior to the Expiration Time (the “Early Acceptance Date”), subject to the terms and conditions of the tender offer being satisfied or waived, to accept for purchase all Notes validly tendered at or prior to the Early Acceptance Date and not validly withdrawn at or prior to the Withdrawal Deadline. If the Company elects to exercise this option, it will pay the Total Consideration or Tender Offer Consideration, as the case may be, for the Notes accepted for purchase at the Early Acceptance Date on a date (the “Early Payment Date”) promptly following the Early Acceptance Date. We currently anticipate that, if we elect to exercise this option, the Early Acceptance Date will be November 27, 2012. On the Early Payment Date, if any, the Company will pay accrued and unpaid interest to, but not including, the Early Payment Date on Notes accepted for purchase at the Early Acceptance Date.

Subject to the terms and conditions of the tender offer being satisfied or waived, the Company will, after the Expiration Time (the “Final Acceptance Date”), accept for purchase all Notes validly tendered at or prior to the Expiration Time (and not validly withdrawn at or prior to the Withdrawal Deadline) (or if the Company has exercised its early purchase option described above, all Notes validly tendered after the Early Acceptance Date and at or prior to the Expiration Time). The Company will pay the Total Consideration or Tender Offer Consideration, as the case may be, for Notes accepted for purchase at the Final Acceptance Date on a date (the “Final Payment Date”) promptly following the Final Acceptance Date. On the Final Payment Date, the Company will pay accrued and unpaid interest to, but not including, the Final Payment Date on Notes accepted for purchase at the Final Acceptance Date.

The Company’s obligation to accept for purchase, and to pay for, Notes validly tendered and not validly withdrawn pursuant to the tender offer is conditioned upon the satisfaction or, when applicable, waiver of certain conditions, which are more fully described in the Offer Documents, including, among others, (1) the Company’s receipt of consents of holders of at least a majority in principal amount of the outstanding Notes to the proposed amendments to the Indenture and (2) the Company’s receipt of aggregate proceeds (before initial purchasers’ discounts and fees and other offering fees and expenses) of at least \$200.0 million from a private placement of new senior notes on terms satisfactory to the Company. The new notes have not been registered under the Securities Act of 1933, as amended (the “Securities Act”), or the securities laws of any state and may not be offered or sold in the United States absent registration or an exemption from the registration requirements of the Securities Act and applicable state securities laws. **In no event will the information contained in this press release or the Offer Documents regarding the new notes constitute an offer to sell or a solicitation of an offer to buy any new notes.**

The proposed amendments to the Indenture for which consents are being solicited will be set forth in a supplemental indenture and are described in more detail in the Offer Documents. The supplemental indenture will not be executed unless and until the Company has received consents of holders of at least a majority in principal amount of the outstanding Notes, and the proposed amendments will not become operative until the earlier of the Early Acceptance Date and the Final Acceptance Date.

The Notes are currently redeemable at \$1,018.44 per \$1,000 principal amount of Notes. If some but not all outstanding Notes are tendered and purchased pursuant to the tender offer, the Company expects to redeem any Notes not tendered and purchased pursuant to the tender offer in accordance with the terms and conditions of the Indenture, as it may be amended pursuant to the consent solicitation. If the Company accepts Notes for purchase pursuant to the tender offer on the Early Acceptance Date, the Company expects to issue the notice of redemption concurrent with its payment for those Notes on the Early Payment Date. The notice of redemption will be issued upon the

terms and subject to the conditions set forth in the Indenture, as it may be amended pursuant to the consent solicitation. If no Notes are purchased pursuant to the tender offer, but the Company completes the offering of new senior notes, it

expects to issue a notice of redemption with respect to the Notes concurrent with the closing of the new senior note offering. Under no circumstances shall this press release constitute a notice of redemption or an obligation to issue a notice of redemption.

J.P. Morgan Securities LLC and Credit Suisse Securities (USA) LLC are acting as dealer managers for the tender offer and as solicitation agents for the consent solicitation. J.P. Morgan Securities LLC can be contacted at (800) 245-8812 (toll free) or (212) 270-1200 (collect) and Credit Suisse Securities (USA) LLC can be contacted at (800) 820-1653 (toll free) or (212) 538-2147 (collect). Global Bondholder Services Corporation is the depository and the information agent for the tender offer and the consent solicitation.

The Offer Documents will be distributed to holders of Notes promptly. Additional copies of the Offer Documents and other related documents may be obtained by calling the information agent at (212) 430-3774 (for banks and brokers only) or (866) 470-3900 (toll free).

The tender offer and the consent solicitation are being made solely on the terms and subject to the conditions set forth in the Offer Documents. Under no circumstances shall this press release constitute an offer to buy or the solicitation of an offer to sell the Notes or any other securities of the Company. This press release also is not a solicitation of consents to the proposed amendments to the Indenture. No recommendation is made as to whether holders of Notes should tender their Notes or deliver their consent. Holders of Notes should carefully read the Offer Documents because they contain important information, including the various terms and conditions of the tender offer and the consent solicitation.

About Deluxe Corporation

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Forward-Looking Statements

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