

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Notice of Effectiveness

Effectiveness Date: April 3, 2013 5:00 P.M.

Form: S-4

CIK: [0000027996](#)
Company Name: DELUXE CORP
File Number: [333-186800](#)

CIK: [0001516630](#)
Company Name: Custom Direct LLC
File Number: [333-186800-11](#)

CIK: [0001516632](#)
Company Name: Deluxe Business Operations, Inc.
File Number: [333-186800-10](#)

CIK: [0001516617](#)
Company Name: Deluxe Enterprise Operations, Inc.
File Number: [333-186800-09](#)

CIK: [0001516616](#)
Company Name: Deluxe Financial Services, Inc.
File Number: [333-186800-08](#)

CIK: [0001516614](#)
Company Name: Deluxe Manufacturing Operations, Inc.
File Number: [333-186800-07](#)

CIK: [0001516615](#)
Company Name: Deluxe Small Business Sales, Inc.
File Number: [333-186800-06](#)

CIK: [0001365295](#)
Company Name: Hostopia.com Inc.
File Number: [333-186800-05](#)

CIK: [0001569780](#)
Company Name: OrangeSoda, Inc.
File Number: [333-186800-04](#)

CIK: [0000314525](#)
Company Name: SAFEGUARD BUSINESS SYSTEMS INC
File Number: [333-186800-03](#)

CIK: [0001516613](#)
Company Name: Safeguard Holdings, Inc.
File Number: [333-186800-02](#)

CIK: [0001516631](#)
Company Name: Custom Direct, Inc.
File Number: [333-186800-01](#)