

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 22, 2011

DELUXE CORPORATION

(Exact name of registrant as specified in its charter)

Minnesota
(State or Other Jurisdiction of Incorporation)

1-7945
(Commission File Number)

41-0216800
(I.R.S. Employer Identification No.)

3680 Victoria St. North, Shoreview, Minnesota
(Address of Principal Executive Offices)

55126-2966
(Zip Code)

Registrant's telephone number, including area code: **(651) 483-7111**

N/A
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Section 8 – Other Events

Item 8.01 Other Events

In March 2011, we issued \$200.0 million of 7.00% senior notes maturing on March 15, 2019 in a private placement not registered with the Securities and Exchange Commission (the “SEC”). The Company’s obligations under the notes are jointly and severally guaranteed on a full and unconditional basis by all of our existing and future direct and indirect subsidiaries that guarantee any of our other indebtedness (the “Guarantors”).

We are filing this Form 8-K to (i) provide investors with historical condensed financial information for the Guarantors and (ii) incorporate by reference the recasted historical financial statements into our filings with the SEC. The recasted historical information contained in Exhibit 99.1 to this Form 8-K does not represent a restatement of previously issued financial statements and has no impact on our historical consolidated financial position, results of operations or cash flows.

The following Condensed Note to Unaudited Consolidated Financial Statements (included in Exhibit 99.1 to this Form 8-K) was added to the notes previously contained in our Quarterly Report on Form 10-Q for the quarter ended September 30, 2011:

- Note 17: Supplemental guarantor financial information

The information contained in Exhibit 99.1 to this Form 8-K does not reflect events occurring after the filing of the Form 10-Q for the quarter ended September 30, 2011 and does not modify or update disclosures in the Form 10-Q, except as specifically noted above.

Section 9 – Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Item 1. Financial Statements

101 Interactive data files pursuant to Rule 405 of Regulation S-T: (i) Consolidated Balance Sheets as of September 30, 2011 and December 31, 2010, (ii) Consolidated Statements of Income for the quarters and nine months ended September 30, 2011 and 2010, (iii) Consolidated Statements of Cash Flows for the nine months ended September 30, 2011 and 2010 and (vi) Condensed Notes to Unaudited Consolidated Financial Statements*

* Submitted electronically with this report

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 22, 2011

DELUXE CORPORATION

/s/ Terry D. Peterson

Terry D. Peterson
Senior Vice President,
Chief Financial Officer

INDEX TO EXHIBITS

Exhibits

99.1	Item 1. Financial Statements
101	Interactive data files pursuant to Rule 405 of Regulation S-T: (i) Consolidated Balance Sheets as of September 30, 2011 and December 31, 2010, (ii) Consolidated Statements of Income for the quarters and nine months ended September 30, 2011 and 2010, (iii) Consolidated Statements of Cash Flows for the nine months ended September 30, 2011 and 2010 and (vi) Condensed Notes to Unaudited Consolidated Financial Statements

PART I – FINANCIAL INFORMATION

Item 1. Financial Statements.

DELUXE CORPORATION
CONSOLIDATED BALANCE SHEETS
(in thousands, except share par value)
(Unaudited)

	September 30, 2011	December 31, 2010
ASSETS		
Current Assets:		
Cash and cash equivalents	\$ 23,021	\$ 17,383
Trade accounts receivable (net of allowances for uncollectible accounts of \$3,989 and \$4,130, respectively)	65,039	66,471
Inventories and supplies	22,486	21,660
Deferred income taxes	8,697	9,390
Funds held for customers	34,611	35,720
Other current assets	26,602	20,613
Total current assets	<u>180,456</u>	<u>171,237</u>
Long-Term Investments (including \$2,157 and \$2,283 of investments at fair value, respectively)	44,768	37,410
Property, Plant, and Equipment (net of accumulated depreciation of \$347,469 and \$338,419, respectively)	116,773	120,221
Assets Held for Sale	3,937	4,527
Intangibles (net of accumulated amortization of \$437,497 and \$413,412, respectively)	163,710	155,112
Goodwill	776,944	725,937
Other Non-Current Assets	100,799	94,247
Total assets	<u>\$ 1,387,387</u>	<u>\$ 1,308,691</u>
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current Liabilities:		
Accounts payable	\$ 63,167	\$ 60,478
Accrued liabilities	146,394	144,034
Short-term debt	33,000	7,000
Total current liabilities	<u>242,561</u>	<u>211,512</u>
Long-Term Debt	742,592	748,122
Deferred Income Taxes	51,926	46,752
Other Non-Current Liabilities	66,937	76,107
Commitments and Contingencies (Notes 12, 13 and 16)		
Shareholders' Equity:		
Common shares \$1 par value (authorized: 500,000 shares; outstanding: 2011 – 50,817; 2010 – 51,338)	50,817	51,338
Additional paid-in capital	54,712	62,915
Retained earnings	228,326	161,957
Accumulated other comprehensive loss	(50,484)	(50,012)
Total shareholders' equity	<u>283,371</u>	<u>226,198</u>
Total liabilities and shareholders' equity	<u>\$ 1,387,387</u>	<u>\$ 1,308,691</u>

See Condensed Notes to Unaudited Consolidated Financial Statements

DELUXE CORPORATION
CONSOLIDATED STATEMENTS OF INCOME
(in thousands, except per share amounts)
(Unaudited)

	Quarter Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
Revenue	\$ 355,144	\$ 367,633	\$ 1,051,170	\$ 1,050,749
Cost of goods sold, including restructuring charges	122,638	121,433	363,487	361,736
Gross Profit	<u>232,506</u>	<u>246,200</u>	<u>687,683</u>	<u>689,013</u>
Selling, general and administrative expense	162,524	157,589	480,868	466,319
Net restructuring charges	4,337	103	9,839	2,011
Net gain on sale of facility	—	—	(110)	—
Operating Income	<u>65,645</u>	<u>88,508</u>	<u>197,086</u>	<u>220,683</u>
Loss on early debt extinguishment	—	—	(6,995)	—
Interest expense	(11,831)	(11,207)	(35,922)	(33,250)
Other (expense) income	(301)	383	(216)	(1,017)
Income Before Income Taxes	<u>53,513</u>	<u>77,684</u>	<u>153,953</u>	<u>186,416</u>
Income tax provision	16,778	26,512	49,189	67,846
Income From Continuing Operations	<u>36,735</u>	<u>51,172</u>	<u>104,764</u>	<u>118,570</u>
Net Loss From Discontinued Operations	—	(372)	—	(771)
Net Income	<u>\$ 36,735</u>	<u>\$ 50,800</u>	<u>\$ 104,764</u>	<u>\$ 117,799</u>
Basic Earnings Per Share:				
Income from continuing operations	\$ 0.72	\$ 0.99	\$ 2.04	\$ 2.31
Net loss from discontinued operations	—	(0.01)	—	(0.02)
Basic earnings per share	0.72	0.99	2.04	2.29
Diluted Earnings Per Share:				
Income from continuing operations	\$ 0.71	\$ 0.99	\$ 2.02	\$ 2.30
Net loss from discontinued operations	—	(0.01)	—	(0.01)
Diluted earnings per share	0.71	0.98	2.02	2.28
Cash Dividends Per Share	\$ 0.25	\$ 0.25	\$ 0.75	\$ 0.75
Total Comprehensive Income	<u>\$ 33,812</u>	<u>\$ 52,369</u>	<u>\$ 104,292</u>	<u>\$ 120,261</u>

See Condensed Notes to Unaudited Consolidated Financial Statements

DELUXE CORPORATION
CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands)
(Unaudited)

	Nine Months Ended September 30,	
	2011	2010
Cash Flows From Operating Activities:		
Net income	\$ 104,764	\$ 117,799
Adjustments to reconcile net income to net cash provided by operating activities of continuing operations:		
Net loss from discontinued operations	—	771
Depreciation	16,165	15,728
Amortization of intangibles	40,297	38,935
Amortization of contract acquisition costs	12,737	14,696
Deferred income taxes	4,086	7,164
Employee share-based compensation expense	4,503	4,548
Loss on early debt extinguishment	6,995	—
Other non-cash items, net	8,249	9,024
Changes in assets and liabilities, net of effect of acquisitions:		
Trade accounts receivable	(1,826)	1,889
Inventories and supplies	(461)	(294)
Other current assets	(5,411)	(249)
Non-current assets	2,429	1,974
Accounts payable	(76)	(2,502)
Contract acquisition payments	(9,998)	(13,837)
Other accrued and non-current liabilities	(11,206)	(25,162)
Net cash provided by operating activities of continuing operations	<u>171,247</u>	<u>170,484</u>
Cash Flows From Investing Activities:		
Purchases of capital assets	(28,226)	(31,613)
Payments for acquisitions, net of cash acquired	(80,486)	(98,621)
Payments on company-owned life insurance policies	(6,383)	—
Loans to distributors	(3,515)	—
Proceeds from company-owned life insurance policies	—	5,782
Proceeds from sales of marketable securities	—	1,970
Other	(1,936)	(1,883)
Net cash used by investing activities of continuing operations	<u>(120,546)</u>	<u>(124,365)</u>
Cash Flows From Financing Activities:		
Net proceeds from short-term debt	26,000	4,000
Payments on long-term debt, including costs of debt reacquisition	(215,030)	—
Proceeds from issuing long-term debt	200,000	—
Payments for debt issue costs	(3,470)	(2,361)
Change in book overdrafts	1,982	(1,595)
Proceeds from issuing shares under employee plans	7,597	3,078
Excess tax benefit from share-based employee awards	972	396
Payments for common shares repurchased	(23,620)	(2,999)
Cash dividends paid to shareholders	(38,395)	(38,586)
Net cash used by financing activities of continuing operations	<u>(43,964)</u>	<u>(38,067)</u>
Effect Of Exchange Rate Change On Cash	(1,099)	250
Net Change In Cash And Cash Equivalents	5,638	8,302
Cash And Cash Equivalents:		
Beginning Of Period	17,383	12,789
End Of Period	<u>\$ 23,021</u>	<u>\$ 21,091</u>

