FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROV	Δ	V	O)	R	Р	Р	Α	ΛB	ЛC	(
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OMB Number:	3235-0287
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Branham Leann	. 0		2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Or Vision Officer (give title below) S. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 3680 VICTORIA S	(First) (Middle) STREET N.		3. Date of Earliest Transaction (Month/Day/Year) 05/24/2007		Vice President, Fulf	,	
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	dual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than One	g Person	
(City)	(State)	(Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(IIIsti. 4)
Common Stock	05/24/2007		M		3,600	A	\$26.58	10,081	D	
Common Stock	05/24/2007		S		3,600	D	\$41.67	6,610(1)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Common Stock Option	\$47.67							03/14/2003 ⁽²⁾	03/14/2009	Common Stock	5,500		5,500	D	
Common Stock Option	\$38.54							03/10/2004 ⁽²⁾	03/10/2010	Common Stock	5,500		5,500	D	
Common Stock Option	\$42.35							05/04/2005 ⁽²⁾	05/04/2011	Common Stock	1,530		1,530	D	
Common Stock Option	\$39.63							04/27/2006 ⁽²⁾	04/27/2012	Common Stock	1,700		1,700	D	
Common Stock Option	\$26.58	05/24/2007		M			3,600	02/14/2007 ⁽²⁾	02/14/2013	Common Stock	3,600	\$0	7,200	D	
Common Stock Option	\$32.65							02/13/2008 ⁽²⁾	02/13/2014	Common Stock	15,400		15,400	D	

Explanation of Responses:

- 1. Total ownership includes 4,050 shares of restricted stock and includes 129 shares purchased under the Employee Stock Purchase Plan on 1/31/2007.
- 2. Options vest in three equal installments on the three succeeding anniversary dates of grant, provided the holder remains in the employ of the Company. Date entered reflects date on which first installment vests(ed).

Remarks:

Anthony C. Scarfone as Power of Attorney for Leanne Branham

** Signature of Reporting Person Date

05/25/2007

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

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