FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Reporting Person*		2. Issuer Name and Ticker or Trading Symbol DELUXE CORP [DLX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
AKLESA		. ,		Director	10% Owner			
(Last) (First) (Middle)				Officer (give title	Other (specify			
		Date of Earliest Transaction (Month/Day/Year)		below)	below)			
RIVE		02/13/2015						
		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	dual or Joint/Group Filing (Che	ck Applicable Line)			
JT	84060		X	Form filed by One Reporting	Person			
				Form filed by More than One	Reporting Person			
State)	(Zip)				-			
	ARLES A First) RIVE	ARLES A First) (Middle) RIVE IT 84060	DELUXE CORP [DLX] Sirst) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 02/13/2015 4. If Amendment, Date of Original Filed (Month/Day/Year)	ARLES A DELUXE CORP [DLX] (Check to the content of the content	ARLES A DELUXE CORP [DLX] (Check all applicable) X Director Officer (give title below) RIVE 4. If Amendment, Date of Original Filed (Month/Day/Year) X Director Officer (give title below) 6. Individual or Joint/Group Filing (Check all applicable) X Director Officer (give title below) Form filed by One Reporting Form filed by More than One			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(111541. 4)	
Common Stock								37,760 ⁽¹⁾	D		
Common Stock	02/13/2015		S		32,000	D	\$67.05 ⁽²⁾	727	I	By Family Trust	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)									
													Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

Explanation of Responses:

- 1. Securities awarded represent restricted stock units that will convert to shares of Common Stock on deferred dates specified by the director. Total Direct ownership reported in column 5 includes 26,153 restricted stock units.
- 2. The shares were sold in multiple transactions at prices ranging from \$67.00 to \$67.28. The price reported is the weighted average sale price. The reporting person will provide to the issuer, a security holder of the issuer, or the SEC staff, upon request, full information regarding the number of shares sold at each price within the selling range.

Remarks:

Anthony C. Scarfone as Power of Attorney for Charles A. Haggerty

02/17/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.