See Condensed Notes to Unaudited Consolidated Financial Statements

DELUXE CORPORATION
CONDENSED NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
(dollars and shares in thousands, except per share amounts)

Note 1: Consolidated financial statements

The consolidated balance sheet as of September 30, 2011, the consolidated statements of income for the quarters and nine months ended September 30, 2011 and 2010 and the consolidated statements of cash flows for the nine months ended September 30, 2011 and 2010 are unaudited. The consolidated balance sheet as of December 31, 2010 was derived from audited consolidated financial statements, but does not include all disclosures required by generally accepted accounting principles (GAAP) in the United States of America. In the opinion of management, all adjustments necessary for a fair statement of the consolidated financial statements are included. Adjustments consist only of normal recurring items, except for any discussed in the notes below. Interim results are not necessarily indicative of results for a full year. The consolidated financial statements and notes are presented in accordance with instructions for Form 10-Q, and do not contain certain information included in our annual consolidated financial statements and notes. The consolidated financial statements and notes appearing in this report should be read in conjunction with the consolidated audited financial statements and related notes included in our Annual Report on Form 10-K for the year ended December 31, 2010 (the "2010 Form 10-K").

Note 2: New accounting pronouncements

In May 2011, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2011-04, *Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs*. The new guidance changes some fair value measurement principles and disclosure requirements. The changes in fair value measurement principles relate primarily to financial assets and do not impact our fair value measurements at this time. Effective January 1, 2012, we will adopt the new disclosure requirements.

In June 2011, the FASB issued ASU No. 2011-05, *Presentation of Comprehensive Income*. This standard eliminates the current option to report other comprehensive income and its components in the statement of shareholders' equity. The standard also requires that the components of other comprehensive income be presented in interim financial statements. Currently, only the total of comprehensive income is required to be presented in interim reports. The new standard is effective for us on January 1, 2012.

In September 2011, the FASB issued ASU No. 2011-08, *Testing Goodwill for Impairment*. Under the new guidance, companies have the option to first assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If, after this qualitative assessment, a company determines it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, then performing the two-step quantitative impairment test is unnecessary. We elected to adopt this new standard during the quarter ended September 30, 2011. As such, when performing our annual goodwill impairment analysis as of July 31, 2011, we performed a qualitative assessment of events and circumstances affecting the fair value of all of our reporting units. Further information regarding the results of this analysis can be found in Note 8: Fair value measurements.

Note 3: Supplemental balance sheet information

Inventories and supplies – Inventories and supplies were comprised of the following:

	September 30, 2011	December 31, 2010
Raw materials	\$ 5,477	\$ 4,879
Semi-finished goods	8,905	8,393
Finished goods	5,208	5,083
Supplies, primarily production	2,896	3,305
Inventories and supplies	<u>\$ 22,486</u>	<u>\$ 21,660</u>

Marketable securities – Available-for-sale marketable securities included within funds held for customers and other current assets were comprised of the following:

September 30, 2011				
	Cost	Gross unrealized gains	Gross unrealized losses	Fair value
Corporate investments:				
Money market securities	\$ 1,941	\$ —	\$ —	\$ 1,941
Funds held for customers: ⁽¹⁾				
Money market securities	4,853	—	—	4,853
Canadian and provincial government securities	4,988	191	—	5,179
Marketable securities – funds held for customers	<u>9,841</u>	<u>191</u>	<u>—</u>	<u>10,032</u>
Total marketable securities	<u>\$ 11,782</u>	<u>\$ 191</u>	<u>\$ —</u>	<u>\$ 11,973</u>

⁽¹⁾ Funds held for customers, as reported on the consolidated balance sheet as of September 30, 2011, also included cash and cash equivalents of \$24,579.

December 31, 2010				
	Cost	Gross unrealized gains	Gross unrealized losses	Fair value
Corporate investments:				
Money market securities	\$ 2,029	\$ —	\$ —	\$ 2,029
Funds held for customers: ⁽¹⁾				
Money market securities	5,078	—	—	5,078
Canadian and provincial government securities	5,148	23	—	5,171
Marketable securities – funds held for customers	<u>10,226</u>	<u>23</u>	<u>—</u>	<u>10,249</u>
Total marketable securities	<u>\$ 12,255</u>	<u>\$ 23</u>	<u>\$ —</u>	<u>\$ 12,278</u>

⁽¹⁾ Funds held for customers, as reported on the consolidated balance sheet as of December 31, 2010, also included cash and cash equivalents of \$25,471.

Expected maturities of available-for-sale securities as of September 30, 2011 were as follows:

	Fair value
Due in one year or less	\$ 6,794
Due in one to three years	539
Due in three to five years	1,797
Due after five years	2,843
Total marketable securities	<u>\$ 11,973</u>

Further information regarding the fair value of marketable securities can be found in Note 8: Fair value measurements.

Intangibles – Intangibles were comprised of the following:

	September 30, 2011			December 31, 2010		
	Gross carrying amount	Accumulated amortization	Net carrying amount	Gross carrying amount	Accumulated amortization	Net carrying amount
Indefinite-lived:						
Trade name	\$ 19,100	\$ —	\$ 19,100	\$ 19,100	\$ —	\$ 19,100
Amortizable intangibles:						
Internal-use software	405,550	(337,188)	68,362	378,269	(314,267)	64,002
Customer lists/relationships	68,327	(39,947)	28,380	72,292	(43,660)	28,632
Distributor contracts	30,900	(27,747)	3,153	30,900	(26,396)	4,504
Trade names	67,661	(24,912)	42,749	59,361	(22,009)	37,352
Other	9,669	(7,703)	1,966	8,602	(7,080)	1,522
Amortizable intangibles	582,107	(437,497)	144,610	549,424	(413,412)	136,012
Intangibles	\$ 601,207	\$ (437,497)	\$ 163,710	\$ 568,524	\$ (413,412)	\$ 155,112

Total amortization of intangibles was \$12,198 for the quarter ended September 30, 2011 and \$14,193 for the quarter ended September 30, 2010. Amortization of intangibles was \$40,297 for the nine months ended September 30, 2011 and \$38,935 for the nine months ended September 30, 2010. Based on the intangibles in service as of September 30, 2011, estimated future amortization expense is as follows:

	Estimated amortization expense
Remainder of 2011	\$ 10,105
2012	32,021
2013	21,669
2014	11,607
2015	8,009

Goodwill – Changes in goodwill during the nine months ended September 30, 2011 were as follows:

	Small Business Services	Financial Services	Direct Checks	Total
Balance, December 31, 2010:				
Goodwill	\$ 596,534	\$ 897	\$ 148,506	\$ 745,937
Accumulated impairment charges	(20,000)	—	—	(20,000)
	576,534	897	148,506	725,937
Acquisition of Banker's Dashboard (see Note 5)	—	26,281	—	26,281
Acquisition of PsPrint (see Note 5)	24,826	—	—	24,826
Currency translation adjustment	(100)	—	—	(100)
Balance, September 30, 2011:				
Goodwill	621,260	27,178	148,506	796,944
Accumulated impairment charges	(20,000)	—	—	(20,000)
	\$ 601,260	\$ 27,178	\$ 148,506	\$ 776,944

Other non-current assets – Other non-current assets were comprised of the following:

	September 30, 2011	December 31, 2010
Contract acquisition costs	\$ 57,364	\$ 57,476
Deferred advertising costs	15,465	15,832
Other	27,970	20,939
Other non-current assets	<u>\$ 100,799</u>	<u>\$ 94,247</u>

See Note 16 for a discussion of market risks related to contract acquisition costs. Changes in contract acquisition costs during the first nine months of 2011 and 2010 were as follows:

	Nine Months Ended September 30,	
	2011	2010
Balance, beginning of year	\$ 57,476	\$ 45,701
Additions ⁽¹⁾	12,880	24,388
Amortization	(12,737)	(14,696)
Write-offs	—	(234)
Other	(255)	—
Balance, end of period	<u>\$ 57,364</u>	<u>\$ 55,159</u>

⁽¹⁾ Contract acquisition costs are accrued upon contract execution. Cash payments made for contract acquisition costs were \$9,998 for the nine months ended September 30, 2011 and \$13,837 for the nine months ended September 30, 2010.

Accrued liabilities – Accrued liabilities were comprised of the following:

	September 30, 2011	December 31, 2010
Funds held for customers	\$ 34,100	\$ 35,475
Employee profit sharing/cash bonus and pension	21,138	34,109
Customer rebates	19,896	19,201
Contract acquisition costs due within one year	13,518	8,550
Interest	13,241	5,227
Wages, including vacation	9,215	5,898
Restructuring due within one year (see Note 9)	5,692	6,435
Other	29,594	29,139
Accrued liabilities	<u>\$ 146,394</u>	<u>\$ 144,034</u>

Note 4: Earnings per share

The following table reflects the calculation of basic and diluted earnings per share from continuing operations. During each period, certain options, as noted below, were excluded from the calculation of diluted earnings per share because their effect would have been antidilutive.

