FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB A	PPR	O\	/AI
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# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  MOSNER LAWRENCE J			2. Issuer Name <b>and</b> Ticker or Trading Symbol  DELUXE CORP [ DLX ]	(Check	ionship of Reporting Person( all applicable) Director Officer (give title	s) to Issuer  10% Owner Other (specify	
(Last) 3680 VICTORIA	(First) STREET N.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/08/2005	X	below)  Chairman and	below)	
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	dual or Joint/Group Filing (Ch Form filed by One Reportir Form filed by More than O	ng Person	
(City)	(State)	(Zip)			,	. 5	

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (I	cquired (A )) (Instr. 3,	) or 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(111511.4)
Common Stock	02/08/2005		М		80,000	Α	\$20.38	222,029	D	
Common Stock	02/08/2005		М		80,000	A	\$27.44	302,029	D	
Common Stock	02/08/2005		М		42,500	A	\$20.38	344,529	D	
Common Stock	02/08/2005		S		700	D	\$38.82	343,829	D	
Common Stock	02/08/2005		S		300	D	\$38.81	343,529	D	
Common Stock	02/08/2005		S		22,900	D	\$38.8	320,629	D	
Common Stock	02/08/2005		S		1,900	D	\$38.79	318,729	D	
Common Stock	02/08/2005		S		400	D	\$38.78	318,329	D	
Common Stock	02/08/2005		S		100	D	\$38.77	318,229	D	
Common Stock	02/08/2005		S		18,200	D	\$38.75	300,029	D	
Common Stock	02/08/2005		S		5,000	D	\$38.67	295,029	D	
Common Stock	02/08/2005		S		5,000	D	\$38.65	290,029	D	
Common Stock	02/08/2005		S		4,400	D	\$38.62	285,629	D	
Common Stock	02/08/2005		S		3,200	D	\$38.61	282,429	D	
Common Stock	02/08/2005		S		3,900	D	\$38.6	278,529	D	
Common Stock	02/08/2005		S		9,900	D	\$38.59	268,629	D	
Common Stock	02/08/2005		S		1,000	D	\$38.58	267,629	D	
Common Stock	02/08/2005		S		8,100	D	\$38.5	259,529	D	
Common Stock	02/08/2005		S		49,500	D	\$38.49	210,029	D	
Common Stock	02/08/2005		S		10,000	D	\$38.4	200,029	D	
Common Stock	02/08/2005		F		34,635	D	\$38.6	165,394(1)	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year)		e Securities Underlying		8. Price of Derivative Security (Instr. 5)	Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	\$0 <sup>(2)</sup>							(2)	01/25/2007	Common Stock	45,235		45,235	D	
Common Stock Option	\$27.44	02/08/2005		M			80,000	01/04/2000 <sup>(3)</sup>	01/04/2009	Common Stock	80,000	\$0	0	D	
Common Stock Option	\$20.38	02/08/2005		M			80,000	01/14/2001 <sup>(3)</sup>	01/14/2010	Common Stock	80,000	\$0	0	D	
Common Stock Option	\$20.38	02/08/2005		M			42,500	10/26/2001	01/14/2010	Common Stock	42,500	\$0	0	D	

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Common Stock Option	\$19.09							05/09/2001 <sup>(3)</sup>	05/09/2010	Common Stock	80,000		80,000	D	
Common Stock Option	\$20.24							01/26/2002 <sup>(3)</sup>	01/26/2008	Common Stock	150,000		150,000	D	
Common Stock Option	\$47.67							03/14/2003 <sup>(3)</sup>	03/14/2009	Common Stock	180,000		180,000	D	
Common Stock Option	\$38.54							03/10/2004 <sup>(3)</sup>	03/10/2010	Common Stock	200,000		200,000	D	
Common Stock Options	\$42.35							05/04/2005 <sup>(3)</sup>	05/04/2011	Common Stock	25,000		25,000	D	

### Explanation of Responses:

- $1.\ Includes\ 5,\!200\ shares\ of\ restricted\ stock\ and\ 653\ shares\ acquired\ under\ the\ Employee\ Stock\ Purchase\ Plan\ on\ February\ 1,\ 2005.$
- 2. Restricted stock units were awarded on 1/25/05 under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an election to receive a portion of the holder's 2004 incentive compensation in restricted stock units in lieu of cash. Acquisition price is based on the closing price of the Company's common stock on date of grant.
- 3. Options vest in three equal installments on the three succeeding anniversary dates of grant, provided the holder remains in the employ of the Company. Date entered reflects date on which first installment vests(ed).

### Remarks:

Anthony C. Scarfone as Power of Attorney for Lawrence J. Mosner

02/09/2005

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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