FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB A	PPR	OVA
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

			or occion so(n) or the investment company Act or 1940						
TREFF DOUGLAS J (Last) (First) (Middle)			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]	Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
				Officer (give title	Other (specify				
		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/26/2004	Sr. Vice Presid	below) dent and CFO				
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filin X Form filed by More the	, ,				
(City)	(State)	(Zip)		Tom filed by More ti	ian One Neporally Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ir	ansaction de (Instr. 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Restricted Stock Units	01/26/2004		A		904(1)	A	\$42.3	4,754	D	
Restricted Stock Units	01/27/2004		М		3,850(2)	D	\$0	904	D	
Common Stock	01/27/2004		М		3,850(2)	A	\$0	22,116	D	
Common Stock	01/27/2004		F		1,370	D	\$42.23	20,746	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		Derivative Exp				Securities Underlying Derivative Security (Instr.		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

Explanation of Responses:

- 1. Restricted stock units were awarded on 1/26/04 (904 units) under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an election to receive a portion of the holder's 2003 incentive compensation in restricted stock units in lieu of cash.
- 2. Vesting of restricted stock units awarded on 1/27/03 under the Company's Stock Incentive Plan. Award of units resulted from an election to receive a portion of the holder's 2002 incentive compensation in restricted stock units in lieu of cash.

Remarks:

<u>Anthony C. Scarfone as Power of</u> <u>Attorney for Douglas J. Treff</u>

01/28/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.