FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPRO

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

of Section 30(ii) of the investment company Act of 1940												
Name and Address of Reporting Person* Peterson Terry D			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]	(Check all appl Direct	elationship of Reporting Person(s) to Issue ck all applicable) Director 10% 0 Officer (give title Other							
(Last) 3680 VICTORIA	(First) STREET N.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/24/2012	below) below) SVP & CFO								
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	X Form	Joint/Group Filing (Check In filed by One Reporting F In filed by More than One I	Person						
(City)	(State)	(Zip)										

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

	Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(msu. 4)
Common Stock								14,991	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		Derivative		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Restricted Stock Units	\$0 ⁽¹⁾							(1)	01/26/2012	Common Stock	8,099		8,099	D	
Restricted Stock Units	\$0 ⁽²⁾							(2)	01/25/2013	Common Stock	7,606		7,606	D	
Restricted Stock Units	\$0 ⁽³⁾	01/24/2012		A		7,795		(3)	01/24/2014	Common Stock	7,795	\$23.42	7,795	D	
Common Stock Option	\$39.63							04/27/2006 ⁽⁴⁾	04/27/2012	Common Stock	2,150		2,150	D	
Common Stock Option	\$26.58							02/14/2007 ⁽⁴⁾	02/14/2013	Common Stock	10,800		10,800	D	
Common Stock Option	\$32.65							02/13/2008 ⁽⁴⁾	02/13/2014	Common Stock	15,400		15,400	D	
Common Stock Option	\$22.52							02/20/2009 ⁽⁴⁾	02/20/2015	Common Stock	11,700		11,700	D	
Common Stock Option	\$9.73							02/18/2010 ⁽⁴⁾	02/18/2016	Common Stock	5,500		5,500	D	
Common Stock Option	\$18.28							02/17/2011 ⁽⁴⁾	02/17/2017	Common Stock	37,658		37,658	D	
Common Stock Option	\$25.59							02/16/2012 ⁽⁴⁾	02/16/2018	Common Stock	34,300		34,300	D	

Explanation of Responses:

- 1. Restricted Stock Units were awarded on 1/26/2010 under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of his/her 2009 incentive compensation in restricted stock units in lieu of cash.
- 2. Restricted Stock Units were awarded on 1/25/2011 under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of his/her 2010 incentive compensation in restricted stock units in lieu of cash.
- 3. Restricted Stock Units were awarded on 1/24/2012 under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of his/her 2011 incentive compensation in restricted stock units in lieu of cash.
- 4. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Remarks:

Anthony C. Scarfone as Power of Attorney for Terry D. Peterson

01/26/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).