	Quarter Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
Earnings per share – basic:				
Income from continuing operations	\$ 36,735	\$ 51,172	\$ 104,764	\$ 118,570
Income allocated to participating securities	(240)	(267)	(565)	(627)
Income available to common shareholders	\$ 36,495	\$ 50,905	\$ 104,199	\$ 117,943
Weighted-average shares outstanding	50,889	51,171	51,112	51,120
Earnings per share – basic	\$ 0.72	\$ 0.99	\$ 2.04	\$ 2.31
Earnings per share – diluted:				
Income from continuing operations	\$ 36,735	\$ 51,172	\$ 104,764	\$ 118,570
Income allocated to participating securities	(166)	(265)	(325)	(625)
Re-measurement of share-based awards classified as liabilities	(77)	2	(65)	53
Income available to common shareholders	\$ 36,492	\$ 50,909	\$ 104,374	\$ 117,998
Weighted-average shares outstanding	50,889	51,171	51,112	51,120
Dilutive impact of potential common shares	314	191	431	197
Weighted-average shares and potential common shares outstanding	51,203	51,362	51,543	51,317
Earnings per share – diluted	\$ 0.71	\$ 0.99	\$ 2.02	\$ 2.30
Antidilutive options excluded from calculation	1,961	2,357	1,961	2,357

Earnings per share amounts for continuing operations, discontinued operations and net income, as presented on the consolidated statements of income, are calculated individually and may not sum due to rounding differences.

Note 5: Acquisitions

During July 2011, we acquired substantially all of the assets of PsPrint, LLC for cash of \$45,486, net of cash acquired, which we funded with a draw on our credit facility. PsPrint is a web-to-print solutions company that provides online print marketing and promotional services for small businesses. The allocation of the purchase price based upon the estimated fair value of the assets acquired and liabilities assumed resulted in goodwill of \$24,826. The entire amount of goodwill is expected to be tax deductible. We believe this acquisition resulted in goodwill as it is expected to accelerate one of our key platforms for growth by combining PsPrint's capabilities and technology with our market presence. Transaction costs related to this acquisition were expensed as incurred and were not significant to our consolidated statements of income for the quarter or nine months ended September 30, 2011. The results of operations of this business from its acquisition date are included in our Small Business Services segment.

Intangible assets acquired in the PsPrint acquisition included internal-use software valued at \$9,050 with a useful life of five years, a trade name valued at \$6,100 with a useful life of 10 years, and a customer list valued at \$3,300 with a useful life of six years. The customer list is being amortized using an accelerated method and the software and trade name are being amortized using the straight-line method. Further information regarding the calculation of the estimated fair values of these assets can be found in Note 8.

During April 2011, we acquired substantially all of the assets of Banker's Dashboard, LLC, for \$39,700, comprised of \$35,000 of cash and \$4,700 for shares of our common stock plus related dividend equivalent payments. We funded the cash portion of the purchase price with cash on hand and a draw on our credit facility. The common stock amount represents the fair value of 193 shares that we will issue to the previous owners of Banker's Dashboard at a future date, and which has been recorded as a component of additional paid-in capital in the consolidated balance sheet. The shares will be issued four years after the closing of the acquisition. The shares could potentially be issued two years after the closing of the transaction, depending on the retention of certain Banker's Dashboard employees. Banker's Dashboard is a provider of online financial management tools that provide banks with daily access to their total financial picture. The allocation of the purchase price based upon the estimated fair value of the assets acquired and liabilities assumed resulted in goodwill of \$26,281. The entire amount of goodwill is expected to be tax deductible. We believe this acquisition resulted in goodwill as it extends the range of products and services we offer to our financial institution clients. Transaction costs related to this acquisition were expensed as incurred and were not significant to our consolidated statements of income for the quarter or nine months ended September 30, 2011. The results of operations of this business from its acquisition date are included in our Financial Services segment.

Intangible assets acquired in the Banker's Dashboard acquisition consisted primarily of a customer list valued at \$9,300 with a useful life of nine years and a trade name valued at \$2,200 with a useful life of eight years. The customer list is being amortized using an accelerated method and the trade name is being amortized using the straight-line method. Further information regarding the calculation of the estimated fair values of these assets can be found in Note 8.

Note 6: Assets held for sale and discontinued operations

Assets held for sale as of September 30, 2011 consisted of our facility located in Thorofare, New Jersey, which was closed in April 2009. Assets held for sale as of December 31, 2010 also included our facility located in Greensboro, North Carolina, which was closed in July 2009. Both facilities previously housed manufacturing operations, while the Thorofare location also housed a customer call center. The Greensboro facility was sold in January 2011 for net cash proceeds of \$699, realizing a pre-tax gain of \$110. We are actively marketing the Thorofare property and expect its selling price to exceed its carrying value.

Net loss from discontinued operations for the quarter and nine months ended September 30, 2010 related to the finalization of purchase consideration related to a previously divested business.

Note 7: Derivative financial instruments

We have entered into interest rate swaps to hedge against changes in the fair value of a portion of our long-term debt. We entered into these swaps, which we designated as fair value hedges, to achieve a targeted mix of fixed and variable rate debt, where we receive a fixed rate and pay a variable rate based on the London Interbank Offered Rate (LIBOR). Changes in the fair value of the interest rate swaps and the related long-term debt are included in interest expense in the consolidated statements of income. When the change in the fair value of the interest rate swaps and the hedged debt are not equal (i.e., hedge ineffectiveness), the difference in the changes in fair value affects the reported amount of interest expense in our consolidated statements of income. Information regarding hedge ineffectiveness in each period is presented in Note 8. The fair value of the interest rate swaps is included in other non-current assets on the consolidated balance sheets. Information regarding the interest rate swaps as of September 30, 2011 is as follows:

	Notional amount	Fair value of interest rate swaps	Increase in debt due to fair value adjustment
Fair value hedge related to long-term debt due in 2012	\$ 84,847	\$ 1,719	\$ 1,114
Fair value hedge related to long-term debt due in 2014	198,000	3,781	3,366
Total fair value hedges	<u>\$ 282,847</u>	<u>\$ 5,500</u>	<u>\$ 4,480</u>

Information regarding the interest rate swaps as of December 31, 2010 is as follows:

	Notional amount	Fair value of interest rate swaps	Increase in debt due to fair value adjustment
Fair value hedge related to long-term debt due in 2012	\$ 210,000	\$ 5,456	\$ 4,879

During the first quarter of 2011, we retired \$195,463 of our bonds due in 2012 (see Note 12). In conjunction with this debt retirement, a portion of the interest rate swaps was settled and we received cash payments of \$2,548. We classify the cash flows from derivative instruments that have been designated as fair value or cash flow hedges in the same category as the cash flows from the items being hedged. As such, the cash received upon settlement of a portion of the interest rate swaps is included in net cash provided by operating activities of continuing operations on the consolidated statement of cash flows for the nine months ended September 30, 2011. Interest rate swaps remaining after the settlement were redesignated as fair value hedges during March 2011.

In conjunction with the debt retirement during the quarter ended March 31, 2011, we recognized \$3,094 of the fair value adjustment to the hedged debt, decreasing the loss on early debt extinguishment. The \$1,356 remaining fair value adjustment to the hedged debt as of the date hedge accounting was discontinued is being recorded as a decrease to interest expense over the term of the remaining debt.

See Note 8 for further information regarding the fair value of these instruments.

Note 8: Fair value measurements

2011 asset impairment analyses – We evaluate the carrying value of our indefinite-lived trade name and goodwill as of July 31st of each year and between annual evaluations if events occur or circumstances change that would indicate a possible impairment. As such, during the quarter ended September 30, 2011, we completed our annual impairment analyses.

When evaluating whether our indefinite-lived trade name is impaired, we compare the carrying amount of the asset to its estimated fair value. The estimate of fair value is based on a relief from royalty method which calculates the cost savings associated with owning rather than licensing the trade name. An assumed royalty rate is applied to forecasted revenue and the resulting cash flows are discounted. Should the estimated fair value be less than the carrying value of the asset being evaluated, an impairment loss would be recognized. The impairment loss is calculated as the amount by which the carrying value of the asset exceeds the fair value of the asset. The impairment analysis completed during the quarter ended September 30, 2011, indicated that the calculated fair value of the indefinite-lived trade name exceeded its carrying value of \$19,100 by approximately \$12,000.

In previous years, a two-step, quantitative approach was required in evaluating goodwill for impairment. First, we would calculate the estimated fair value of each reporting unit to which goodwill was assigned and compare this estimated fair value to the carrying amount of its net assets. If the carrying amount of a reporting unit's net assets exceeded its estimated fair value, the second step of the goodwill impairment analysis required us to measure the amount of the impairment loss. An impairment loss is calculated by comparing the implied fair value of the goodwill to its carrying amount. As discussed in Note 2, we adopted ASU No. 2011-08 during the quarter ended September 30, 2011. This new standard gives us the option to first assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If, after this qualitative assessment, we determine it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, then performing the two-step quantitative impairment test is unnecessary. In completing our 2011 annual impairment analysis, we elected to perform this qualitative assessment for all of our reporting units to which goodwill is assigned. As such, we completed a qualitative analysis of goodwill, evaluating factors including, but not limited to, economic, market and industry conditions, cost factors and the overall financial performance of the reporting units. We also considered the quantitative analysis we completed as of July 31, 2010 in which the estimated fair values of our reporting units exceeded their carrying values by amounts between \$43,000 and \$546,000, or by amounts between 55% and 442% above the carrying values of their net assets. In completing our qualitative analysis, we noted no changes in events or circumstances which would require us to complete the two-step quantitative goodwill impairment analysis for any of our reporting units. As such, no impairment charges were recorded as a result of our 2011 annual impairment analyses.

