FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROV

Ī	OMD II	2005 2007
ı	OMB Number:	3235-0287
l	Estimated average burden	
l	hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Radewald Laur			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]		ionship of Reporting Person(s all applicable) Director Officer (give title) to Issuer 10% Owner Other (specify
(Last) 3680 VICTORIA S	(First) STREET N.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/07/2012	, A	Vice President, E	below) Brand
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ	dual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than On	g Person
(City)	(State)	(Zip)			Tom med by Word than On	o reporting relation

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(111301. 4)
Common Stock	12/07/2012		М		1,142	A	\$17.35	10,500	D	
Common Stock	12/07/2012		M		8,867	A	\$18.28	19,367	D	
Common Stock	12/07/2012		F		7,336	D	\$30.15	12,031	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (II 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Common Stock Option	\$22.52							02/20/2009(1)	02/20/2015	Common Stock	4,600		4,600	D	
Common Stock Option	\$17.35	12/07/2012		M			1,142	09/03/2009 ⁽¹⁾	09/03/2015	Common Stock	1,142	\$0	0	D	
Common Stock Option	\$18.28	12/07/2012		M			8,867	02/17/2011 ⁽¹⁾	02/17/2017	Common Stock	8,867	\$0	4,433	D	
Common Stock Option	\$25.59							02/16/2012 ⁽¹⁾	02/16/2018	Common Stock	10,800		10,800	D	
Common Stock Option	\$25.45							02/16/2013 ⁽¹⁾	02/16/2019	Common Stock	8,800		8,800	D	

Explanation of Responses:

1. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Remarks:

Anthony C. Scarfone as Power of Attorney for Laura L. Radewald

12/07/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).