FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVA
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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address			2. Issuer Name <b>and</b> Ticker or Trading Symbol DELUXE CORP [ DLX ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SCHRAM LEE J			[]	X	Director	10% Owner			
				X	Officer (give title	Other (specify			
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		below)	below)			
3680 VICTORIA STREET NORTH			02/12/2015		Chief Executive Officer				
(Street)									
SHOREVIEW	MN	55107	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	dual or Joint/Group Filing (Ch	eck Applicable Line)			
SHOKEVIEW	IVIIN	55126		X	Form filed by One Reporting	ig Person			
					Form filed by More than Or	ne Reporting Person			
(City)	(State)	(Zip)			<u> </u>				

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	ate, Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(Instr. 4)
Common Stock	02/12/2015		A		14,893	Α	\$ <del>0</del>	256,694(1)	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Common Stock Option	\$18.28							02/17/2011 <sup>(2)</sup>	02/17/2017	Common Stock	66,600		66,600	D	
Common Stock Option	\$25.59							02/16/2012 <sup>(2)</sup>	02/16/2018	Common Stock	108,400		108,400	D	
Common Stock Option	\$25.45							02/16/2013 <sup>(2)</sup>	02/16/2019	Common Stock	106,000		106,000	D	
Common Stock Option	\$38.8							02/20/2014 <sup>(2)</sup>	02/20/2020	Common Stock	95,800		95,800	D	
Common Stock Option	\$50.32							02/27/2015 <sup>(2)</sup>	02/27/2021	Common Stock	64,435		64,435	D	
Common Stock Option	\$67.08	02/12/2015		A		64,162		02/12/2016 <sup>(2)</sup>	02/12/2022	Common Stock	64,162	\$0	64,162	D	

## Explanation of Responses:

- 1. Total ownership includes 61,246 shares of restricted stock.
- 2. Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

## Remarks:

Anthony C. Scarfone as Power of Attorney for Lee Schram

\*\* Signature of Reporting Person

Date

02/17/2015

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.