2011 acquisitions – During 2011, we completed two business combinations (see Note 5). We are required to measure the fair value of the net identifiable tangible and intangible assets and liabilities acquired, excluding goodwill and deferred income taxes. The identifiable net assets acquired were comprised primarily of customer lists, internal-use software and trade names. The fair value of the customer lists was estimated using the multi-period excess earnings method. Assumptions used in this calculation included same-customer revenue growth rates and estimated annual customer retention rates. The customer retention rates were based on the acquirees' historical information, as well as management's estimates of the costs to obtain and retain customers. The aggregate calculated fair value of the customer lists was \$12,600, which is being amortized over a weighted-average period of 8.2 years using an accelerated method. The fair value of the internal-use software was estimated, in part, using a cost of reproduction method. The primary components of the software were identified and the estimated cost to reproduce the software was calculated based on estimated time and labor rates derived from our historical data from previous upgrades of similar size and nature. In addition, the fair value of a portion of the internal-use software was estimated using the actual cost of the software adjusted for obsolescence. The calculated fair value of the internal-use software was \$9,050, which is being amortized on the straight-line basis over five years. The fair value of the trade names was estimated using a relief from royalty method, which calculates the cost savings associated with owning rather than licensing the trade names. An assumed royalty rate was applied to forecasted revenue and the resulting cash flows were discounted. The assumed royalty rate was based on market data and an analysis of the expected margins from our historical data from previous upgrades of similar size and nature. The aggregate calculated fair value of the trade names was \$8,300, which is being amortized on the straight-line basis over a weighted-average period of 9.5 years.

In conjunction with the acquisition of Banker's Dashboard in April 2011, we will be issuing 193 shares of our common stock at a later date. The fair value of this consideration was determined as the fair value of our common stock on the date of the acquisition, discounted to reflect the restrictions which prohibit the trade or transfer of the stock until the date of issuance. The estimated fair value of the stock consideration was \$4,300, which is reflected in additional paid-in capital on the consolidated balance sheet as of September 30, 2011.

Recurring fair value measurements – We held an investment in a Canadian money market fund of \$1,941 as of September 30, 2011 and \$2,029 as of December 31, 2010. This investment is included in other current assets on the consolidated balance sheets. The money market fund is not traded in an active market and its fair value is determined by obtaining quoted prices in active markets for the underlying securities held by the fund. Because of the short-term nature of the underlying investments, the cost of these securities approximates their fair value. The cost of securities sold is determined using the average cost method. No gains or losses on sales of these marketable securities were realized during the quarters or nine months ended September 30, 2011 and 2010.

Funds held for customers included available-for-sale marketable securities of \$10,032 as of September 30, 2011 and \$10,249 as of December 31, 2010. A portion of these assets represents an investment in a Canadian money market fund. The remainder of the assets relates to a mutual fund investment which invests in Canadian and provincial government securities. These funds are not traded in active markets and their fair values are determined by obtaining quoted prices in active markets for the underlying securities held by the funds. Unrealized gains and losses on these investments, net of tax, are included in other comprehensive loss on the consolidated balance sheets. Realized gains and losses are included in revenue on the consolidated statements of income and were not significant for the quarters or nine months ended September 30, 2011 and 2010. The cost of securities sold is determined using the average cost method.

We have elected to account for a long-term investment in domestic mutual funds under the fair value option for financial assets and financial liabilities. The fair value option provides companies an irrevocable option to measure many financial assets and liabilities at fair value with changes in fair value recognized in earnings. The fair value of the investment is included in long-term investments on the consolidated balance sheets and was \$2,157 as of September 30, 2011 and \$2,283 as of December 31, 2010. Long-term investments also include the cash surrender values of company-owned life insurance policies. Realized and unrealized gains and losses, as well as dividends earned by the mutual fund investment, are included in selling, general and administrative (SG&A) expense in the consolidated statements of income. This investment corresponds to a liability under an officers' deferred compensation plan which is not available to new participants and is fully funded by the investment in mutual funds. The liability under the plan equals the fair value of the investment in mutual funds. Thus, as the value of the investment changes, the value of the liability changes accordingly. As changes in the liability are reflected within SG&A expense in the consolidated statements of income, the fair value option of accounting for the investment in mutual funds allows us to net changes in the investment and the related liability in the statements of income. The cost of securities sold is determined using the average cost method. We recognized a net unrealized loss on the investment in mutual funds of \$226 during the quarter ended September 30, 2011. Net unrealized gains and losses recognized during the nine months ended September 30, 2011 and during the quarter and nine months ended September 30, 2010 were not significant. Realized gains recognized during these periods were also not significant.

The fair value of interest rate swaps (see Note 7) is determined at each reporting date by means of a pricing model utilizing readily observable market interest rates. The change in fair value is determined as the change in the present value of estimated future cash flows discounted using the LIBOR rate. Changes in the fair value of the interest rate swaps, as well as changes in the fair value of the hedged debt, are included in interest expense in the consolidated statements of income and were as follows:

	Quarter Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
Gain from derivatives	\$ 2,866	\$ 1,831	\$ 2,592	\$ 6,800
Loss from change in fair value of hedged debt	(2,792)	(1,706)	(3,115)	(6,349)
Net decrease (increase) in interest expense	\$ 74	\$ 125	\$ (523)	\$ 451

Information regarding recurring fair value measurements completed during each period was as follows:

	Fair value as of September 30, 2011	Fair value measurements using		
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)
Marketable securities – funds held for customers	\$ 10,032	\$ —	\$ 10,032	\$ —
Marketable securities – corporate investments	1,941	—	1,941	—
Long-term investment in mutual funds	2,157	2,157	—	—
Derivative assets	5,500	—	5,500	—

	Fair value as of December 31, 2010	Fair value measurements using		
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)
Marketable securities – funds held for customers	\$ 10,249	\$ —	\$ 10,249	\$ —
Marketable securities – corporate investments	2,029	—	2,029	—
Long-term investment in mutual funds	2,283	2,283	—	—
Derivative assets	5,456	—	5,456	—

Fair value measurements of other financial instruments – The following methods and assumptions were used to estimate the fair value of each class of financial instrument for which it is practicable to estimate fair value.

Cash and cash equivalents, cash and cash equivalents included within funds held for customers, and short-term debt – The carrying amounts reported in the consolidated balance sheets approximate fair value because of the short-term nature of these items.

Long-term debt – The fair value of long-term debt is based on quoted prices for identical liabilities when traded as assets in an active market (Level 1 fair value measurement), with the exception of the debt issued in March 2011 which is not currently traded in an active market. The fair value of this debt is determined at each reporting date by means of a pricing model utilizing readily observable market interest rates and data from trades executed by institutional investors (Level 2 fair value measurement). The fair value of long-term debt included in the table below does not reflect the impact of hedging activity. The carrying amount of long-term debt includes the change in fair value of hedged long-term debt.

The estimated fair values of these financial instruments were as follows:

	September 30, 2011		December 31, 2010	
	Carrying amount	Fair value	Carrying amount	Fair value
Cash and cash equivalents	\$ 23,021	\$ 23,021	\$ 17,383	\$ 17,383
Cash and cash equivalents – funds held for customers	24,579	24,579	25,471	25,471
Short-term debt	33,000	33,000	7,000	7,000
Long-term debt	742,592	736,843	748,122	751,978

Note 9: Restructuring charges

Net restructuring charges for each period consisted of the following components:

	Quarter Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
Severance accruals	\$ 3,011	\$ 384	\$ 5,834	\$ 3,591
Severance reversals	(205)	(686)	(1,114)	(2,238)
Operating lease obligations	52	—	52	415
Operating lease reversals	—	(72)	—	(380)
Net restructuring accruals	2,858	(374)	4,772	1,388
Other costs	1,740	476	5,904	1,185
Net restructuring charges	\$ 4,598	\$ 102	\$ 10,676	\$ 2,573

The net restructuring charges are reflected in the consolidated statements of income as follows:

	Quarter Ended September 30,		Nine Months Ended September 30,	
	2011	2010	2011	2010
Cost of goods sold	\$ 261	\$ (1)	\$ 837	\$ 562
Operating expenses	4,337	103	9,839	2,011
Net restructuring charges	\$ 4,598	\$ 102	\$ 10,676	\$ 2,573

2011 restructuring charges – During the quarter and nine months ended September 30, 2011, the net restructuring accruals included severance charges related to employee reductions across functional areas as we continue to reduce costs. The restructuring accruals included severance benefits for approximately 100 employees for the quarter ended September 30, 2011 and severance benefits for approximately 190 employees for the nine months ended September 30, 2011. These charges were reduced by the reversal of restructuring accruals recorded primarily in 2010 as fewer employees received severance benefits than originally estimated. Other restructuring costs, which were expensed as incurred, included items such as employee and equipment moves, training and travel related to our restructuring activities.

2010 restructuring charges – During the quarter and nine months ended September 30, 2010, the net restructuring accruals included severance charges related to employee reductions in various functional areas as we continued our cost reduction initiatives. Net restructuring accruals for the nine months ended September 30, 2010 also included employee reductions resulting from the acquisition of Custom Direct in April 2010. The restructuring accruals included severance benefits for approximately 40 employees for the quarter ended September 30, 2010 and severance benefits for approximately 115 employees for the nine months ended September 30, 2010. These charges were reduced by the reversal of restructuring accruals as fewer employees received severance benefits than originally estimated. Other restructuring costs, which were expensed as incurred, included items such as equipment moves, training and travel related to our restructuring activities.

Restructuring accruals of \$5,836 as of September 30, 2011 are reflected in the consolidated balance sheet as accrued liabilities of \$5,692 and other non-current liabilities of \$144. Restructuring accruals of \$6,798 as of December 31, 2010 are reflected in the consolidated balance sheet as accrued liabilities of \$6,435 and other non-current liabilities of \$363. The majority of the employee reductions are expected to be completed by early 2012. We expect most of the related severance payments to be fully paid by mid-2012, utilizing cash from operations. The remaining payments due under operating lease obligations will be paid through May 2013. As of September 30, 2011, approximately 160 employees had not yet started to receive severance benefits. Further information regarding our restructuring accruals can be found under the caption "Note 8: Restructuring charges" in the Notes to Consolidated Financial Statements appearing in the 2010 Form 10-K.

