

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Notice of Effectiveness**

**Effectiveness Date:** January 10, 2012 5:00 P.M.

**Form:** S-4

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**CIK:** [0000027996](#)  
**Company Name:** DELUXE CORP  
**File Number:** [333-178125](#)

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**CIK:** [0001516616](#)  
**Company Name:** Deluxe Financial Services, Inc.  
**File Number:** [333-178125-10](#)

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**CIK:** [0001516631](#)  
**Company Name:** Custom Direct, Inc.  
**File Number:** [333-178125-09](#)

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**CIK:** [0001516632](#)  
**Company Name:** Deluxe Business Operations, Inc.  
**File Number:** [333-178125-08](#)

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**CIK:** [0001516617](#)  
**Company Name:** Deluxe Enterprise Operations, Inc.  
**File Number:** [333-178125-07](#)

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**CIK:** [0001516614](#)  
**Company Name:** Deluxe Manufacturing Operations, Inc.  
**File Number:** [333-178125-06](#)

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**CIK:** [0001516615](#)  
**Company Name:** Deluxe Small Business Sales, Inc.  
**File Number:** [333-178125-05](#)

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**CIK:** [0001365295](#)  
**Company Name:** Hostopia.com Inc.  
**File Number:** [333-178125-04](#)

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**CIK:** [0000314525](#)  
**Company Name:** SAFEGUARD BUSINESS SYSTEMS INC  
**File Number:** [333-178125-03](#)

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**CIK:** [0001516613](#)  
**Company Name:** Safeguard Holdings, Inc.  
**File Number:** [333-178125-02](#)

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**CIK:** [0001516630](#)  
**Company Name:** Custom Direct LLC  
**File Number:** [333-178125-01](#)