FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB A	PPR	OVA
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Name and Address of Reporting Person*     Peterson Terry D			2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [ DLX ]		Officer (give title O		10% Owner Other (specify below)					
(Last) 3680 VICTORIA S	(First) STREET N.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/27/2014		below)	% CFO	iow)					
(Street) SHOREVIEW	MN	55126	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ	dual or Joint/Group F Form filed by One Form filed by More	Reporting Pers	son					
(City)	(State)	(Zip)			,	·						

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	Date	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Ad Disposed Of (D			Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(IIISU: 4)
Common Stock	02/27/2014		A		3,971	A	\$0	23,472(1)	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		5. Numb Derivativ Securitie Acquired or Dispo (D) (Instiand 5)	ve es d (A) esed of	Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	\$0 <sup>(2)</sup>							(2)	01/22/2015	Common Stock	8,456		8,456	D	
Restricted Stock Units	\$0 <sup>(3)</sup>							(3)	01/21/2016	Common Stock	8,056		8,056	D	
Common Stock Option	\$25.59							02/16/2012 <sup>(4)</sup>	02/16/2018	Common Stock	11,434		11,434	D	
Common Stock Option	\$25.45							02/16/2013 <sup>(4)</sup>	02/16/2019	Common Stock	23,815		23,815	D	
Common Stock Option	\$38.8							02/20/2014 <sup>(4)</sup>	02/20/2020	Common Stock	23,900		23,900	D	
Common Stock Option	\$50.32	02/27/2014		A		15,464		02/27/2015 <sup>(4)</sup>	02/27/2021	Common Stock	15,464	\$0	15,464	D	

### Explanation of Responses:

- 1. Total ownership includes 3,971 shares of restricted stock.
- 2. Restricted Stock Units were awarded on 1/22/2013 under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive 2012 annual incentive compensation in restricted stock units in lieu of cash.
- 3. Restricted Stock Units were awarded on 1/21/2014 under the Company's Stock Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive 2013 annual incentive compensation in restricted stock units in lieu of cash.
- 4. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

### Remarks:

<u>Anthony C. Scarfone as Power of Attorney for Terry D. Peterson</u>

03/03/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$ 

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