As of September 30, 2011, our restructuring accruals, by company initiative, were as follows:

	2008	2009	2010	2011	Total
	initiatives	initiatives	initiatives	initiatives	
Balance, December 31, 2010	\$ 117	\$ 652	\$ 6,029	\$ —	\$ 6,798
Restructuring charges	—	4	75	5,807	5,886
Restructuring reversals	(11)	(56)	(990)	(57)	(1,114)
Payments	(106)	(378)	(3,655)	(1,595)	(5,734)
Balance, September 30, 2011	<u>\$ —</u>	<u>\$ 222</u>	<u>\$ 1,459</u>	<u>\$ 4,155</u>	<u>\$ 5,836</u>
Cumulative amounts:					
Restructuring charges	\$ 27,545	\$ 11,019	\$ 9,715	\$ 5,807	\$ 54,086
Restructuring reversals	(5,881)	(1,669)	(1,254)	(57)	(8,861)
Payments	(21,664)	(9,128)	(7,002)	(1,595)	(39,389)
Balance, September 30, 2011	<u>\$ —</u>	<u>\$ 222</u>	<u>\$ 1,459</u>	<u>\$ 4,155</u>	<u>\$ 5,836</u>

As of September 30, 2011, the components of our restructuring accruals, by segment, were as follows:

	Employee severance benefits				Operating lease obligations		
	Small Business Services	Financial Services	Direct Checks	Corporate	Small Business Services	Direct Checks	Total
Balance, December 31, 2010	\$ 1,248	\$ 1,954	\$ 252	\$ 2,616	\$ 236	\$ 492	\$ 6,798
Restructuring charges	1,209	2,235	79	2,311	52	—	5,886
Restructuring reversals	(687)	(222)	(32)	(173)	—	—	(1,114)
Inter-segment transfer	125	234	2	(361)	—	—	—
Payments	(1,003)	(2,045)	(216)	(2,167)	(150)	(153)	(5,734)
Balance, September 30, 2011	\$ 892	\$ 2,156	\$ 85	\$ 2,226	\$ 138	\$ 339	\$ 5,836
Cumulative amounts ⁽¹⁾ :							
Restructuring charges	\$ 15,219	\$ 8,936	\$ 2,898	\$ 24,662	\$ 1,862	\$ 509	\$ 54,086
Restructuring reversals	(2,454)	(1,056)	(157)	(4,801)	(393)	—	(8,861)
Inter-segment transfer	914	619	63	(1,596)	—	—	—
Payments	(12,787)	(6,343)	(2,719)	(16,039)	(1,331)	(170)	(39,389)
Balance, September 30, 2011	\$ 892	\$ 2,156	\$ 85	\$ 2,226	\$ 138	\$ 339	\$ 5,836

⁽¹⁾ Includes accruals related to our cost reduction initiatives for 2008 through 2011.

Note 10: Pension and other postretirement benefits

We have historically provided certain health care benefits for a large number of retired U.S. employees. In addition to our retiree health care plan, we also have a supplemental executive retirement plan in the United States. Further information regarding our postretirement benefit plans can be found under the caption “Note 12: Pension and other postretirement benefits” in the Notes to Consolidated Financial Statements appearing in the 2010 Form 10-K. See Note 16 for discussion of the risks associated with the plan assets of our postretirement benefit plan.

Pension and postretirement benefit expense for the quarters ended September 30, 2011 and 2010 consisted of the following components:

	Postretirement benefit plan		Pension plan	
	2011	2010	2011	2010
Interest cost	\$ 1,667	\$ 1,820	\$ 41	\$ 45
Expected return on plan assets	(1,963)	(1,806)	—	—
Amortization of prior service credit	(936)	(936)	—	—
Amortization of net actuarial losses	1,354	1,352	—	—
Total periodic benefit expense	\$ 122	\$ 430	\$ 41	\$ 45

Pension and postretirement benefit expense for the nine months ended September 30, 2011 and 2010 consisted of the following components:

	Postretirement benefit plan		Pension plan	
	2011	2010	2011	2010
Interest cost	\$ 5,002	\$ 5,461	\$ 123	\$ 135
Expected return on plan assets	(5,888)	(5,419)	—	—
Amortization of prior service credit	(2,807)	(2,807)	—	—
Amortization of net actuarial losses	4,061	4,055	—	—
Total periodic benefit expense	<u>\$ 368</u>	<u>\$ 1,290</u>	<u>\$ 123</u>	<u>\$ 135</u>

Note 11: Income tax provision

Our effective tax rate for the nine months ended September 30, 2011 was 32.0%, compared to our 2010 annual effective tax rate of 35.0%. The 2011 effective tax rate was favorably impacted 1.0 percentage point by actions taken to restore a portion of the deferred tax asset attributable to the receipt of Medicare Part D subsidies after 2012. Our 2011 tax rate also included discrete items, including a reduction in the valuation allowance related to foreign operating loss carryforwards, which decreased our effective tax rate by 1.2 percentage points.

Our 2010 effective tax rate included a \$4,063 charge resulting from the Health Care and Education Reconciliation Act of 2010, which was signed into law in March 2010 and requires that certain tax deductions after 2012 be reduced by the amount of the Medicare Part D subsidy payments. Prior to this law change, the subsidy was to be disregarded in all future years when computing tax deductions. This resulted in a reduction in the deferred tax asset associated with our postretirement benefit plan and increased our 2010 effective tax rate 1.7 points. Our 2010 effective tax rate also included favorable adjustments related to accruals for uncertain tax positions, which lowered our effective tax rate 1.3 percentage points.

Note 12: Debt

Total debt outstanding was comprised of the following:

	September 30, 2011	December 31, 2010
5.0% senior, unsecured notes due December 15, 2012, net of discount, including cumulative change in fair value of hedged debt: 2011 - \$1,114 increase; 2010 - \$4,879 increase	\$ 85,897	\$ 284,843
5.125% senior, unsecured notes due October 1, 2014, net of discount, including cumulative change in fair value of hedged debt: 2011 - \$3,366 increase	256,695	263,279
7.375% senior notes due June 1, 2015	200,000	200,000
7.0% senior notes due March 15, 2019	200,000	—
Long-term portion of debt	<u>742,592</u>	<u>748,122</u>
Amounts drawn on credit facility	33,000	7,000
Total debt	<u>\$ 775,592</u>	<u>\$ 755,122</u>

Discounts from par value are being amortized ratably as increases to interest expense over the term of the related debt.

All of our notes include covenants that place certain restrictions on the issuance of additional debt and limitations on certain liens. The notes due in 2019 and 2015 also include limitations on our ability to issue redeemable stock and preferred stock, make loans and investments, and consolidate, merge or sell all or substantially all of our assets.

In March 2011, we issued \$200,000 of 7.0% senior notes maturing on March 15, 2019. The notes were issued via a private placement under Rule 144A of the Securities Act of 1933. We anticipate registering the notes with the Securities and Exchange Commission (SEC) via a registration statement within 340 days of March 15, 2011. Interest payments are due each March and September. The notes are fully and unconditionally guaranteed by certain of our subsidiaries and place a limitation on restricted payments, including share repurchases and increases in dividend levels. The limitation on restricted payments does not apply if the notes are upgraded to an investment-grade credit rating. At any time prior to March 15, 2014, we may on any one or more occasions redeem up to 35% of the original principal amount of the notes with the proceeds of one or more equity offerings at a redemption price of 107% of the principal amount of the notes, together with accrued and unpaid interest. At any time prior to March 15, 2015, we may also redeem some or all of the notes at a price equal to 100% of the principal amount plus accrued and unpaid interest and a make-whole premium. At any time on or after March 15, 2015, we may redeem some or all of the notes at prices ranging from 100% to 103.5% of the principal amount. If at any time we sell certain of our assets or experience specific types of changes in control, we must offer to purchase the notes at 101% of the principal amount. Proceeds from the offering, net of offering costs, were \$196,530. These proceeds were used to retire a portion of our senior, unsecured notes due in 2012. The estimated fair value of the notes issued in March 2011 was \$192,500 as of September 30, 2011, based on a pricing model utilizing readily observable market interest rates and data from trades executed by institutional investors.

In May 2007, we issued \$200,000 of 7.375% senior notes maturing on June 1, 2015. The notes were issued via a private placement under Rule 144A of the Securities Act of 1933. These notes were subsequently registered with the SEC via a registration statement which became effective on June 29, 2007. Interest payments are due each June and December. The notes place a limitation on restricted payments, including share repurchases and increases in dividend levels. This limitation does not apply if the notes are upgraded to an investment-grade credit rating. Principal redemptions may be made at our election at any time at redemption prices ranging from 100% to 103.688% of the principal amount. If we sell certain of our assets or experience specific types of changes in control, we must offer to purchase the notes at 101% of the principal amount. Proceeds from the offering, net of offering costs, were \$196,329. These proceeds were used as part of our repayment of unsecured notes which matured on October 1, 2007. The fair value of the notes issued in May 2007 was \$204,118 as of September 30, 2011, based on quoted prices for identical liabilities when traded as assets.

