## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <u>Morefield Thomas M</u>	2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [ DLX ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify
(Last) (First) (Middle 3680 VICTORIA STREET N.	3. Date of Earliest Transaction (Month/Day/Year) 02/16/2011	below) below) Senior Vice President, FS
(Street) SHOREVIEW MN 5512( (City) (State) (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3	·	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	on Date, Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported		7. Nature of Indirect Beneficial Ownership
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock									8,836 <sup>(1)</sup>	D	

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		n Derivative		6. Date Exerci Expiration Da (Month/Day/Yo	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Restricted Stock Units	\$0 <sup>(2)</sup>							(2)	01/25/2013	Common Stock	3,518		3,518	D	
Common Stock Option	\$42.35							05/04/2005 <sup>(3)</sup>	05/04/2011	Common Stock	800		800	D	
Common Stock Option	\$39.63							04/27/2006 <sup>(3)</sup>	04/27/2012	Common Stock	1,530		1,530	D	
Common Stock Option	\$26.58							02/14/2007 <sup>(3)</sup>	02/14/2013	Common Stock	7,200		7,200	D	
Common Stock Option	\$32.65							02/13/2008 <sup>(3)</sup>	02/13/2014	Common Stock	12,200		12,200	D	
Common Stock Option	\$22.52							02/20/2009 <sup>(3)</sup>	02/20/2015	Common Stock	9,300		9,300	D	
Common Stock Option	\$17.35							09/03/2009 <sup>(3)</sup>	09/03/2015	Common Stock	5,700		5,700	D	
Common Stock Option	\$9.73							02/18/2010 <sup>(3)</sup>	02/18/2016	Common Stock	19,300		19,300	D	
Common Stock Option	\$18.28							02/17/2011 <sup>(3)</sup>	02/17/2017	Common Stock	15,500		15,500	D	
Common Stock Option	\$25.59	02/16/2011		А		12,600		02/16/2012 <sup>(3)</sup>	02/16/2018	Common Stock	12,600	\$ <b>0</b>	12,600	D	

### Explanation of Responses:

1. Total ownership includes 3,500 shares of restricted stock.

2. Restricted Stock Units were awarded on 1/25/2011 under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of his/her 2010 incentive compensation in restricted stock units in lieu of cash. 3. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Remarks:



\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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