FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB A	PPR	OVA
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
HAGGERTY (CHARLES A		[]	X	Director	10% Owner			
					Officer (give title	Other (specify			
(Last) 27 LECONTE	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/04/2004		below)	below)			
(Street)									
LAGUNA NIGUEL	CA	92677	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	idual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than One	Person			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(Instr. 4)	
Common Stock								11,000	D		
Common Stock								10,000(1)	I	By Haggerty Family Foundation	
Restricted Stock Units								3,854(2)	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

D	Title of erivative ecurity (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		Derivative		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
	ommon Stock ption	\$42.35	05/04/2004		A		1,000		05/04/2005	05/04/2011	Common Stock	1,000	\$0	3,000 ⁽³⁾	D	

Explanation of Responses:

- 1. Represents shares of common stock held by the Haggerty Family Foundation.
- 2. Represents restricted stock units received in lieu of directors' fees pursuant to the Company's Non-Employee Director Stock and Deferral Plan. The units will vest and be converted into shares of Common Stock when the holder ceases to serve as a director of the Company.
- 3. Options were granted under the Company's Stock Incentive Plan on 5/7/02 (1,000 shares at \$44.32 per share), 4/29/03 (1,000 shares at \$44.28 per share) and 5/4/04 (1,000 shares at \$42.35 per share). Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains a director of the Company. The options expire seven years after the date of grant.

Remarks:

Anthony C. Scarfone as Power of Attorney for Charles A. Haggerty

** Signature of Reporting Person Date

05/06/2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.