In October 2004, we issued \$275,000 of 5.125% senior, unsecured notes maturing on October 1, 2014. The notes were issued via a private placement under Rule 144A of the Securities Act of 1933. These notes were subsequently registered with the SEC via a registration statement which became effective on November 23, 2004. Interest payments are due each April and October. Proceeds from the offering, net of offering costs, were \$272,276. These proceeds were used to repay commercial paper borrowings used for the acquisition of New England Business Service, Inc. in 2004. During the quarter ended March 31, 2011, we retired \$10,000 of these notes, realizing a pre-tax loss of \$185. As of September 30, 2011, the fair value of the \$253,500 remaining notes outstanding was \$253,827 based on quoted prices for identical liabilities when traded as assets. As discussed in Note 7, we have entered into interest rate swaps to hedge a portion of these notes. The fair value of long-term debt disclosed here does not reflect the impact of these fair value hedges.

In December 2002, we issued \$300,000 of 5.0% senior, unsecured notes maturing on December 15, 2012. These notes were issued under our shelf registration statement covering up to \$300,000 in medium-term notes, thereby exhausting that registration statement. Interest payments are due each June and December. Principal redemptions may be made at our election prior to the stated maturity. Proceeds from the offering, net of offering costs, were \$295,722. These proceeds were used for general corporate purposes, including funding share repurchases, capital asset purchases and working capital. During the quarter ended March 31, 2011, we completed a tender offer and retired \$195,463 of these notes, realizing a pre-tax loss of \$6,810. As of September 30, 2011, the fair value of the \$84,847 remaining notes outstanding was \$86,398, based on quoted prices for identical liabilities when traded as assets. As discussed in Note 7, we have entered into interest rate swaps to hedge these notes. The fair value of long-term debt disclosed here does not reflect the impact of these fair value hedges.

As of September 30, 2011, we had a \$200,000 credit facility, which expires in March 2013. Borrowings under the credit facility are collateralized by substantially all personal property. Our commitment fee ranges from 0.40% to 0.50% based on our leverage ratio. The credit agreement governing the credit facility contains customary covenants regarding limits on levels of subsidiary indebtedness and capital expenditures, liens, investments, acquisitions, certain mergers, and certain asset sales outside the ordinary course of business, as well as required repayments in the event of a change in control as defined in the agreement. The agreement also contains financial covenants regarding our leverage ratio, interest coverage and liquidity.

Amounts outstanding under our credit facility were as follows:

	Nine Months Ended September 30, 2011	Year Ended December 31, 2010
Daily average amount outstanding	\$ 22,670	\$ 49,957
Weighted-average interest rate	3.02%	3.20%

As of September 30, 2011, \$33,000 was outstanding under our credit facility at a weighted-average interest rate of 3.21%. As of December 31, 2010, \$7,000 was outstanding at a weighted-average interest rate of 5.25%.

As of September 30, 2011, amounts were available for borrowing under our credit facility as follows:

	Total available
Credit facility commitment	\$ 200,000
Amounts drawn on credit facility	(33,000)
Outstanding letters of credit	(8,551)
Net available for borrowing as of September 30, 2011	<u>\$ 158,449</u>

Absent certain defined events of default under our debt instruments, and as long as our ratio of earnings before interest, taxes, depreciation and amortization (EBITDA) to interest expense is in excess of two to one, our debt covenants do not restrict our ability to pay cash dividends at our current rate, although there is an aggregate annual limit on the amount of dividends and share repurchases under the terms of our credit facility. If our ratio of EBITDA to interest expense falls below two to one, there would also be limitations on our ability to issue additional debt.

Note 13: Other commitments and contingencies

Information regarding indemnifications, environmental matters and self-insurance can be found under the caption “Note 14: Other commitments and contingencies” in the Notes to Consolidated Financial Statements appearing in the 2010 Form 10-K. No significant changes in these items occurred during the nine months ended September 30, 2011.

Note 14: Shareholders’ equity

We have an outstanding authorization from our board of directors to purchase up to 10,000 shares of our common stock. This authorization has no expiration date, and 5,257 shares remain available for purchase under this authorization as of September 30, 2011. During the nine months ended September 30, 2011, we repurchased 940 shares for \$23,620.

Changes in shareholders' equity during the nine months ended September 30, 2011 were as follows:

	Common shares		Additional paid-in capital	Retained earnings	Accumulated other comprehensive loss	Total shareholders' equity
	Number of shares	Par value				
Balance, December 31, 2010	51,338	\$ 51,338	\$ 62,915	\$ 161,957	\$ (50,012)	\$ 226,198
Net income	—	—	—	104,764	—	104,764
Cash dividends	—	—	—	(38,395)	—	(38,395)
Common shares issued	482	482	7,394	—	—	7,876
Common shares to be issued for Banker's Dashboard acquisition (see Note 5)	—	—	4,300	—	—	4,300
Tax impact of share-based awards	—	—	240	—	—	240
Common shares repurchased	(940)	(940)	(22,680)	—	—	(23,620)
Other common shares retired	(63)	(63)	(1,575)	—	—	(1,638)
Fair value of share-based compensation	—	—	4,118	—	—	4,118
Amortization of postretirement prior service credit, net of tax	—	—	—	—	(1,746)	(1,746)
Amortization of postretirement net actuarial losses, net of tax	—	—	—	—	2,525	2,525
Amortization of loss on derivatives, net of tax ⁽¹⁾	—	—	—	—	1,313	1,313
Net unrealized gain on marketable securities, net of tax	—	—	—	—	131	131
Currency translation adjustment	—	—	—	—	(2,695)	(2,695)
Balance, September 30, 2011	50,817	\$ 50,817	\$ 54,712	\$ 228,326	\$ (50,484)	\$ 283,371

⁽¹⁾Relates to interest rate locks executed in 2004 and 2002. See "Note 6: Derivative financial instruments" in the Notes to Consolidated Financial Statements appearing in the 2010 Form 10-K.

Accumulated other comprehensive loss was comprised of the following:

	September 30, 2011	December 31, 2010
Postretirement and defined benefit pension plans:		
Unrealized prior service credit	\$ 13,905	\$ 15,651
Unrealized net actuarial losses	(65,818)	(68,343)
Postretirement and defined benefit pension plans, net of tax	(51,913)	(52,692)
Loss on derivatives, net of tax	(3,209)	(4,522)
Unrealized gain on marketable securities, net of tax	144	13
Currency translation adjustment	4,494	7,189
Accumulated other comprehensive loss	\$ (50,484)	\$ (50,012)

Note 15: Business segment information

We operate three reportable business segments: Small Business Services, Financial Services and Direct Checks. Small Business Services sells personalized printed products, which include business checks, printed forms, promotional products, marketing materials and related services, as well as retail packaging supplies and a suite of business services, including web design and hosting, fraud protection, payroll, logo design, search engine marketing and business networking, to small businesses. These products and services are promoted and sold through direct response advertising via mail and the internet, referrals from financial institutions and telecommunications clients, independent distributors and dealers, and outbound telemarketing groups. Financial Services' products and services for financial institutions include comprehensive check programs for both personal and business checks, fraud prevention and monitoring services, customer acquisition campaigns, marketing communications, regulatory program services, customer loyalty programs and profitability offers that provide insight into financial institution financial performance. These products and services are sold through multiple channels, including a direct sales force. Direct Checks sells personal and business checks and related products and services directly to consumers through direct response marketing and the internet. All three segments operate primarily in the United States. Small Business Services also has operations in Canada and portions of Europe.

The accounting policies of the segments are the same as those described in the Notes to Consolidated Financial Statements included in the 2010 Form 10-K. We allocate corporate costs for our shared services functions to our business segments, including costs of our executive management, human resources, supply chain, finance, information technology and legal functions. Generally, where costs incurred are directly attributable to a business segment, primarily within the areas of information technology, supply chain and finance, those costs are charged directly to that segment. Because we use a shared services approach for many of our functions, certain costs are not directly attributable to a business segment. These costs are allocated to our business segments based on segment revenue, as revenue is a measure of the relative size and magnitude of each segment and indicates the level of corporate shared services consumed by each segment. Corporate assets are not allocated to the segments and consist of property, plant and equipment, internal-use software, inventories and supplies related to our corporate shared services functions of manufacturing, information technology and real estate, as well as long-term investments.

We are an integrated enterprise, characterized by substantial intersegment cooperation, cost allocations and the sharing of assets. Therefore, we do not represent that these segments, if operated independently, would report the operating income and other financial information shown.

The following is our segment information as of and for the quarters ended September 30, 2011 and 2010:

		Reportable Business Segments					
		Small Business Services	Financial Services	Direct Checks	Corporate	Consolidated	
Revenue from external customers:	2011	\$ 214,442	\$ 85,194	\$ 55,508	\$ —	\$ 355,144	
	2010	206,572	102,614	58,447	—	367,633	
Operating income:	2011	34,650	14,128	16,867	—	65,645	
	2010	45,298	27,157	16,053	—	88,508	
Depreciation and amortization expense:	2011	11,437	3,292	3,050	—	17,779	
	2010	11,099	2,911	5,369	—	19,379	
Total assets:	2011	816,500	104,375	173,118	293,394	1,387,387	
	2010	779,588	65,054	181,982	298,227	1,324,851	
Capital asset purchases:	2011	—	—	—	8,930	8,930	
	2010	—	—	—	10,547	10,547	

The following is our segment information as of and for the nine months ended September 30, 2011 and 2010:

		Reportable Business Segments					
		Small Business	Financial	Direct Checks	Corporate	Consolidated	
		Services	Services				
Revenue from external customers:	2011	\$ 617,600	\$ 259,865	\$ 173,705	\$ —	\$ 1,051,170	
	2010	592,063	302,307	156,379	—	1,050,749	
Operating income:	2011	104,749	43,039	49,298	—	197,086	
	2010	104,843	71,178	44,662	—	220,683	
Depreciation and amortization expense:	2011	33,970	9,457	13,035	—	56,462	
	2010	34,230	8,880	11,553	—	54,663	
Total assets:	2011	816,500	104,375	173,118	293,394	1,387,387	
	2010	779,588	65,054	181,982	298,227	1,324,851	
Capital asset purchases:	2011	—	—	—	28,226	28,226	
	2010	—	—	—	31,613	31,613	

Note 16: Market risks

Due to the downturn in the U.S. economy, including the liquidity crisis in the credit markets, as well as failures and consolidations of companies within the financial services industry since 2008, we have identified certain market risks which may affect our future operating performance.

