

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Koldenhoven Lynn</u> <hr/> (Last) (First) (Middle) 8245 N. UNION BLVD. <hr/> (Street) COLORADO CO 80920 <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>DELUXE CORP [DLX]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>SVP, Direct Checks</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/16/2011</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock								10,594 ⁽¹⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Common Stock Option	\$42.35							05/04/2005 ⁽²⁾	05/04/2011	Common Stock	738		738	D	
Common Stock Option	\$39.63							04/27/2006 ⁽²⁾	04/27/2012	Common Stock	1,013		1,013	D	
Common Stock Option	\$26.58							02/14/2007 ⁽²⁾	02/14/2013	Common Stock	7,000		7,000	D	
Common Stock Option	\$32.65							02/13/2008 ⁽²⁾	02/13/2014	Common Stock	15,400		15,400	D	
Common Stock Option	\$22.52							02/20/2009 ⁽²⁾	02/20/2015	Common Stock	14,000		14,000	D	
Common Stock Option	\$9.73							02/18/2010 ⁽²⁾	02/18/2016	Common Stock	16,500		16,500	D	
Common Stock Option	\$18.28							02/17/2011 ⁽²⁾	02/17/2017	Common Stock	13,300		13,300	D	
Common Stock Option	\$25.59	02/16/2011		A		12,600		02/16/2012 ⁽²⁾	02/16/2018	Common Stock	12,600	\$0	12,600	D	

Explanation of Responses:

- 1. Total ownership includes 3,100 shares of restricted stock, as well as 612 shares purchased under the Employee Stock Purchase Plan on 7/31/10 and 548 shares on 1/31/11.
- 2. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Remarks:

Anthony C. Scarfone as Power of Attorney for Lynn Koldenhoven 02/18/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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