FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPRO

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hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Name and Address of Reporting Person Koldenhoven Lynn			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]		onship of Reporting Person all applicable) Director	10% Owner
(Last) 8245 N. UNION F	(First) BLVD.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/24/2012	X	Officer (give title below) SVP, Direct C	Other (specify below) Checks
(Street) COLORADO SPRINGS	СО	80920	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ	dual or Joint/Group Filing (0 Form filed by One Repor Form filed by More than	ting Person
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	Date	2A. Deemed Execution Date, if any (Month/Day/Year)	ate, Transaction Code (Instr.		4. Securities Ac Disposed Of (D			Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(mau. 4)
Common Stock								10,104(1)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		n Derivative E		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Restricted Stock Units	\$0 ⁽²⁾	01/24/2012		A		5,119		(2)	01/24/2014	Common Stock	5,119	\$23.42 ⁽²⁾	5,119	D	
Common Stock Option	\$39.63							04/27/2006 ⁽³⁾	04/27/2012	Common Stock	1,013		1,013	D	
Common Stock Option	\$26.58							02/14/2007 ⁽³⁾	02/14/2013	Common Stock	7,000		7,000	D	
Common Stock Option	\$32.65							02/13/2008 ⁽³⁾	02/13/2014	Common Stock	15,400		15,400	D	
Common Stock Option	\$22.52							02/20/2009 ⁽³⁾	02/20/2015	Common Stock	14,000		14,000	D	
Common Stock Option	\$9.73							02/18/2010 ⁽³⁾	02/18/2016	Common Stock	16,500		16,500	D	
Common Stock Option	\$18.28							02/17/2011 ⁽³⁾	02/17/2017	Common Stock	13,300		13,300	D	
Common Stock Option	\$25.59							02/16/2012 ⁽³⁾	02/16/2018	Common Stock	12,600		12,600	D	

Explanation of Responses:

- $1. \ Total \ ownership \ includes \ 474 \ shares \ purchased \ under \ the \ Employee \ Stock \ Purchase \ Plan \ on \ 7/31/2011.$
- 2. Restricted Stock Units were awarded on 1/24/2012 under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of his/her 2011 incentive compensation in restricted stock units in lieu of cash.
- 3. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vess(ed).

Remarks:

<u>Anthony C. Scarfone as Power of Attorney for Lynn Koldenhoven</u>

01/26/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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