Economic conditions – During the quarter ended March 31, 2009, we recorded a goodwill impairment charge of \$20,000 in our Small Business Services segment related to one of our reporting units, as well as an impairment charge of \$4,900 in our Small Business Services segment related to an indefinite-lived trade name. These charges resulted from the continuing negative impact of the economic downturn on our expected operating results. The annual impairment analyses completed during the quarter ended September 30, 2011 indicated no impairment of goodwill or our indefinite-lived trade name. See Note 8 for further information regarding these impairment analyses. We will continue to monitor whether additional impairment analyses are required with respect to the carrying value of goodwill and the indefinite-lived trade name.

Postretirement benefit plan – The fair value of our postretirement benefit plan assets is subject to various risks, including credit, interest and overall market volatility risks. During 2008, the equity markets experienced a significant decline in value. As such, the fair value of our plan assets decreased significantly during the year, resulting in a \$29,879 increase in the unfunded status of our plan as compared to the end of the previous year. This affected the amounts reported in the consolidated balance sheet as of December 31, 2008 and also contributed to an increase in postretirement benefit expense of \$2,374 in 2009, as compared to 2008. The fair value of our plan assets later recovered, increasing \$21,592 during 2009 and \$10,990 during 2010. If the equity and bond markets decline in future periods, the funded status of our plan could again be materially affected. This could result in higher postretirement benefit expense in the future, as well as the need to contribute increased amounts of cash to fund the benefits payable under the plan, although our obligation is limited to funding benefits as they become payable. We did not use plan assets to make benefit payments during the nine months ended September 30, 2011 or during 2010. Rather, we used cash provided by operating activities to make these payments.

Financial institution clients – Continued turmoil in the financial services industry, including further bank failures and consolidations, could have a significant impact on our consolidated results of operations if we were to lose a significant amount of business and/or we were unable to recover the value of an unamortized contract acquisition cost or account receivable. As of September 30, 2011, unamortized contract acquisition costs totalled \$57,364, while liabilities for contract acquisition costs not paid as of September 30, 2011 were \$21,083. The inability to recover amounts paid to a larger financial institution client could have a significant negative impact on our consolidated results of operations.

Note 17: Supplemental guarantor financial information

In March 2011, we issued \$200.0 million of long-term notes due in March 2019. The notes were issued under a private placement under Rule 144A of the Securities Act of 1933. We anticipate registering the notes with the Securities and Exchange Commission via a registration statement within 340 days of March 15, 2011. These notes are jointly and severally guaranteed on a full and unconditional basis, subject to the release provisions described herein, by certain 100%-owned subsidiaries that guarantee any of our other indebtedness. These subsidiaries also guarantee our obligations under our credit facility and our long-term notes due in 2015. The subsidiary guarantees with respect to the notes due in March 2019 are subject to release upon the sale of all or substantially all of a subsidiary's assets, when the requirements for legal defeasance of the guaranteed securities have been satisfied, when the subsidiary is declared an unrestricted subsidiary, or upon satisfaction and discharge of the indenture.

The following condensed supplemental consolidating financial information reflects the summarized financial information of Deluxe Corporation, the guarantors on a combined basis and the non-guarantor subsidiaries on a combined basis. Separate financial statements of the guarantors are not presented because the guarantors are jointly, severally, fully and unconditionally liable under the guarantees, subject to the release provisions described herein, and we believe that the condensed consolidating financial statements presented are sufficient to provide an understanding of the financial position, results of operations and cash flows of the guarantors.

We are an integrated enterprise, characterized by substantial intersegment cooperation, cost allocations and the sharing of assets. Therefore, we do not represent that the financial information presented is indicative of the financial position, results of operations or cash flows which the entities would have reported if they had operated independently. The condensed consolidating financial statements should be read in conjunction with our consolidated financial statements.

Deluxe Corporation
Condensed Consolidating Balance Sheet

September 30, 2011

	Deluxe Corporation	Guarantor subsidiaries	Non- guarantor subsidiaries	Eliminations	Total
ASSETS					
Current Assets:					
Cash and cash equivalents	\$ 1,779	\$ 987	\$ 20,255	\$ —	\$ 23,021
Trade accounts receivable, net	—	53,082	11,957	—	65,039
Inventories and supplies	—	20,405	2,081	—	22,486
Deferred income taxes	1,215	6,715	767	—	8,697
Funds held for customers	—	—	34,611	—	34,611
Other current assets	9,445	11,537	5,620	—	26,602
Total current assets	<u>12,439</u>	<u>92,726</u>	<u>75,291</u>	<u>—</u>	<u>180,456</u>
Long-term Investments	35,979	8,789	—	—	44,768
Property, Plant and Equipment, net	—	100,121	16,652	—	116,773
Assets Held for Sale	—	3,937	—	—	3,937
Intangibles, net	—	161,401	2,309	—	163,710
Goodwill	—	775,044	1,900	—	776,944
Investments In Consolidated Subsidiaries	1,261,717	13,785	—	(1,275,502)	—
Intercompany (Payable) Receivable	(245,905)	292,362	(46,457)	—	—
Other Non-Current Assets	14,624	72,713	13,462	—	100,799
Total assets	<u>\$ 1,078,854</u>	<u>\$ 1,520,878</u>	<u>\$ 63,157</u>	<u>\$ (1,275,502)</u>	<u>\$ 1,387,387</u>
LIABILITIES AND SHAREHOLDERS' EQUITY					
Current Liabilities:					
Accounts payable	\$ 15,618	\$ 43,515	\$ 4,034	\$ —	\$ 63,167
Accrued liabilities	18,694	88,473	39,227	—	146,394
Short-term debt	33,000	—	—	—	33,000
Total current liabilities	<u>67,312</u>	<u>131,988</u>	<u>43,261</u>	<u>—</u>	<u>242,561</u>
Long-Term Debt	742,592	—	—	—	742,592
Deferred Income Taxes	(20,266)	68,963	3,229	—	51,926
Other Non-Current Liabilities	5,845	58,210	2,882	—	66,937
Total Shareholders' Equity	283,371	1,261,717	13,785	(1,275,502)	283,371
Total liabilities and shareholders' equity	<u>\$ 1,078,854</u>	<u>\$ 1,520,878</u>	<u>\$ 63,157</u>	<u>\$ (1,275,502)</u>	<u>\$ 1,387,387</u>

Deluxe Corporation
Condensed Consolidating Balance Sheet

December 31, 2010

	Deluxe Corporation	Guarantor subsidiaries	Non- guarantor subsidiaries	Eliminations	Total
ASSETS					
Current Assets:					
Cash and cash equivalents	\$ 3,197	\$ 683	\$ 13,503	\$ —	\$ 17,383
Trade accounts receivable, net	—	53,679	12,792	—	66,471
Inventories and supplies	—	19,350	2,310	—	21,660
Deferred income taxes	2,854	6,303	233	—	9,390
Funds held for customers	—	—	35,720	—	35,720
Other current assets	9,463	8,047	3,103	—	20,613
Total current assets	15,514	88,062	67,661	—	171,237
Long-term Investments	34,905	2,427	78	—	37,410
Property, Plant and Equipment, net	—	102,427	17,794	—	120,221
Assets Held for Sale	—	4,527	—	—	4,527
Intangibles, net	—	151,512	3,600	—	155,112
Goodwill	—	723,938	1,999	—	725,937
Investments In Consolidated Subsidiaries	986,484	615	—	(987,099)	—
Intercompany (Payable) Receivable	(68,348)	114,299	(45,951)	—	—
Other Non-Current Assets	12,337	71,032	10,878	—	94,247
Total assets	\$ 980,892	\$ 1,258,839	\$ 56,059	\$ (987,099)	\$ 1,308,691
LIABILITIES AND SHAREHOLDERS' EQUITY					
Current Liabilities:					
Accounts payable	\$ 11,697	\$ 42,798	\$ 5,983	\$ —	\$ 60,478
Accrued liabilities	9,440	92,038	42,556	—	144,034
Short-term debt	7,000	—	—	—	7,000
Total current liabilities	28,137	134,836	48,539	—	211,512
Long-Term Debt	748,122	—	—	—	748,122
Deferred Income Taxes	(25,898)	68,794	3,856	—	46,752
Other Non-Current Liabilities	4,333	68,725	3,049	—	76,107
Total Shareholders' Equity	226,198	986,484	615	(987,099)	226,198
Total liabilities and shareholders' equity	\$ 980,892	\$ 1,258,839	\$ 56,059	\$ (987,099)	\$ 1,308,691

Deluxe Corporation
Condensed Consolidating Statement of Income

Quarter Ended September 30, 2011

	Deluxe Corporation	Guarantor subsidiaries	Non- guarantor subsidiaries	Eliminations	Total
Revenue	\$ 2,128	\$ 318,933	\$ 68,984	\$ (34,901)	\$ 355,144
Total cost of goods sold	—	113,365	39,888	(30,615)	122,638
Gross Profit	2,128	205,568	29,096	(4,286)	232,506
Selling, general and administrative expense, including net restructuring charges	2,529	146,427	22,191	(4,286)	166,861
Operating (Loss) Income	(401)	59,141	6,905	—	65,645
Interest expense	(11,785)	(2,106)	(298)	2,358	(11,831)
Other income (expense)	2,930	382	(1,255)	(2,358)	(301)
(Loss) Income Before Income Taxes	(9,256)	57,417	5,352	—	53,513
Income tax (benefit) provision	(6,227)	23,171	(166)	—	16,778
(Loss) Income From Continuing Operations Before Equity In Earnings Of Consolidated Subsidiaries	(3,029)	34,246	5,518	—	36,735
Equity In Earnings Of Consolidated Subsidiaries	39,764	5,518	—	(45,282)	—
Income From Continuing Operations	36,735	39,764	5,518	(45,282)	36,735
Net Loss From Discontinued Operations	—	—	—	—	—
Net Income	\$ 36,735	\$ 39,764	\$ 5,518	\$ (45,282)	\$ 36,735

Deluxe Corporation
Condensed Consolidating Statement of Income

	Quarter Ended September 30, 2010				
	Deluxe Corporation	Guarantor subsidiaries	Non-guarantor subsidiaries	Eliminations	Total
Revenue	\$ 2,329	\$ 335,542	\$ 65,624	\$ (35,862)	\$ 367,633
Total cost of goods sold	—	112,973	39,456	(30,996)	121,433
Gross Profit	2,329	222,569	26,168	(4,866)	246,200
Selling, general and administrative expense, including net restructuring charges	(181)	140,378	22,361	(4,866)	157,692
Operating Income	2,510	82,191	3,807	—	88,508
Interest expense	(11,176)	(1,772)	(248)	1,989	(11,207)
Other income (expense)	1,368	(17)	1,021	(1,989)	383
(Loss) Income Before Income Taxes	(7,298)	80,402	4,580	—	77,684
Income tax (benefit) provision	(5,878)	28,714	3,676	—	26,512
(Loss) Income From Continuing Operations Before Equity In Earnings Of Consolidated Subsidiaries	(1,420)	51,688	904	—	51,172
Equity In Earnings Of Consolidated Subsidiaries	52,220	904	—	(53,124)	—
Income From Continuing Operations	50,800	52,592	904	(53,124)	51,172
Net Loss From Discontinued Operations	—	(372)	—	—	(372)
Net Income	<u>\$ 50,800</u>	<u>\$ 52,220</u>	<u>\$ 904</u>	<u>\$ (53,124)</u>	<u>\$ 50,800</u>

Deluxe Corporation
Condensed Consolidating Statement of Income

Nine Months Ended September 30, 2011

	Deluxe Corporation	Guarantor subsidiaries	Non- guarantor subsidiaries	Eliminations	Total
Revenue	\$ 6,383	\$ 943,429	\$ 208,821	\$ (107,463)	\$ 1,051,170
Total cost of goods sold	—	336,306	121,448	(94,267)	363,487
Gross Profit	6,383	607,123	87,373	(13,196)	687,683
Selling, general and administrative expense, including net restructuring charges	9,313	427,005	67,585	(13,196)	490,707
Net gain on sale of facility	—	(110)	—	—	(110)
Operating (Loss) Income	(2,930)	180,228	19,788	—	197,086
Loss on early debt extinguishment	(6,995)	—	—	—	(6,995)
Interest expense	(35,795)	(7,363)	(1,023)	8,259	(35,922)
Other income (expense)	7,750	970	(677)	(8,259)	(216)
(Loss) Income Before Income Taxes	(37,970)	173,835	18,088	—	153,953
Income tax (benefit) provision	(18,539)	64,987	2,741	—	49,189
(Loss) Income From Continuing Operations Before Equity In Earnings Of Consolidated Subsidiaries	(19,431)	108,848	15,347	—	104,764
Equity In Earnings Of Consolidated Subsidiaries	124,195	15,347	—	(139,542)	—
Income From Continuing Operations	104,764	124,195	15,347	(139,542)	104,764
Net Loss From Discontinued Operations	—	—	—	—	—
Net Income	<u>\$ 104,764</u>	<u>\$ 124,195</u>	<u>\$ 15,347</u>	<u>\$ (139,542)</u>	<u>\$ 104,764</u>

Deluxe Corporation
Condensed Consolidating Statement of Income

Nine Months Ended September 30, 2010

	Deluxe Corporation	Guarantor subsidiaries	Non- guarantor subsidiaries	Eliminations	Total
Revenue	\$ 6,986	\$ 952,273	\$ 202,288	\$ (110,798)	\$ 1,050,749
Total cost of goods sold	—	336,817	121,957	(97,038)	361,736
Gross Profit	6,986	615,456	80,331	(13,760)	689,013
Selling, general and administrative expense, including net restructuring charges	2,078	409,325	70,687	(13,760)	468,330
Operating Income	4,908	206,131	9,644	—	220,683
Interest expense	(33,174)	(5,146)	(774)	5,844	(33,250)
Other income (expense)	4,284	67	476	(5,844)	(1,017)
(Loss) Income Before Income Taxes	(23,982)	201,052	9,346	—	186,416
Income tax (benefit) provision	(9,954)	72,363	5,437	—	67,846
(Loss) Income From Continuing Operations Before Equity In Earnings Of Consolidated Subsidiaries	(14,028)	128,689	3,909	—	118,570
Equity In Earnings Of Consolidated Subsidiaries	131,827	3,909	—	(135,736)	—
Income From Continuing Operations	117,799	132,598	3,909	(135,736)	118,570
Net Loss From Discontinued Operations	—	(771)	—	—	(771)
Net Income	\$ 117,799	\$ 131,827	\$ 3,909	\$ (135,736)	\$ 117,799

Deluxe Corporation
Condensed Consolidating Statement of Cash Flows

Nine Months Ended September 30, 2011

	Deluxe Corporation	Guarantor subsidiaries	Non- guarantor subsidiaries	Total
Net Cash Provided By Operating Activities of Continuing Operations	\$ 9,051	\$ 151,251	\$ 10,945	\$ 171,247
Cash Flows From Investing Activities:				
Purchases of capital assets	—	(27,111)	(1,115)	(28,226)
Payments for acquisitions, net of cash acquired	—	(80,486)	—	(80,486)
Payments on company-owned life insurance policies	—	(6,383)	—	(6,383)
Loans to distributors	—	(3,219)	(296)	(3,515)
Other	(256)	711	(2,391)	(1,936)
Net cash used by investing activities of continuing operations	<u>(256)</u>	<u>(116,488)</u>	<u>(3,802)</u>	<u>(120,546)</u>
Cash Flows From Financing Activities:				
Net proceeds from short-term debt	26,000	—	—	26,000
Payments on long-term debt, including costs of debt reacquisition	(215,030)	—	—	(215,030)
Proceeds from issuing long-term debt	200,000	—	—	200,000
Payments for debt issue costs	(3,470)	—	—	(3,470)
Change in book overdrafts	2,832	(850)	—	1,982
Proceeds from issuing shares under employee plans	7,597	—	—	7,597
Excess tax benefit from share-based employee awards	972	—	—	972
Payments for common shares repurchased	(23,620)	—	—	(23,620)
Cash dividends paid to shareholders	(38,395)	—	—	(38,395)
Advances from (to) consolidated subsidiaries	32,901	(33,609)	708	—
Net cash (used) provided by financing activities of continuing operations	<u>(10,213)</u>	<u>(34,459)</u>	<u>708</u>	<u>(43,964)</u>
Effect Of Exchange Rate Change on Cash	—	—	(1,099)	(1,099)
Net Change In Cash And Cash Equivalents	<u>(1,418)</u>	<u>304</u>	<u>6,752</u>	<u>5,638</u>
Cash And Cash Equivalents: Beginning Of Period	3,197	683	13,503	17,383
End Of Period	<u>\$ 1,779</u>	<u>\$ 987</u>	<u>\$ 20,255</u>	<u>\$ 23,021</u>

Deluxe Corporation
Condensed Consolidating Statement of Cash Flows

	Nine Months Ended September 30, 2010			
	Deluxe Corporation	Guarantor subsidiaries	Non-guarantor subsidiaries	Total
Net Cash Provided By Operating Activities of Continuing Operations	\$ 11,407	\$ 155,855	\$ 3,222	\$ 170,484
Cash Flows From Investing Activities:				
Purchases of capital assets	—	(30,894)	(719)	(31,613)
Payments for acquisitions, net of cash acquired	—	(98,621)	—	(98,621)
Proceeds from company-owned life insurance policies	5,782	—	—	5,782
Proceeds from sales of marketable securities	—	—	1,970	1,970
Other	(1,759)	(116)	(8)	(1,883)
Net cash provided (used) by investing activities of continuing operations	<u>4,023</u>	<u>(129,631)</u>	<u>1,243</u>	<u>(124,365)</u>
Cash Flows From Financing Activities:				
Net proceeds from short-term debt	4,000	—	—	4,000
Payments for debt issue costs	(2,361)	—	—	(2,361)
Change in book overdrafts	(1,494)	(101)	—	(1,595)
Proceeds from issuing shares under employee plans	3,078	—	—	3,078
Excess tax benefit from share-based employee awards	396	—	—	396
Payments for common shares repurchased	(2,999)	—	—	(2,999)
Cash dividends paid to shareholders	(38,586)	—	—	(38,586)
Advances from (to) consolidated subsidiaries	23,529	(25,042)	1,513	—
Net cash (used) provided by financing activities of continuing operations	<u>(14,437)</u>	<u>(25,143)</u>	<u>1,513</u>	<u>(38,067)</u>
Effect Of Exchange Rate Change on Cash	—	—	250	250
Net Change In Cash And Cash Equivalents	993	1,081	6,228	8,302
Cash And Cash Equivalents: Beginning Of Period	2,725	497	9,567	12,789
End Of Period	<u>\$ 3,718</u>	<u>\$ 1,578</u>	<u>\$ 15,795</u>	<u>\$ 21,091</u>